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Welch's

"THE NATIONAL DRINK"

Welch's Grapelade "The National Spread"

Two pure grape products of highest worth.

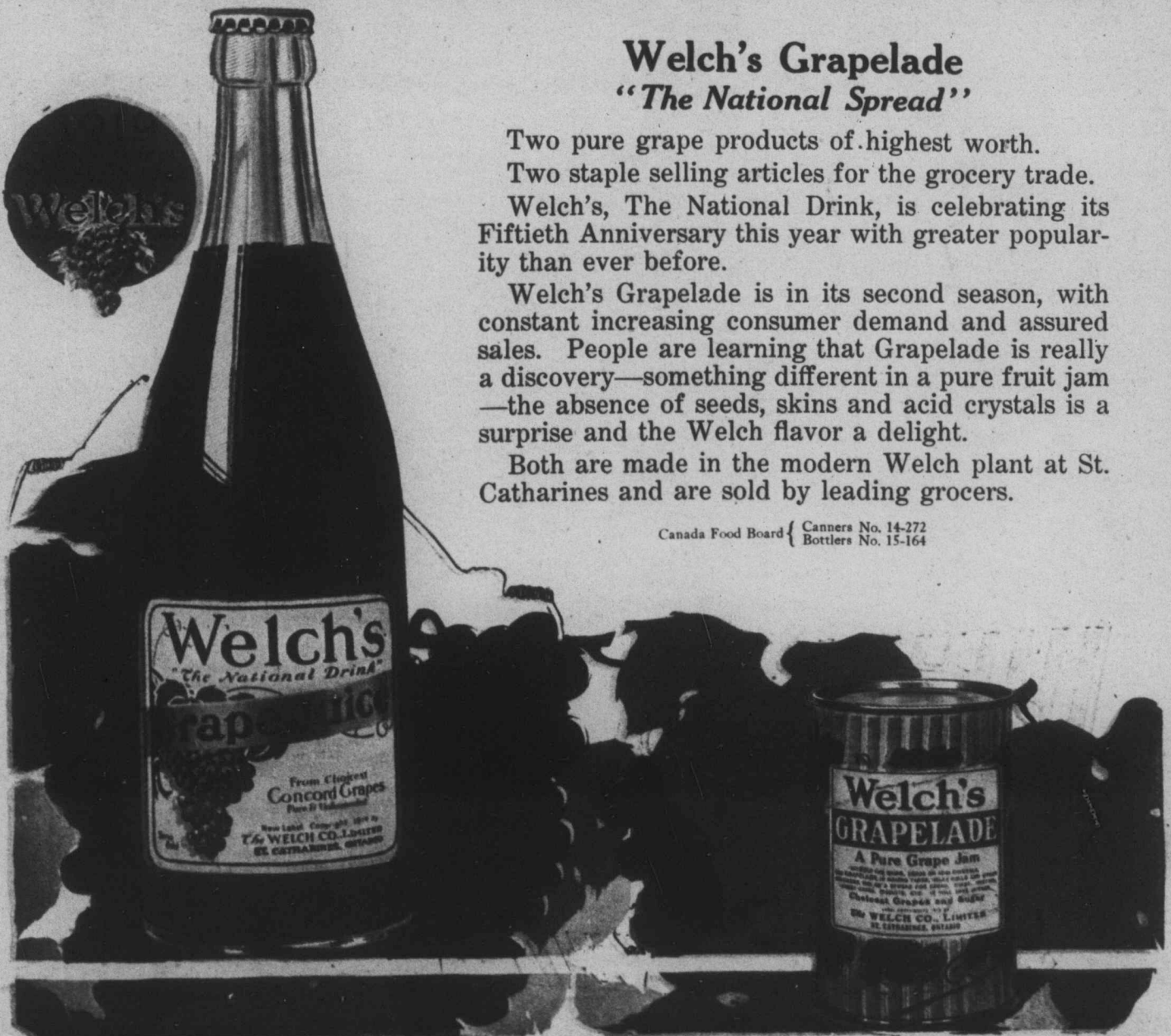
Two staple selling articles for the grocery trade.

Welch's, The National Drink, is celebrating its Fiftieth Anniversary this year with greater popularity than ever before.

Welch's Grapelade is in its second season, with constant increasing consumer demand and assured sales. People are learning that Grapelade is really a discovery—something different in a pure fruit jam—the absence of seeds, skins and acid crystals is a surprise and the Welch flavor a delight.

Both are made in the modern Welch plant at St. Catharines and are sold by leading grocers.

Canada Food Board { Canners No. 14-272
Bottlers No. 15-164



The Welch Co., Limited, St. Catharines, Ontario