

**INGERSOLL CREAM CHEESE**  
 Spreads Like Butter  
 Sold only in 15c. and 25c. blocks.  
 For sale by all grocers.  
 Manufactured by THE INGERSOLL PACKING CO., Limited  
 Ingersoll, Ontario, Canada.



JOHN V. O'DEA & Co., Agents, St. John's, Nfld.

**The Evening Chit-Chat**  
 By RUTH CAMERON

"Her voice was ever soft, Sweet and low; an excellent thing in women."—Shakespeare.

Could William say that of your voice — at least without using a tremendous amount of poetic license? A low, well-modulated voice is a charm almost any woman can have, but listen some day on the street cars and see how very few do possess it.

And while you are listening, don't forget to listen to your own. Try to catch it in an unconscious moment and I'm afraid you'll be surprised at its unmusical quality. And don't stop at listening once. Listen often and try to modulate it.

When I speak of a low voice I don't mean the die away kind. That's about as bad as the shrill tones. I simply mean an even, well-modulated, pleasantly-pitched voice, loud enough so that the persons to whom you are talking can hear what you say without any effort, and low enough so that the rest of the world can't.

A well-modulated voice is a charm that people seldom actively notice but almost always subtly feel. It is one of the things that goes to make up the sum total of "attractiveness."

When you are talking anywhere and a car goes by or any other noise threatens to obscure your voice, don't go into competition with it. Cease speaking until the noise ceases. That is one of the little habits that keeps

the voice in good condition and incidentally one that shows the well-bred woman.

Never under any condition raise your voice when you are angry. Obviously it is unladylike, but furthermore, a perfectly level voice is a splendid weapon in a controversy. If your opponent "hollers" it puts her at a great disadvantage. She feels as if she were being insulted and yet she can hardly ask you to holler back.

Commonness shows nowhere as quickly as it does in the voice. Don't you often hear in the street cars a bushel of puffs, some loud cheap clothes, tawdry ideals and an entire lack of breeding, right in the tones of a voice? And when you seize an opportunity and get a glimpse of the owner, you don't very often find you've made a mistake, do you?

A voice that hurries unduly, tumbles the syllables over each other and runs the words together, is extremely trying to listen to and doesn't inspire the confidence that a slow, well-controlled voice does. Such a voice needs attention quite as much as the loud voice.

A drawl, when it is natural, is somehow charming, but when it is affected, I think it is worse than a false front that doesn't match.

Please don't be satisfied with applying all this to your neighbor. Doubtless some of it fits her. But the point is, does it fit you? You can get along without her having a well-modulated voice, but can you afford to get along without one yourself?

Unless you can have more charms and more friends than you need, I don't think you can.


Ruth Cameron

**Aids Nature**

The great success of Dr. Pierce's Golden Medical Discovery in curing weak stomachs, wasted bodies, weak lungs, and obstinate and lingering coughs, is based on the recognition of the fundamental truth that "Golden Medical Discovery" supplies Nature with body-building, tissue-repairing, muscle-making materials, in condensed and concentrated form. With this help Nature supplies the necessary strength to the stomach to digest food, build up the body and thereby throw off lingering obstinate coughs. The "Discovery" re-establishes the digestive and nutritive organs in sound health, purifies and enriches the blood, and nourishes the nerves—in short establishes sound vigorous health.

If your dealer offers something "just as good," it is probably better FOR HIM—it pays better. But you are thinking of the cure not the profit, so there's nothing "just as good" for you. Say so.

Dr. Pierce's Common Sense Medical Adviser, in Plain English, or, Medicine Simplified, 1008 pages, over 700 illustrations, newly revised up-to-date Edition, paper-bound, sent for 31 one-cent stamps, to cover cost of mailing easily. Cloth-bound, 50 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.



**Fads and Fashions.**

Figured swisses are in vogue again. Handbags are again increasing in size.

The new flat-iron coiffure means death to rats.

Many evening costumes are built on tea gown lines.

Lace and velvet facings are much used for new hats.

Small hats are predicted, but none are yet in sight.

The collarless gown has arrived beyond all disputing.

The Russian blouse is extremely smart for linen suits.

Thin materials and satin faced ones are to remain in vogue.

Embroidered colored dots appear on some of the new Swisses.

The one-piece frock holds its own as a garment for indoors.

Soft straws will, probably be the leaders in spring millinery.

High, white buckskin shoes are offered for the southern season.

The drapery idea is likely to be pronounced in after-Lent gowns.

Lavender and blue are skilfully combined in many of the new gowns.

Some of the handbags are covered with raffia in elaborate scrolls.

Little toques of the late winter are brave with flowers and velvet.

The yoke or chemisette of net or lace is a feature of many spring frocks.

Paris theatre and dinner gowns are low cut in the neck and without trains.

Silk batistes with the most alluring designs in soft colors are being shown.

Some of the smartest quilts seen, on hats are heavily gilded and are decidedly curved.

Embroidery and braiding are elaborately employed on waistis and skirts for after Easter.

