



**Here's a Pleased Procession.**

converted by the promise on our front? Yes—we can do it—restore every article to its early beauty, paint in rainbow hues and give you back a wardrobe as good as you started with. No wonder they're pleased! Ticked to death when they get our prices, you bet!

**W. H. JACKMAN,**  
The West End Tailor,  
38 WATER STREET WEST, ST. JOHN'S, N.F.  
Phone 795.

**HERE'S A BEAUTY!**



One of the most artistic Button Boots in our entire Spring line!

Note the beautiful Patent Colt Leather—the handsome design of the low and narrow receding toe—the dressy Spanish Louis heel—note every feature of these choice Spring Boots! We've all sizes for correct fitting.

- In Grey Suede Button.
- In Gunmetal with Cloth Top.
- In Patent Colt with Cloth Top.
- In Bronze Satin Button.

Made to suit the New "Slit" Skirt.

**PARKER & MONROE, LTD.,** Sole Agents.

**FARMERS & GARDENERS**

Now is the time to order

**CLOUSTON'S IMPROVED FERTILIZER.**

We can supply you with Special Crop Producers suitable for

- CLASS (A)—Potatoes.
- CLASS (B)—Grains and Grasses.
- CLASS (C)—Cabbage, Celery, Parsley, Lettuce and Cauliflower.
- CLASS (D)—Turnips, Mangolds, Carrots, Parsnips, Radishes.

Price \$2.00 per sack of 150 lbs. net weight.

Circular giving directions how to apply them on application to

**JOHN CLOUSTON,**  
Tel. 406. mar31,2m,eod 140-42 Duckworth St.

**ANOTHER FIRE!**

When you take out a policy of fire insurance, you intend to buy absolute indemnity that you may feel a comfortable sense of security. Are you certain that you have what you have paid for? Avoid all doubt by insuring with the

**FIDELITY (FIRE) UNDERWRITERS OF NEW YORK,**

whose total assets are over forty-two million dollars.

N.B.—Moderate Rates. **CYRIL J. CAILL,**  
Law Chambers, Agent for Newfoundland.  
Duckworth St. Telephone 276.  
Apr 7, 3m, 11, 15

**Just take a Glance over These Titles**

- Among them you will find some of the best and brightest books ever written. We carry nothing but the best.
- All Men Are Liars by Joseph Hocking.
  - A Strong Man's Vow by Jos. Hocking.
  - A Flame of Fire by Joseph Hocking.
  - Teresa of Walling Street by Arnold Bennett.
  - Anna of the Five Towns by Arnold Bennett.
  - The Gates of Wrath by Arnold Bennett.
  - The Sea Wolf by Jack London.
  - South Sea Tales by Jack London.
  - The Road by Jack London.
  - The House of Pride by Jack London.
  - The Weakest Link by N. Begbie.
  - The Spoilers by Rex Beach.
  - Fardners by Rex Beach.
  - Busk Life by Dugald Ferguson.
  - The Man on the Box by Harold McGrath.
  - The Teller by E. N. Westcott.
  - The Chink in the Armour by Mrs. Belloc Lowndes.
  - Morning Star by H. Rider Haggard.
  - The Lunatic at Large by J. S. Clouston.
  - Aviation by Claude Graham White.
  - Sons o' Men by G. B. Lancaster.
  - K. Chesterton.
  - Selected Poems by Geo. Meredith.
  - Spanish Gold by Geo. A. Birmingham.
  - As We Forgive Them by Wm. LeQueux.
  - Mr. Cherry by John Oxenham.
  - The Little Minister by J. M. Barrie.
  - The Shepherd of the Hills by Harold B. Wright.

All Cloth Bound, 30c. Postage, 2c. extra.

**GARLAND'S BOOKSTORES,** 177 & 353 Water Street.

**The Greater Gift.**

By RUTH CAMERON.



In the past year twenty-eight persons gave a million or over for charitable purposes. Wouldn't you like to be one of these great philanthropists? Wouldn't you feel proud if you had given away a million dollars?

