The Absolute Purity

COX'S GELATINE

makes it a standard product of world-wide fame. Only in powdered form, as free from foreign substances as the clearest rock crystal from mother earth.





It has never disappointed, and never will, because folks get what they expect and want when they buy the peer of all---"Cox's." Highest quality to-day, to-morrow and all the to-morrows to come.

"BRITISH MADE"

