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Waterdown, Ontario

An Enterprising Town that is Marching On to Success

Beautiful for its Situation and Ideal As a Health Resort

By FRANK J. FISHER

Waterdown, replete with a fascinating history of the past, is enjoying an era of prosperity, residential development and expansion of a marked order, thanks to the energetic efforts of the council and leading citizens, who are all genuine boosters.

Essentially Waterdown is a community of homes, a town beautiful, a solid, substantial town, whose citizens take pride in its achievements, material and spiritual. It numbers among its inhabitants a class of men, clean cut and intellectual. These men have created, not simply built, a town, the moral tone of which is unsurpassed by any town in the Province.

HOMES—Waterdown is a town of pleasant homes, and a very large percentage of its inhabitants own their own homes. The consequence is, not a few palaces surrounded by hovels, but a much better average than is often the case where there is great wealth centred in the hands of a few. The lawns are well kept, and flowering shrubs and beautiful beds of flowers are everywhere in evidence.

OUR STORES AND PLACES OF BUSINESS are above the average for a town of this size, being large and convenient in size and appointments, and up-to-the-minute class of goods carried.

CHURCHES—Citizens of Waterdown are, as a whole, a church-loving and church-going people. Nearly all of the leading denominations are represented here, and there are four places of worship which are liberally supported and their services well attended. Wherever this state of things is found it is a guarantee of a high standard of morals and right living in the community. We have no hesitation in saying that nowhere in the world can there be found a better living class of people taken as a whole than right here—not the wishy-washy, goody-goody kind, but men and women who are broad-minded, big-hearted, charitable and generous. The utmost harmony and good will prevails among all the churches, and from this standpoint it is an ideal community to reside in.

SCHOOLS—Waterdown is to be proud of its future new public school from the standing of building, grounds and equipment. The new school building is to cost \$75,000. It will be thoroughly modern in every respect, is to have eight class rooms, one principal's room, one teachers' room, library, domestic science room, manual training room and music room, local telephones connecting with each room, drinking fountain on each corridor, inside play rooms to be separate for both girls and boys.

Endowed by Nature with Lavish Hand

Situated Amid Scenery of Rare Picturesqueness,

Altitude is High and Climate Very Heathful

Waterdown is located in the township of East Flamboro, in the county of Wentworth, in the very heart of the best farming and fruit section in America. It stands 530 feet above the level of Lake Ontario, and from its high altitude one may see plainly with the naked eye on a clear day the city of Hamilton, with its thousands of tall chimneys, and even beyond to the historic battlefields and towering monument at Stoney Creek. From its numerous vantage points one may get a glimpse of some of the most beautiful natural scenery in the world. Here one may stand on the tracks of the C.P.R. or in front of one of the homes nearby and look down into hundreds of feet of thickly-wooded ravines. Here, too, one may see the wooden platform erected by Rev. C. W. Gordon (Ralph Connor), and on which he produced the manuscript of his famous novel "The Prospector."

As a health resort it would be hard to find the equal of Waterdown. With its high altitude one gets but the purest of air, and with every breath feels its benefit and inspiration.

Here one also finds rock spring water flowing in abundance from the hundreds of miniature springs and rivulets down the mountain sides, all forming into one transparent winding stream which flows through the town, and pursuing its tortuous, swirling way until it reaches Lake Ontario.

To Lake Medad the town also looks for its future water supply when increased industrial and residential growth make it necessary that a water-works system be installed. Lake Medad is located considerably higher than Waterdown, and forms a natural reservoir from which unlimited quantities of pure spring water could be secured.

Within sight of the central portion of the town proper is also a beautiful natural waterfall, adding materially to the attractiveness of the surroundings of the place.

In the summer months hundreds of Waterdown and Hamilton citizens travel back and forth between these places by the regular country road. Here also one finds great cause for delight, as it is possibly one of the most picturesque natural scenic routes in Canada. Throughout the entire drive of six miles a series of magnificent scenes strike the eye.

The Sawell Greenhouses

Among the business enterprises which occupies a prominent place in our midst is the Sawell Greenhouses, owned and operated by E. T. Sawell and Son.



E. T. Sawell

Edward Thomas Sawell, senior member of the firm, is a native of London, England, and the date of his birth September 9th, 1869. At the age of 13 years he came to Canada, locating at Millgrove, Ont., until 1906, when he came to Waterdown and engaged in the decorating and painting business until 1915, when he entered his present business. He was married in 1890 to Miss Sophia Cummins, a daughter of one of Millgrove's pioneer families. The family consists of three children, one boy and two girls. The family are members of the M. E. church.

Mr. Sawell is a member of the Knights of Maccabees and the Masonic fraternity.

Mr. Sawell is a self-made man of sterling worth and character and by his honorable methods of doing business has won a host of friends.