A very satisfactory material and an inexpensive one for a tailor suit is Venetian cloth.

A handsome sweater worn with a skating costume is of angora, with hood and gloves to match.

**ACCIDENTS**

**DEBOVE'S HERB AND GUM SALVE**

PRICE 25¢ PER BOX

ACCIDENTS will happen in every path of life, and once the lacerations are made it is an easy matter for disease germs to make entry into the blood. Once they are permitted to do this (for the air is full of microbes all too ready to enter the body) they commence their deadly work and develop into serious and very often fatal poison. The deadly effect of the latter is apparent to everyone—every mother, wife or sister should therefore protect the lives of their families by keeping on hand a box of Dr. Debove's Herb and Gum Salve—the greatest antiseptic healing and soothing salve the world has known. The timely use of the salve prevents festering and blood poisoning, for no microbe or disease germ can live where Dr. Debove's Herb and Gum Salve is used. As a pain-reliever it is a marvel, and never fails to soothe and then heal.

For sale by all druggists and dealers. Price 25¢ per box. If your dealer cannot supply you, write to us direct.

DEBOVE MFG. CO.  
 St. John's, Nfld., or Montreal, Can.

**Influence of Thought Emotions**  
 Important as Cause of Nervous Diseases.

The rush and bustle of life—its telephones, automobiles, social obligations, constant nerve strain—all impose a tremendous drain upon the resources of the human body.

Compare to-day with thirty years ago.

Life is a whole lot different. The thoughts and emotions that crowd through your brain so fast are bound to exert an enormous influence on sleep—nerves—nutrition—stomach and brain.

The mad rush of our time makes such an influence upon the vital functions of the body as to wreck the health of thousands before they attain the age of thirty.

An important electric engineer of Buffalo, Mr. Karl Steiner, gives a clear view of the influences that shatter his once strong nerves. "It is one of the remarkable features of electrical construction, the frightful haste that is demanded. It involves mental reflection of great concentration, and the speed at which we work, wears the mind and body almost like fire. When I was only thirty I was useless—brain weary—anemic—nervous and sleepless. Digestion was so poor, food did me little good. A short vacation at Toronto brought "FERROZONE" to my notice. I can say it is a marvelous remedy for such nerve waste and mental exhaustion as bothered me. The effect of Ferrozone upon my system was like sunshine to the flowers in spring. Ferrozone built me up, has given me real health."

You are sure to be lifted from ill-health and weariness, certain to be brought back to joyous health by Ferrozone; try one or two Ferrozone tablets with meals. All dealers or The Catarhzone Coy., Kingston, Canada.

**Grabbing the Mississippi River.**

That the Mississippi River shall be turned into a great ship canal—bisecting the continent, putting Chicago on the sea-coast, tying together the Great Lakes and the Gulf—is a magnificent dream which a great many people are working to realize. Governors and legislatures of the valley states have approved it; great associations of commerce have called upon Congress to take action; the people have passed large bond issues in its aid. Yet the great waterway remains still a dream; even its future establishment is doubtful. A dozen practical difficulties stand in the way. Army engineers report unfavorably. President Taft advises caution and delay. Great business interests block the project in a hundred ingenious and devious ways.

Meanwhile—and that without either doubt or delay—the Mississippi River is at various points along its course, being turned into a mill pond for the production of electric water power by great private corporations. If Congress and the authorities at Washington find themselves—for whatever reason—unable to do anything in the direction of making The Father of Waters a highway of commerce, they should at least see to it that the underlying rights of the public are protected against the "vested interests" of the great power companies.

If, when the time really comes to open a deep water-way from St. Paul to New Orleans, it is discovered that a dozen corporations have made great investments along the river, which interfere with the proposed work, it will be difficult—and may prove practically impossible—to carry the great project to success. What is needed now is a comprehensive plan, to the outlines of which all present and future river improvement work, public and private, may be fitted.—From "Grabbing the Mississippi" in the March Technical World Magazine.

**DISH WASHING ROUGHENS HANDS.**

Wash dishes you must, but keep your hands smooth, soft and shapely with Dr. Hamilton's Ointment. This famous skin food and healer makes new skin, — removes parched dry wrinkles, gives the hands a dainty, healthy appearance. Not only does Dr. Hamilton's Ointment make sick skin well, but renders old, rough skin as smooth and fresh looking as new. You find a hundred uses for a reliable household ointment like Dr. Hamilton's. 50c. at all dealers.

Special to Evening Telegram.

BOSTON, March 8.—On complaint of Dr. Adams, Government pure food Inspector, United States Deputy Marshal Bancroft, this afternoon made the largest seizure of Cold Storage Eggs on record. The eggs which had been removed from their shells and placed in 574 cans were taken from the warehouse of the Quincy Cold Storage Company in this city. Dr. Adams recently made a heavy seizure in New York and another in Philadelphia, but this consisting of four tons of eggs is the most extensive yet made in the U. S.

**Struck Judge of Play.**

Some Rough Hockey Games in Ontario.