Reader friend, there's one thing we are all in danger of forgetting in this age of multi-millionaire's and sensational gifts. And that is, a million dollars may be a small gift; a dollar may be a large one.

The greatest philanthropist I know is a widow with three children, a small income and a big heart. Whenever anyone in the neighbourhood is sick, in want or in trouble, that woman appears upon his threshold, bringing with her not only generous material gifts when needed, but the greater gifts of service and self. Many a time after a busy day, instead of throwing herself upon a couch with her book, she slips around the corner to spend an hour reading to the blind lady. Again and again, when some case of need has come to her attention, she has tramped around the neighbourhood for hours collecting money for the unfortunate victims of our social order or their own incompetence.

Although she gives generously for a woman with so small an income, I don't suppose all the money she has given in her life would amount to a thousand dollars. And yet in the great balances, can you not picture that one thousand dollars plus her gift of service and self sending some of our famous and fawned upon philanthropists' millions up out of sight? I can.

You notice I say "some." That is be-

cause there are many kinds of wealthy philanthropists. There is the man who has taken many millions out of the soil or out of other men's rightful earnings, and who, after keeping all he can possibly use for himself, gives back the rest to charity and banks, in the sunshine of fatness he receives for his noble deeds.

And then there are men who give as Daniel Ford gave. He was a man of moderate fortune as fortunes go now, but accounted wealthy in his day. All his life he gave lavishly and lived in comparative simplicity. He had one luxury. He was passionately fond of the ocean and he owned a small steamer yacht on which he came to town every morning from his summer place. One day the spectacle of poverty touched him more deeply than usual, and after struggling with his conscience he gave up that last beloved luxury.

Again think of the heart stirring gift of Read B. Freeman, of Binghamton, N.Y., who gave up his whole fortune to the families of the thirty girls who died when his factory burned. He gave all he had which was estimated at about three million, not even reserving an humble competence for himself, and at sixty-five years of age has gone to work as a clerk. He was somewhat different from the proprietor of the shirt waist factory in New York, who was fined the other day for locking the doors, the very thing which caused many of the deaths at the time of his fire.

Of course, the rich may give of themselves and their money just as much as the poor, but how often do they? As a letter friend trenchantly writes, "Perhaps one of the reasons why it is so hard for the rich to enter the Kingdom of Heaven is the fact that they get so much applause for what costs them so little or nothing and fail to cultivate the graces because it is so easy for them to make gifts."

Ruth Cameron

**Antiseptics in Australian Blue Gum Proves a Cure For Bronchial Catarrh.**

**BAD COLD IN THE HEAD, THROAT WEAKNESS AND CATARRH CURED QUICKLY.**

Medicated Air A Marvel!

Catarrh is far superior to any internal medicine. Its relief is almost instantaneous—just takes long enough to breathe its healing vapor into the lungs to give wonderful soothing relief.

Catarrh goes right to the tiniest cells in the lungs, carrying healing, soothing balsams to the places that are tainted with Catarrhal inflammation. A sneezing cold is cured in ten minutes—a sore throat is healed and restored in an hour or two—chronic bronchitis is soothed away

and quickly disappears—catarrh of long standing is invariably cured because Catarrhzone kills the germs that cause the trouble.

As a cure for Asthma and a preventative of Grippe every doctor is delighted with Catarrhzone. One eminent throat specialist says if Catarrhzone is used two or three times each day you will never suffer from any disease of the head, throat, nose or lungs. This is good news to many of our readers who must require a safe, sure and permanent cure for their colds and winter ills. Every good druggist sells Catarrhzone, large outfit \$1.00; small size .50c; trial size, 25c.

**Self-Made Men.**

By GEORGE FITCH.

Author of "At Good Old Swinsh."

A self-made man is a man who has made his success by hand.

Some men inherit success from their fathers and some are made successful by absorbing knowledge through a college and taking positions when they are graduated instead of grabbing off jobs. But the Self-Made man has to begin with the raw material and build himself into a leading citizen without consulting any high priced architect. He usually works upon hours while doing so—eight hours each day and eight hours each night.

