

SHOP AT The "ALWAYS-COOL" STORE FRIDAY, SATURDAY and MONDAY!

WE SELL FOR LESS

We announce lots of attractions in newly arrived AMERICAN GOODS.

IT PAYS TO PAY CASH



Table Covers.

Handsome designs in Green and Crimson shades; 8-4 size; only 2 dozen in this lot; good value at \$1.50. Friday, Saturday and Monday

\$1.45.



COTTON BLANKETS, High Grade.

Something superior in Cotton Blankets, real fine make; size 68 x 80, with Blue striped border; a nice weight for present use and would make ideal sheets for the colder weather. Reg. \$1.80. Friday, Saturday & Monday, per pair **\$1.62**

Weather Report.

12 noon. — Moderate winds; fair to-day; Friday, showery.

Roper's, Noon. — Bar. 29.50; ther. 60.



COTTON BLANKETS for Infants' Cots, 19c.

Little beauties; size 30 x 40; nicely fleeced; pure white, with Pink or Blue striped borders. Reg. 25c. each. Friday, Saturday and Monday **19c**

SUMMER FOOTWEAR.

LADIES' 4-STRAP SHOES

Comes in fine Patent Leather welt, with kid uppers, pretty 4-strap front; high heel, cool foot and easy walking; 1/2 sizes. Reg. \$2.60. Friday, Saturday & Monday **\$2.38**

LADIES' 3-STRAP SHOES

In strong Indian Kid, with plain toe, 3-strap front, shapely, dressy and comfortable; high heel; 1/2 sizes. Reg. \$1.70. Friday, Saturday & Monday **\$1.72**

CHILDREN'S LEATHER BOOTS.

Sizes 3 to 6, nice bright colour, buttons to match; an easy boot for the little ones; perfect foot form. Reg. \$1.00. Friday, Saturday & Monday **92c**



FOR BATHERS.

Men's Bathing Padts. 15c

3 dozen pairs only in fine Navy Jersey. This the bathing season; don't be without a pair. Friday, Saturday and Monday, Special

Men's Bathing Suits. 49c

Combination shape in fine Jersey make; Navy shade, shapely and perfect fitting. Reg. 50c. Friday, Saturday and Monday

The Adaptable Vest Slip for Men.

Dressy; can be worn inside any ordinary vest, made of best grade White Pique; can be washed and laundered as often as desired, adaptable to any size. Reg. 40c. Friday, Saturday & Monday **33c**

THE "LITTLE DANDY" STYLO PEN.

This is a beauty, smaller size than usual, finished in good black Vulcanite, filler and cleaner with each pen; they are satisfactory and neat. Special, Friday, Saturday and Monday **59c**

Muslin TEA CLOTHS.

Very handsome snow white Tea Cloths, with scalloped and braided edge, pretty designs in corners showing open work and braiding. Size 29 x 29. Reg. 35c. Friday, Saturday and Monday **28c**

Men's Underwear Specials.

Not many garments in this lot, but if you want nice White or Natural Merino Underwear, we offer it surprisingly cheap, being a clean-up line. Reg. 75c. garment. Friday, Saturday and Monday

MEN'S UNDERWEAR SPECIAL, 52c.

Not many garments in this lot, but if you want nice White or Natural Merino Underwear, we offer it surprisingly cheap, being a clean-up line. Reg. 75c. garment. Friday, Saturday and Monday

52c

MEN'S BALBRIGGAN UNDERWEAR.

The better grade in fine Egyptian Balbriggan; ideal underwear for summer, pants ankle length, double seats; singlets with long sleeves. Reg. 50c. garment. Friday, Saturday and Monday

46c

BOYS' UNDERWEAR, 28c.

All sizes in finest Balbriggan, finished same as father's. There is warm weather for us yet; get finer weight underwear for the boys now. Special per garment Friday, Saturday and Monday

28c

OUR SHOWROOM

The Rendezvous for Satisfied Shoppers.



"D. & A." CORSETS.

Non-rustible, made of finest quality Coutil, low, medium and high busts, long skirts and free hips, elastic gussets; other makes with low fronts; in fact you have 5 different styles to select from. Reg. to \$1.50. Friday, Saturday and Monday

1.32

ALL-OVER EMBROIDERY,

54 inches wide, per yard, Beautiful designs on Sheer White Cloth, suitable for Dresses and Blouses, etc.; in fact you can make up a dainty dress cheaply while such an offer as this awaits; 3 patterns to decide from. Reg. 70c. per yard. Friday, Saturday and Monday, Special

49c.

JOB LINE

Children's American Hats 17c.

Several smart styles in Cream, Navy and Crimson Tuscan Straw; nice knockabout Hats considerably underpriced. All one price Friday, Saturday and Monday **17c**

LADIES' COMBINATIONS.

A very special lot in fine ribbed Jersey, lace fronts, sleeves; others plain with crocheted edge around neck. Not a big lot, quick sellers at our Special Price, Friday, Saturday and Monday **39c**

WHITE SKIRTS, 89c.

