

Wreck of the Steamships

Edith Emily and Vicksburg.

THE LAST LOT OF DAMAGED GOODS

AT THE GREAT BRITANNIA HOUSE.

JUST OPENED, THIRTEEN PACKAGES OF WET GOODS!

BEING THE LAST CONSIGNMENT FROM LLOYDS TO
HEFFERNAN BROTHERS

GREATER BARGAINS THAN EVER!

5 Cases of FASHIONABLE DRESS GOODS, invoiced at 50 cents per yard, to be sold at 15 cents..... 2 Bales GOOD Madder PRINTS, 20 YARDS FOR ONE DOLLAR..... 2 Cases English and Scotch TWEEDS..... 2 Cases White and Fancy FLANNELS..... and 2 Packages Assorted Goods to be sold at FABULOUS PRICES.

Those who want Cheap Goods "had better speak now."

Noted for **CHEAP GOODS.**

HEFFERNAN BROS.
Terms Cash. Wyndham Street.

CASH

TREMENDOUS SUCCESS!

Ready Pay Principle Victorious

THE NEW STORE

"CASH" is now doing DOUBLE THE AMOUNT OF TRADE for Ready Pay that any Credit Establishment in Guelph is doing.

WHY?

Because for Ready Pay a small profit only is asked, the money is turned over five times when Ready Pay is made, but the credit system entails an extra per centage added in making goods, in order to guard against bad debts. The man who gives credit cannot buy his goods as well as the man who does not.

WHY?

Because he has to buy his stock on credit, and is thereby deprived of the large saving to be made by buying for cash, but the man who sells for ready pay has the money in hand when he goes to market, and can take every benefit that the trade will offer.

Such being the case, who can wonder at the great rush there is going on at present at the new store. Cash is creating quite a panic among the slow coaches who have been living at their ease on large profits, and he is now going to make a shaking among the dry bones.

Hurry up with your money Don't forget the spot,

The NEW Store "CASH,"
GUELPH-ALMA BLOCK.

Guelph, 19th Nov. dw W. KNOWLES, AGENT.

GUELPH CLOTH HALL.

SHAW AND MURTON.

HAVE JUST RECEIVED THE LATEST STYLES IN ENGLISH, AMERICAN & CANADIAN

FELT & FUR HATS
AND CLOTH CAPS.

SHAW & MURTON

Guelph, Sept., 1872. MERCHANT TAILORS, Wyndham Street.

CIGARS.

FOREIGN AND DOMESTIC.

A LARGE STOCK OF THE FAVORITE BRANDS JUST TO HAND.

HOTEL & SALOON KEEPERS

Will find it to their advantage to call and examine the stock as it has been well bought and will be SOLD CHEAP, at

J. E. McELDERRY'S,

22 DAY'S BLOCK GUELPH.

SPLENDID SUCCESS

AT THE FASHIONABLE WEST END.
Sales for October 1872, 30 per cent in advance of October 1871.

The Trade is Bound to Go West.

COME Ladies and Gentlemen, make your way to the Fashionable West End. - Heald Brothers in the Town of Guelph for New and Fashionable Dry Goods at reasonable prices.

Another Lot of DRESS GOODS just opened. Another lot of our celebrated BLACK LUSTRES at 30c 35c and 40c, just opened. Another lot of STRIPED SHAWLS, just opened. Another case of PATTERN MANTLES just opened.

Look out for a Splendid Display of New Silks, Poplins, Shawls, Mantles & Millinery, Saturday Nov. 2.

A. O. BUCHAM

The Fashionable West End Dress, Millinery and Mantle Establishment.

Guelph, Oct. 11th, 1872.

New Goods for the Holidays

AT JOHN R. PORTE'S

Gold Sets (Brooch and Earrings), Silver Chains,
" Brooches, " Full Assortment JEWEL
" Barrings, " Electro-Plated Ware.
" Chains, (Guards and Alberts) Dinner Castors,
" Necklets, " Cake Baskets,
" Lockets, " Butter Coolers,
" Rings, " Salvers,
" Studs, " Butter Knives,
" Cuff Buttons, " Pickel Frames,
" Scarf Pins, " A full assortment of Spoons, Forks,
" Keys and Pencils, JOHN R. PORTE,
Silver Tea Spoons, Wyndham Street, Guelph
" Thimbles,

Opposition Invited!!

Opposition Invited!!!

Competition Defeated.

Competition Defeated.

THE GOLDEN LION

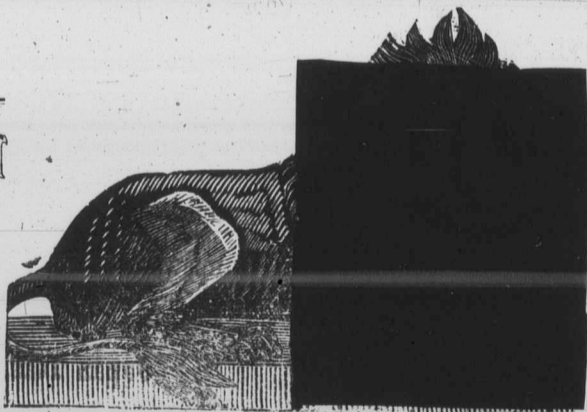
THE GOLDEN LION

IMPOSITION HATED!!

IMPOSITION HATED!!

The Public protected.

The Public protected.



SPLENDID OPENING FOR 20 MORE CASH & CREDIT STORES IN GUELPH

CHANCE & WILLIAMSON.

Business Extraordinarily Good at the Golden Lion. Amount of business done during October, \$15,695,-----\$2,000 ahead of any previous year.

Notwithstanding the loud and exaggerated puffs and blows appearing in our newspaper columns, the LION is still doing the trade.

IF GOODS ARE TO BE BOUGHT CHEAP THE LION IS THE SPOT.

Be not DECEIVED by false advertisements and placards. If you want any article kept in a Respectable Dry Goods Store.

The LION is the LARGEST, BEST and CHEAPEST STORE in Canada.

Look out for DECEMBER! Will be on hand during December, SOMETHING EXTRAORDINARY, at the GOLDEN LION.

CHANCE & WILLIAMSON.