Major Edward Stanley Sawell, M.C.

Major Edward Stanley Sawell, M. C., was born near Millgrove, Ont., March 31st, 1892. His education was acquired in the public school of Millgrove and the Waterdown high school and later completed his education at Clark's Business College, of Hamilton.



He enlisted as lieutenant in December, 1915, with the 129th Battalion, C.E.F. Recruited and trained with that unit until July, 1916. Proceeded overseas with officers draft August, 1919, and received further training in England. Drafted to 21st Batt. Can. Inf. October, 1916. Saw continuous active service with that unit until August, 1918, in the battles of Vimy Ridge, Hill 70, Passchendaele and Amiens. Promoted to Captain December, 1917, and to acting rank of Major in April, 1919. Gassed August, 1918, and wounded October, 1918. He was decorated at Buckingham Palace with the Military Cross, which was presented to him personally by His Majesty the King.

He is a worthy, upright, able and honorable young man, who has done his bit and done it well. He is held in the highest esteem by all, and Waterdown is proud of him.

Fred W. Crooker

Among the men who stand foremost in our midst is Councillor Crooker, who is also our town postmaster. He was educated here, began life in his father's mercantile store and eventually succeeded his father in the business.

In 1906 he became postmaster of Waterdown, some few years ago he retired from the mercantile business, solely confining himself to his duties as postmaster. Mr. Crooker has served several times on the Waterdown council and was elected to this office in January of this year.

Mr. Crooker was married in 1894 to Miss Alice Davis, of Burlington. He is a member of the Masonic Lodge, Scottish Rite Masons, and the Canadian Order of Foresters.

Mr. Crooker's every interest is bound up in the welfare and betterment of the community at large. He is a good citizen, a capable public official, and enjoys deserved popularity.



The home of Councillor Crooker is on Dundas street and from the home there radiates a cheer and good will much known to the friends whom he welcomes and entertains within the home circle.

James E. Eager

General Mercantile Store

This establishment, under the above title, ranks as the largest and leading store of its kind in Waterdown and surrounding country. It is worthy of liberal mention in a work of this nature. No house offers greater inducements to the purchaser than this, and no establishment is more widely known or enjoys a better trade. The store is one of which the public is fond of dealing, as it is an establishment which in the excellence of the stock carried is fully up to the high standard of similar houses in the larger cities.

The premises occupied on Dundas and Mill street embraces large airy store rooms and ware rooms, and stock includes a full assortment of dry goods, millinery, ready-made clothing, hats, caps, furnishings, carpets, rugs, oilcloths, wall paper, hardware, etc. A leading feature is made of groceries.

James E. Eager is a native of Hamilton, a son of the late Joseph C. Eager, who entered into the mercantile business here in 1862. Since the death of his father, James E. has conducted the business. He is married and has six children—three sons and three daughters. The family are members of the Anglican church.

Mr. Eager is a member of the Masonic order. He is a man of culture, and is a representative of Wentworth county's best class of citizens.

During his long and useful life he has endeavored to do what he believed to be his full duty toward his neighbor and family, and can now rejoice in having a wide circle of warm personal friends whom he has endeared to him by his many acts of Christian kindness and human love.

Arthur Featherston

This business, which is a newly-established one, has been conducted by Arthur Featherston since the spring of 1919. He has met with good success practically from the



moment he began business operations here. The store, located on Dundas street, is run along the most up-to-date, substantial and progressive lines, and is always found to be stocked up with a comprehensive representation of the choicest light groceries, bakery goods, ice cream and confections, also handling a line of stationery goods.

Arthur Featherston is a native of Waterdown, being born Nov. 25th, 1882, a son of the late Wm. S. Featherston, who was a prominent business man of this town.

Mr. Featherston's first employment was in his father's bakery, and later was employed in the government mail routes. After working at the bakery trade for a number of years he opened up his present place of business.

Mr. Featherston is a hustling young business man of sterling worth, and holds the respect and liking of the community.

Fred W. Hamilton

Probably the youngest and one of the most capable of the Waterdown business men is Fred W. Hamilton. He was born in Nelson Township, Dec. 21st, 1895, a son of Watson



Hamilton. Mr. Hamilton was married in 1919 to Miss Gladys Small, of East Flamboro Township.

Mr. Hamilton succeeded his uncle, Mr. John Prudham, who retired from business a year ago, as agent for the Massey-Harris Co. He is a progressive and successful business man, who started out in life with nothing to depend upon but his own strong and capable hands and intelligent brain. With this capital and initiative he has made remarkable progress, and has placed himself among the substantial business men of this community.

Such industry, thrift and uprightness of purpose as he has displayed in his life cannot fail to impress everyone with the fact that success in life depends more upon a man than upon what he has, and that almost anything is possible for one who works intelligently and honestly.