Just a couple of dozen of pure White Summer Skirts in White Linen and Lawn, trimmed with pearl buttons and wide tucks; sizes 38 to 42. Reg. \$1.20. Friday, Saturday and Monday **89c**

GIRLS' UNDERSKIRTS.

To fit from 6 to 14 years, made of fine White Lawn, with or without bodice, finished with wide embroidered flounce. Reg. 45c. Friday, Saturday and Monday **38c**

SILK TAFFETA RIBBONS

5 inches wide. Per yd., 13c.

All the most wanted shades in handsome rich lustrous Silk Taffeta Ribbons, such shades as Royal Navy, Brown, Pink, Sky, Crimson, Green, Sage, Black and White; 5 inches wide. Reg. 17c. Friday, Saturday and Monday, per yard

13c

\$1.00 Blouse for 78c.

60 only of our regular \$1.00 Blouses to go on the Bargain Table this week; all White Lawn, others in Fancy Striped Muslin, and others again in Flowered Silk, showing White Lawn fronts; also a nice line of all-over Embroidered Voile Blouses, not one in the lot marked originally under \$1.00. Special Friday, Saturday and Monday

78c

"Lissue" Handkerchiefs

The daintiest Handkerchief on the market, finer than the finest lawn, specially woven and with such handsome faint colored borders, honestly guaranteed not to fade; others in all White. Reg. 15c. each. Friday, Saturday and Monday **2 for 25c**

Rompers, Reg. 80c., for 64c

A lot of different styles in these, plain White, pretty checks and stripes in fine Gingham; others in Tan and Blue, "Oliver Twist" style, sailor style; others in all White, piped with Blue; to fit from 2 to 6 years. Reg. up to 80c. Friday, Saturday and Monday **64c**

FRILLINGS.

Lots of pretty Frillings in Lace, Net and Chiffon makes, White, Cream, Paris and Black; a nice lot of Colored Silk Ruchings in Navy, Tan, Sage and Pink. Reg. 16c. per yard. Friday, Saturday and Monday **12c**

STRIPED VOILES, 54c.

5 pieces of handsome Silk striped Voiles, 40 inches wide, shades of Navy, Tan, Sage and White; nice cool dress materials for summer wear, pretty shades. Reg. 65c. per yard. Friday, Saturday and Monday **54c**

GLASS TUMBLERS, 3 for 10c.

A chance for shopkeepers; real strong Tumblers in clear crystal glass, able to stand some knocking about. Special, Friday, Saturday and Monday **3 for 10c**

CIGARETTE HOLDERS, 39c.

Very neat, amber shade, with two fine gold rings; each in plush-lined case. Special, Friday, Saturday and Monday **39c**

PILLOW SLIPS.

American Cotton, plain finish simple, serviceable and strong. Size 20 x 30, with deep hem at open end. Reg. 15c. Friday, Saturday & Monday **15c**

"BAIRD'S" NEWFOUNDLAND SOUVENIR.

Containing 10 Miniature Post Cards in colours.

Showing views of City, Suburbs and Outports, put up neatly in envelope ready for mailing.

10 Miniature Post Cards for **8c**

Send one to your friends abroad.

Subjects:— Governor presenting Flag to 4th Regiment. Harbour View. Schooner View in Harbor. Holyrood, Conception Bay. Manuels River in Flood. Bay Roberts, C. Bay. Kent's Pond. View East End of St. John's. Falls in Bowring Park. Allan Liner Entering the Harbor. Ten really good views and only, per packet... **8c**

EXTENSION WINDOW SCREENS.

Large size extending to 33 inches wide, and a set height of 18 inches; fine wire mesh exclude the bothersome fly and admits all the air necessary. Don't be without one; they last for years. Special Friday, Saturday and Monday **33c**

MEN'S TIES.

Light and Dark mixtures, and lots of plain shades, wide end the narrow strings; our usual 35 and 40c. lines. Friday, Saturday and Monday **29c**

SMALL GLASS

TOWELS, 15c. per pair. Handy about the kitchen; they come in Blue or Red cross barred on strong linen crash; size 14 x 26; nice for wiping tumblers and all kinds of glassware. Special, Friday, Saturday and Monday **2 for 15c**

BREAKFAST CLOTHS.

Made of Strong Damask, size 50 x 60, with Crimson border, fringed edge; an excellent cloth for taking to the country. Special, Friday, Saturday and Monday **49c**

Hosiery Values Were Never Better!

LADIES' LISLE HOSE, 29c.

Perfect fitting, summer weight hosiery in Black, Tan and colored Lisle, with 1/2 silk leg, assorted sizes. Reg. 35c. Friday, Saturday and Monday **29c**

LADIES' HOSE, 39c.

A popular line this season, showing Black and colored Lace Lisle, and others in plain Lisle, in Black and Tan. Our regular 45c. line. Friday, Saturday and Monday **39c**

CHILDREN'S SOX, 12c.

10 dozen of fancy colored top socks for the children; plaids, stripes and checks in various colors, with white feet, assorted sizes. Reg. 15c. Friday, Saturday and Monday **12c**

BOYS' EMBROIDERY COLLARS.

2 shapes, round and square, nice embroidered edge, and insertion, others in fancy white braid, White Jean foundation. Reg. 25c. Friday, Saturday and Monday **22c**

MOTOR CLOTHS.