The hockey match at Sturgeon Falls one evening recently between North Bay and the team representing that town furnished the biggest sensation ever sprung in northern athletic circles. The game was unfinished on account of a vicious assault made upon the judge of play E. M. Henry, of the Imperial Bank, who is still in bed as the result of his injuries.

Henry states that Britton, who played centre for the Sturgeon Falls team, repeatedly struck him with his stick, and when warned that he was making vicious remarks, shortly after Henry had occasion to penalize Britton for tripping, when the latter struck the judge of play several vicious blows in the face, felling him to the ice, where he lay in an unconscious condition, requiring medical attention for two hours.

**SAGE and WALLACE**  
 THE PEOPLE'S SHOE STORE.  
 312 Water Street.

TAKE this opportunity of thanking their many customers for the kind and liberal patronage they have received, and beg to announce that they have enlarged and improved their factory and are now better prepared than ever to supply all kinds of Men's, Women's, Boys, Misses and Children's Boots and Shoes of the very finest and best quality, and AT THE VERY LOWEST PRICES.

**Notice to Sealers.**

We are ready to supply you with good Hand-Made, Seasoned Boots.

We make a specialty of Hand-Made Waterproof Boots. As to these Boots being waterproof, we think you are the correct judge.

500 pairs Hand-Made Low Tongue Boots.  
 500 pairs Hand-Made Wellingtons.  
 500 pairs Hand-Made High 3-4.  
 500 pairs Hand-Made Low 3-4.  
 500 pairs Hand-Made Skin Boots.

Our Boots have been tested and found to be genuine. Your money's worth in every pair.

**F. SMALLWOOD,**  
 THE HOME OF GOOD SHOES.

**HOW CAN WE COUNTER-ACT THE INCREASED COST OF LIVING?**

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

**EAT MORE BREAD.**

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

**ROYAL HOUSEHOLD FLOUR**

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

**Apples, Smoked Fish, etc.**

Just landed ex "Almeriana,"

160 barrels No. 1 RED APPLES—Ben Davis.  
 50 boxes Kippers and Haddies.  
 100 boxes Digby Herring. Prices Right.

**Edwin Murray.**

**Better, be Sure than Sorry**

Mothers can only be sure of absolute freshness and cleanliness by both mixing and making cakes and pastry at home. Wholesome and reliable scones, cakes and pastry can be made at home easily, and at little cost with

**"PAISLEY FLOUR,"**  
 The Sure Raising Powder.

The making is easy and quick, and the method is simply to mix dry one part of "Paisley Flour" to 8 parts ordinary flour and proceed as usual.

Ask your grocer for "Paisley Flour," and remember always that "PAISLEY FLOUR" is only made by Brown & Polton, the makers of the best Corn Flour.

P. C. MARS, Agent.  
 P. O. Box No. 296. Board of Trade Bldg., St. John's.

**King Haakon Will Visit the Fisheries**  
 Will Go to Lofoten Islands to Meet Cod Fishermen.

Christiania, Norway, March 1.—King Haakon announces that he will start March 3 on a voyage to the Lofoten Islands, off the north coast of Norway, where the great codfisheries are, and where thousands of fishermen are now assembled.

The King's plan has caused some surprise, as the trip is a rough one, and the weather is likely to be bad at this time of the year, but his purpose is generally approved.

King Haakon has often declared that it was his wish to meet personally the greatest possible number of his subjects in all parts of the country. The voyage will be made in a warship.

**Are You Troubled with INDIGESTION**  
 Does Your Food Distress You After Eating?  
 WOULD'NT YOU LIKE TO FEEL "GOOD AND HUNGRY" every time you sit down to your meals?  
 That's the way one should feel, but you never can unless your digestion is perfect.



**"JO-RI-CO" DYSPEPSIA TABLETS**

Manufactured by The JOHNSON-RICHARDSON CO., Limited, Montreal, Can.

One of these Tablets taken about the middle of a meal, and one at the end, will digest your food perfectly. Digestion will not have been accomplished by these Tablets alone, as is the way with most Indigestion Tablets, but by their helping the stomach perform what it fails to do by itself. That's the splendid thing about these "Jo-ri-co" Dyspepsia Tablets. You don't "get the habit." They are not only an aid, but a cure for Indigestion and all Stomach Troubles. A trial proves it.

25 Cts. a Package, from Your Druggist, or Dealer.

**BRIAR PIPES!**



WE OFFER A SPECIAL LOT OF BRIAR PIPES WHICH WE WERE FORTUNATE IN SECURING AT A LOW PRICE ALL SIZES AND SHAPES. EXCEPTIONAL VALUE.

WE CALL THE ATTENTION OF WHOLESALE BUYERS TO THIS LOT.

**MARTIN HARDWARE COMPANY.**

**THE ROYAL CIGAR STORE,**  
 UNDER NEW MANAGEMENT,  
 IS NOW WIDE OPEN for BUSINESS.

**Telegram Ads. Pay**