Self-Made men are usually very substantial. You can tell how solid they are by taking a look at their bank accounts. The Self-Made man arrives at the age of discretion without any taxicab bills, touring car tastes, champagne appetites or social duties. This enables himself to concentrate upon the job of doing things better than his rival who frequently has to stop work at a critical point in his business and take part in a long, exhausting golf tournament.

Some Self-Made men become millionaires, and some become president.

**Witty Magee.**

The Church lost one of its wisest and wisest prelates when Archbishop Magee died in 1891. It was Magee who said that two qualifications were required of the holder of the episcopal office—to suffer fools gladly, and to answer letters by return of post.

Mr. Gladstone, when Premier, happened to meet Bishop Magee one day in Pall Mall.

"Dear, my lord, that you don't

**In Stock To-Day.**

- 70 cs. Val. Oranges
- 70 Cs. Gn. Cabbage
- 20 bunches Bananas
- 1 Crate Rhubarb

**Soper & Moore**

quite approve of the way I am dealing with the Irish question.

"Ah, dear, no," answered the Bishop, "it is not your dealing that I mind, Mr. Gladstone; it is your shuffling that I object to."

Archbishop Magee was credited with the well-known saying, when a waiter dropped some hot soup down his neck, "Is there any layman present who will kindly express my feelings?"

Bishop Stubbs, of Oxford, who died in 1901, was almost as witty, judging by the stories of him told in "Attic Salt." A fussy vicar once wrote him a letter asking his lordship's opinion as to whether it was requisite to have a faculty in order to place some curtains behind the Holy Table of his church as a reredos. The bishop replied, stating his views on the subject. This did not satisfy the cleric, who must needs write another lengthy epistle regarding his proposed reredos. He received a prompt and curt reply:—

"Dear — Hang your curtains!— Yours truly, W. OXON."

Another clergyman applied to him for leave of absence for three months in order to visit the Holy Land.

"My Dear — Go to Jericho. — Yours ever, W. OXON."

**More Fires.**

Fires produce immediate sympathy for the sufferers and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percis Johnson would provide for you this desired security and at small expense. Have you enough insurance?

**WILL PARADE SUNDAY WEEK.**—The Newfoundland Highlanders will hold their first church parade for the season on next Sunday week, May 31st.

**\$30 In Cash.**

1. \$10 will be forwarded to the person sending us the largest number of words obtained from the words "Stafford's Liniment."

2. \$10 for the largest number obtained from the words "Stafford's Prescription A."

3. \$10 for the largest number obtained from the words "Stafford's Phorotone Cough Cure."

You will have a chance to win the \$30 if you follow out the conditions below:—

Conditions—All answers must be accompanied by either of the following:—

1. The outside green wrapper obtained from a bottle of Stafford's Liniment.
2. The words "Trial size" cut from the yellow cardboard box of Stafford's Prescription "A."
3. The word Phorotone from the white cardboard box of Stafford's Phorotone Cough Cure.

Either of these three things will do, so as to make your guess a bone fide one.

If you are not able to obtain either of these three preparations in your district, you can forward us (together with your answer) one of the following amounts:—

20 cents for Stafford's Liniment.

30 cents for Stafford's Prescription "A."

30 cents for Stafford's Phorotone Cough Cure.

If you want to try to win the 3 prizes you must purchase the 3 preparations.

On receipt of same we will forward the preparations you require by parcel post and your answer will be kept until the 30th day of July (1914) when we will publish the names of the winners.

In the event of two or more persons sending in the same number of words (and those being the highest ones) the one that we receive the first will win the prize.

The names of the Judges of this competition will be published at the same time as we publish the names of the winners.

**SPECIAL NOTICE.**—We are constantly receiving a numerous quantity of our Liniment circulars for the above competition, these do not count. It is the outside green wrapper that you must send us and not the inside circular.

Address all communications to **DR. F. STAFFORD & SON,** ap12,12 St. John's, N.F.

**The Eastern Trust Co.**

The Eastern Trust Company has removed to the offices in Pitts' Building, Water Street, lately occupied by Messrs. J. & W. Pitts.

