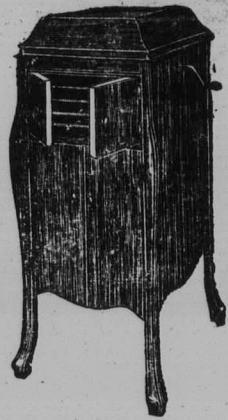


4 AUG/21



He Used His Head, His Ears and His Eyes

A wise man started out to buy a Talking Machine and as he journeyed he pondered with himself. Said he, "I'll try the ones they talk about—the Ones that admit they are Good; the Best Ever."

So he did so. He listened earnestly to the first one, which claimed a "Clear Tone"—whatever that is, and the second which claimed to regulate the

Voice of the singer—whatever that is, and to the third which boasted re-creation powers—whatever they may be and so on; each claiming to be the Only One.

But the wise man pondered deeply in his heart and other parts of his anatomy and he reasoned thusly. "Every one who has let me hear his Talking machine play has used the same record, it being the one with the little dog listening to His Master's Voice. That must be the best record to use. If it is, then the Machine with the same Dog must be the best one to play them on, so I'll search earnestly to get that kind."

And he did; and verily he was right.

MORAL:—Birds (and Dogs) of a feather flock together and good things go best when combined.

You get Victrolas, the best Talking Machines and Victor Records, the best records at

At the Sign of the Star

The Store of Quality

J. N. Schefter

Hot Weather Goods

KEEP COOL. USE A PERFECTION OR FLORENCE CO-OIL STOVE

Hotpoint Electric Irons
Hotpoint Toasters
Hotpoint Grills
Electric Fans

Dr. William's Fly Oil

Will protect your herd from the fly pest. Horses work better. Cattle do better when protected from the flies.

Hammocks

Get in the shade and enjoy yourselves with a Hammock. We have a nice line at \$3.50 and up.

Screen Doors and Windows
in all sizes

Liesemer & Kalbfleisch

UNION STOCK MARKETS TORONTO

Despite the holiday, trading in cattle was active at the Union Stock Yards yesterday and prices were well maintained, ever tending higher in spots. The quality of the offerings was a little above the average and although few of the abattoirs were killings, this did not deter them from making purchases. Good heavy cattle were in keen request, as also were good butchers. Many of the packers, it is claimed, are continuing to take advantage of the fact that the duty on the dressed cattle entering the U. S. is much lower than that on live animals and hence are buying freely on the Canadian markets and shipping the carcasses across the line. Moreover, the lower ocean freights on cattle to the United Kingdom are likely to result in a brisker export movement.

A feature of the hog market was the number of good young sows on the market. While it could not be said that this condition was widespread, the number was sufficiently large to lead many of the commission men to take it as an indication that farmers in districts where the crop of coarse grains has not been good are going out of the breeding of hogs. Prices generally appeared to be steady, although there were reports that outsiders and small buyers were paying \$13.25, fed and watered. In some quarters there was a feeling that the market was firmer, but this opinion was not altogether general.

It is quite often said that the more of a son-of-a-gun a man is the sweeter the wife he gets—and yet we don't think any man will deny that his is the sweetest woman in the world.

RULES FOR THE MARRIED AND WOULD-BE MARRIED

An Indiana clergyman presents the bride and bridegroom whom he marries, with a set of 'rules' unknown to the other. These rules, he believes if followed, will prevent divorce. They are to be studied and never shown to husband or wife by the other. To the bride the rules are headed: When you marry him, and are as follows:

After you marry him, study him.
If he is secretive, trust him.
If he is sad, cheer him.
When he is talkative, listen to him.
When he is quarrelsome, ignore him.
If he is jealous, cure him.
If he cares naught for pleasure, coax him.
When he deserves it, kiss him.
If he favors society, accompany him.

Let him know how well you understand him.
But never let him know that you manage him.

To the bridegroom his set of rules are somewhat similar. They are:
When you marry her, love her.
After you marry her, study her.
When she is blue, cheer her.
When she is talkative, by all means listen to her.

If she dresses well, compliment her.
When she is cross, humor her.
If she does you a favor, kiss her.
When she is jealous, cure her.
If dinner is cold, eat it, not her.
When she looks pretty, tell her so.
Let her feel how well you understand her.
But never let her know she isn't boss.

SOMEBODY'S BRIGHT IDEA

An automobile wrecked through being hit by a train in a Texas town now serves as a warning to other auto drivers. The wrecked car has been placed on a substantial platform at the crossing, and on a large sign attached to the car is painted: "The driver of this automobile did not look an dlisten." The wrecked car will serve a good purpose in saving other cars and lives. There are many wrecks along life's highway to warn us of danger. The wise man is on the look out for these warnings and is often saved from disaster by heeding their admonition.

PERT PARAGRAPHS.

MILDMAY FALL SHOW SEPTEMBER 19 and 20.

The three best methods to send a message — Telephone, Telegraph, Tell-a-woman.

The Ontario Government will in all probability top the idea of investing in a cement plant.

