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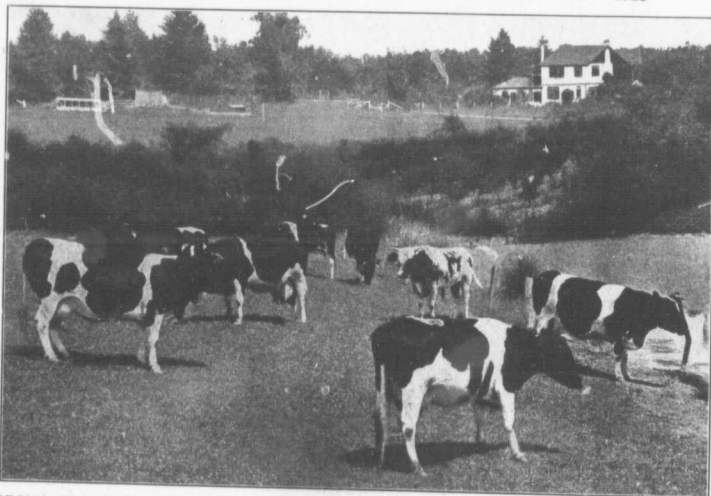
FARM AND DAIRY

RURAL HOME

PETERBORO, ONT.

APRIL 10

1913



SPECIAL PURPOSE COWS PROPERLY CARED FOR MAKE FOR SUCCESS ON THE DAIRY FARM
Business ability, skill in crop production and unbounded energy,—all of these will fail to make the dairy farmer a financial success if his cows are not right, and properly cared for. The poor farmer with good cows stands a much better chance of "making good" than the one who grows the largest crops in the neighborhood and feeds them to cows that do not pay their board. It is the awakening among dairy farmers to an appreciation of this truth that explains the ever increasing demand for pure bred dairy cattle, and the nation-wide interest in cow testing and the premium that buyers of pure bred now place on records of production rather than show yard reputation. The rich man is the only person who can afford to feed a poor cow.

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