Made of linen crash, colored border, hemmed, a superior cloth for all round wear, would make an ideal kitchen cloth also. Reg. 25c. Friday, Saturday and Monday **22c**

Men's Shirts.

Regular \$1.30, for 98c.

In plain shades of Grey, Blue and Cream; an ideal summer shirt for outings, fitted with pocket and buttoned, over-top; cont style, and double French cuffs. Reg. \$1.30. Friday, Saturday and Monday

98 cts.

Men's Black Sateen SHIRTS.

Extra Fine quality Sateen, splendidly finished, neat turned down collar and pocket; good value at 80c. Friday, Saturday and Monday

74 cts.

GLASS TOWELING.

A soft finish, all cotton make, white ground with Crimson Stripe, absolutely no dressing of any kind. Special Friday, Saturday and Monday, per yard **8c**

TABLE CENTRES.

Rather neat, plain cotton centre and fine Battenburg lace edge; size 12 x 12, inexpensive. Regular 18 cts. Friday, Saturday and Monday **13c**

Smallware Specials.

Curry Combs... 7c. Fire Shovels, special, 2 for 9c. Brush and Comb Cases... 15c. Puffy Pans, 8 hole... 15c. Tin Funnels, large size... 15c. Griddle Pans, with long handles... 15c. Baking Pans, size 8 x 10... 8c. Butter Coolers... 8c. & 15c. Sugar Basins... 15c. Milk Jugs... 10c. Spoon Holders... 10c.

Fabrics From Peru's Tombs.

(The Evening Post, New York.)

The American Museum of Natural History will soon publish a paper, as a number of its Anthropological Series, by M. D. C. Crawford, on prehistoric fabrics.

The Museum's collections from the ancient graves of Peru contain the cotton and wool in all stages, from the raw state to the finished yarns, and contain also looms with cloth in process of manufacture. The fabrics besides being the most beautiful ever woven, have always excited the wonder and admiration of those who know anything about weaving by their technical qualities. It is difficult to understand how a primitive people with the simple tools at their command could have produced a cloth technically better than can be made by the wonderful looms of today. In some of the fabrics the cotton thread has three times as many turns to the inch as the best cotton thread commonly used in our mills, and the twist is remarkable for its evenness. Some have a warp of forty-two fine cotton threads to the inch, crossed by two hundred and eighty-two ply woolen threads to the inch. This warp has been beaten so compactly that the instrument used in the mills to count the number of threads to the inch is useless, and the cloth has to be fastened down firmly and the threads drawn out, one at a time, with a hooked needle point, under a magnifying glass, the counting of an inch taking three and a half hours.

Value Becoming Known.

The value to the artist and art student of the Museum's collections of objects from prehistoric and present primitive peoples is rapidly becoming known. There have always been a few teachers who have understood the richness and value of this field, and who have occasionally sent their pupils here to copy primitive designs and color schemes; their number has increased so rapidly that within the last year thousands of students have availed themselves of this special privilege. For the study of conventionalized figures and color schemes to be employed in carpet, rug, and wallpaper manufacturers, or to fill some of the many needs where designers are required, there is certainly no better original field than that presented in the ancient Peruvian textiles and pottery vessels, as well as in numerous objects in the American Indian collections on display in the American Museum.

A cave which was broken into by the Copper Queen Consolidated Mining Company at Bisbee, Ariz., has been attractively reproduced in the department of geology, and has recently been opened to the public. The cave is typical of those formed in the semi-arid regions of Arizona, where the rainfall each year amounts to about ten inches. The cavern was the work of underground water during a period of greater rainfalls than at present. The incrustation of the walls occurred later, and is due to lime-bearing water seeping, slowly through the walls of the chamber and there evaporating at a rate favoring the growth of crystals and crystalline globules. Where the supply of water has been greater or has been concentrated along a crevice or an intersection of crevices, stalactites have formed from the ceiling and corresponding stalagmites have grown upward from the floor.

Globes for Blind Pupils.

In connection with its work with the blind, the Museum has prepared twelve globes to be loaned to the public schools in which blind children are taught. These globes were prepared in consultation with the late Gertrude E. Bingham, supervisor of classes for the blind in New York city. They are twenty-six inches in diameter and show the land masses in relief. The teachers report that in many cases the children have obtained, for the first time, a knowledge of the actual shape of the earth. In some of the schools the globes have been found so practical that they have been utilized by the children who see. The expense of the preparation of the globes was met by the Jonathan Thorne Memorial Fund for the Blind.

A group representing a number of deep-sea luminous fishes has just been completed in the Museum and opened to the public. It represents ten species of fishes found in the depths of the sea, half a mile or more from the surface. Some of the fishes are provided with rows of luminous organs or with headlights, while others have a light at the end of a tentacle with which to attract their prey. The group is illumined by electricity in such a way that the fishes may be viewed first as synoptic specimens in a case and secondly as if they were living fishes swimming in the darkness of the deep sea, lighted only by their own luminous or phosphorescent organs.

Lightweight cotton crepe makes excellent rompers for the child's play-time wear.