The jar a man receives when he slips on a banana peel usually breaks one of the commandments.

A French doctor says that you are likely to bring on insanity unless you lie in bed fifteen or twenty minutes after you are awake.

The Toronto Star hands a pointer to those contemplating marriage, advising them to quizz the parson performing the ceremony and find if he has obtained a license. If he has not obtained one the marriage will be invalid.

The man who never heard of the great war has a rival in one of the Municipal Clerks of Bruce County. This modern Rip Van Winkle addresses official communications regularly to His Honor Judge Barrett, of Walkerton. It will no doubt be a great shock to him one of these days to learn that the Judge has been dead these seven years.

It seems a paradox that Hon. Duncan Marshall, Minister of Agriculture for Alberta, should be defeated in his own constituency at Olds by the Farmers' Party. Mr. Marshall is the best informed man on agricultural questions in the Dominion to-day, and is by far the most capable of any of the ministers in similar departments in the nine provinces. The splendid work that he was doing in Alberta for the improvement of stock, the development of scientific farming and the spread of agricultural education was being emulated, not only in Canada, but in many of the States of the Union. He had just returned from England where he presented convincing testimony on behalf of Canadian cattle for the removal of the embargo. As a speaker he is unsurpassed and had performed herculean tasks for the Prairie Provinces. He gave his best and his best was much and now he goes down to defeat. Such is the reward often reaped in politics. In view of this fickleness and indifference to great service on the part of the public it is little wonder that astute and less conscientious politicians sometimes look to making their own financial condition better when the opportunity presents itself.

S. SIDERSON Mildmay

I buy Wool, Hides, Poultry Rags, Rubber and Metal and pay the highest prices. Call up Bell Phone 38, and I will call on you. Satisfactory dealing guaranteed.

Helwig's Weekly Store News...

August Clean-Up Sale

Friday, August 5th to Saturday, Aug. 13th

See Large Posters
COME, BUY AND SAVE MONEY

Ladies' Serge Suits

Ladies Serge Suits, colors: Black, Navy, Brown and Tweed. Regular values up to \$40.00.
AUGUST CLEAN-UP SALE PRICE..... \$14.95

Ladies' Spring Coats

Ladies Navy and Black Serge Coats, also Donal Tweed, all sizes. Regular values up to \$35.00
AUGUST CLEAN-UP SALE PRICE..... \$9.95

Ginghams and Prints

Striped and Checked Ginghams, Dark and Light Prints.
AUGUST CLEAN-UP SALE PRICE..... 20c

Indigo Shirting

Best Heavy Indigo Shirting for Men's and Boy's Shirts, Blouses and Suits.
AUGUST SALE PRICE..... 25c

Striped Flannelettes

34 to 36 inch wide Dark and Light Striped Flannelettes
AUGUST SALE PRICE..... 25c

Roller Toweling

Heavy Irish hand toweling
AUGUST SALE PRICE..... 25c

10c COUNTER 10c

Patent Leather Belts, Bar Pins, Barrettes, Back Combs and numerous other articles.
AUGUST SALE PRICE..... 10c each

Mans Clothing

Men's ready-made Suits in fancy tweeds and worsteds, only best materials and linings are used in our suits.
AUGUST SALE PRICE \$15.00 \$20.00 \$25.00

Mens Odd Trousers

Extra heavy tweed and medium weight worsted trousers.
AUGUST SALE PRICE..... \$3.95

Boys Ready-Made Suits

Boys Suits in brown and grey mixed tweeds, Size 26 to 32.
AUGUST SALE PRICE..... \$5.95

Ladies Voile Blouses

Ladies Voile Blouses, made in tucked and lace trimmed styles. Sizes 36 to 42.
AUGUST SALE PRICE..... \$1.50

Habutia Blouses

Ladies Wash Silk Blouses, neat pencil stripe pattern.
AUGUST SALE PRICE..... \$2.95

Ladies Gloves

Ladies Gloves, in summer and fall weights, Colors, White, Maize and Black.
AUGUST SALE PRICE..... 39c pr.

Ladies and Childrens Hose

Ladies and Childrens Cotton and Lisle Black Hose.
AUGUST SALE PRICE..... 39c pr

This Store will Be Closed Every Thursday Afternoon During The Summer Months

HELWIG BROS.

GENERAL MERCHANTS,

THE PEOPLE'S STORE.

Big Flour Specials For Friday and Saturday

Cargill's Peerless Brand Pure Manitoba Flour
\$5.00 per bag

Cargill's Daisy Brand Pastry Flour
\$1.10 per 24 lb. bag

Cargill's White Rose Brand, Blended Bread Flour
\$4.70 per bag

\$5 Special

2 pkgs Soda
2 tumblers Bak. P.
2 cans Crisco
2 pkgs Jelly Poy
2 pkgs Pancake
2 pkgs Buckw
2 pkgs Porrid
3 bottles Van
2 tins Baking
2 tins Cocoa
3 cakes Ch
24 lbs Flou

This ass

WEILER BROS.