The vacancy in the Board of Directors for Newfoundland occasioned by the death of the Hon. J. S. Pitts, C.M.G., has been filled by the appointment of Hon. John Harris as Chairman, and of Mr. F. W. Ayre as a member of the Board.

The Company is now prepared to execute all manner of trusts. It does no other business. It does not speculate and lives only upon the revenue it derives from the execution of the trusts it is called upon to administer.

Below is a further list of the larger trusts which the Company administers:—

- Church Endowment Fund of the Church of England, Nova Scotia.
- Diocesan Synod Fund of the Church of England.
- Dalhousie University, Halifax, N.S.
- King's College, Windsor, N.S.
- Province of Nova Scotia Sinking Funds.
- Town of New Glasgow Sinking Funds.
- Town of Glace Bay Sinking Funds.
- All Saint's Cottage Hospital, Springhill, N.S.
- Acadia Sugar Refinery Company Insurance Funds.

Other lists will follow in future advertisements.

**HERBERT KNIGHT, Manager,**

ap13,m,th,tt

Pitts' Building, Water Street.

**OUR CLOTHES**



represent a conscientious effort on our part, to give you maximum value for your money.

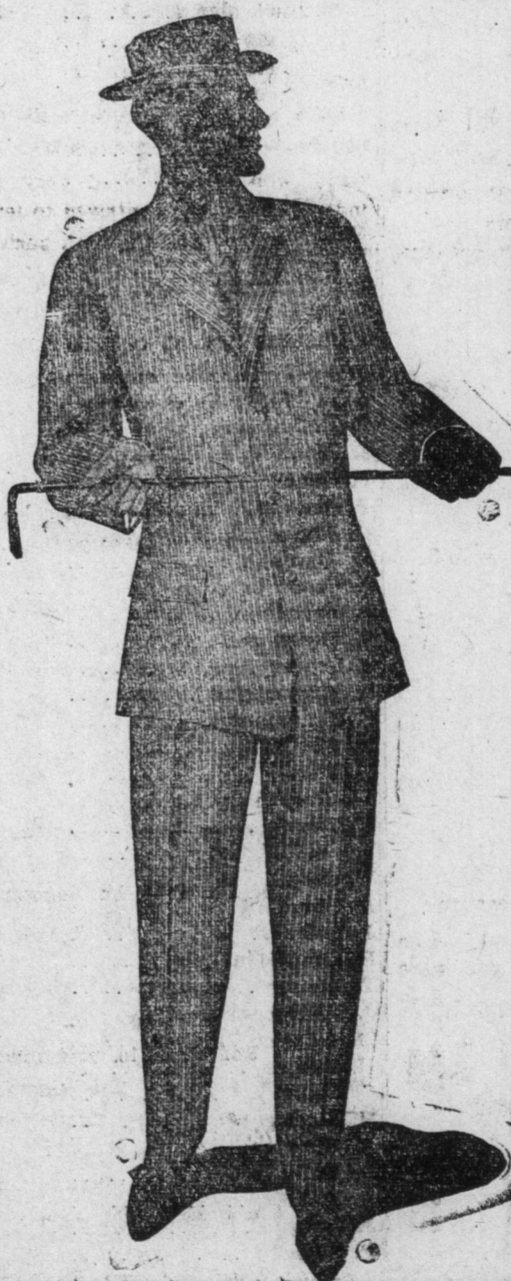
EACH SEASON

we carefully choose the best quality-fabric in the most attractive patterns and colors and manufacture into Suits, combining the latest

Fashion and Fit. Ask your dealer for our popular Brands, AMERICUS, TRUEFIT FITRER-ARM, STILENFIT, PROGRESS.

Made only by

**Newfoundland Clothing Co., Limited.**



**New Surtings**

**New Spring Coatings!**

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Maunder" make.

Samples and measuring cards on application.

**John Maunder**  
TAILOR & CLOTHIER  
ST. JOHN'S, N.F.

**FOR SALE--CHEAP.**

**Schooner "GONDOLA,"**  
75 Tons. In First-class Order.  
**A. H. MURRAY.**  
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