

PUBLISHERS' DESK

About Free Horse Doctor Book

Did you see our announcement last week of the Horse Doctor and Veterinary Hand-Book, which we have arranged to give you free? If not you will be wise to look up Farm and Dairy of last week and read carefully the large advertisement published on page eleven, telling all about our offer to give you this great book.

This Veterinary and Horse Doctor book tells about the Diseases of Horses (over 200 pages describing all the diseases of the horse, telling the symptoms, cause and treatment or cure). Over 70 pages describe the Diseases of Cattle and give instructions on how to cure them. The Diseases of Poultry, Sheep and Swine and Dogs are also described and treatment prescribed for each.

The book contains 520 pages (7-1/4 by 5 inches), and is just such a book as is worth while having. In addition to describing all these diseases it tells about Horses and Cattle Medicines, and gives Prescriptions and Preparations, including drenches, salves, liniments, ointments, poultices, etc. It also teaches Practical Horse Training, telling how to Break and Train Colts and Teach Trick Horses.

We have arranged to give this book



Book Teaches Horse Taming

away free to our people who will send us two new subscriptions to Farm and Dairy each taken at only \$1 a year. The book will be sent postage paid and free of all cost to you on receipt of the two new subscriptions.

SPECIAL TO OUR OLD SUBSCRIBERS

In order that our regular subscribers may more readily obtain this book we have decided to accept each one's own renewal subscription at \$1, along with one new subscription at only \$1, and the book will be sent promptly to the old subscriber sending in the subscriptions.

If you desire this book in a more durable cloth binding send 25 cents extra to cover the extra cost.

We anticipate a big demand for this book, which is Gleason's Veterinary Hand-Book and System of Horse Taming, and may not be able to supply it on this unusual basis after the next month.

Through enrolling you to doctor your own stock, this book may save you hundreds of dollars during the next few years. If you want a copy, don't delay, but send in the two new subscriptions or your own renewal and one new subscription right away.

Probably most of our readers noticed the small one-inch advertisement in the last two issues of Farm and Dairy, in which Mr. H. R. Nixon, of St. George, Ont., offered O.A.C. has advertised with us for several years now, his ads. having paid him well. Four days after his first advertisement this year appeared, Jan. 4th issue, Mr. Nixon wrote us: "The ad. is all right. Received five enquiries to-day." More people could, to advantage, sell their seed grain by advertising it in Farm and Dairy. We charge only our low flat rate of 95 cents an inch, and this will tell upwards of eleven thousand farmers of what you have for sale. Isn't this a bargain? It cannot be duplicated

elsewhere. Start your advertisement with Farm and Dairy next week.

Subscriptions have been rolling in to us of late. People seem to be liking Farm and Dairy better each year. The date on your label each week tells you when your subscription is due. Send in your renewal promptly and you will greatly oblige us. Then you will not run any chance of missing any issues.

Farm and Dairy is becoming more and more popular with our commercial advertisers too. Mr. Geo. P. Maude, manager of the Superior Barn Equipment Co., of Fergus, Ont., a new advertiser in Farm and Dairy, wrote us recently about his advertisement that appeared in our Breeders' Magazine Number, Dec. 7th; he says: "Our advertisement was most pleasing to us in the way it was set up, and also in the results thus far obtained. We will endeavor to have copy for your next issue and regularly throughout the coming year." This advertising appears again this week in Farm and Dairy. If you have not received their book on stable equipment it will pay you to write for it.

The Bartlett Company, of Detroit, who have been advertising cotton seed meal, state: "We are getting excellent results from Farm and Dairy; in fact, we believe the best results obtained from any paper in Ontario, considering the amount of money invested."

We would again ask you to familiarize yourself with our Protective Policy as printed each week on the editorial page, and remember we accept none but reliable advertisers with whom you can deal with every assurance of fair treatment.

Don't forget our great Poultry Annual now in its fourth annual series to be out in two weeks' time—Feb. 1st. It will be sure to please and interest. Why not tell a neighbor about it and have him subscribe in time to get it?

Dairy Thoughts

Wooden milk pails are usually dirty pails. We need something easier cleaned.

It is a false economy to breed from the corner cows; better sell three of them, and buy one good animal with the proceeds.

It is not enough to know that a cow gives a painful milk when she is fresh; we want to know what she produces in a year.

There is no doubt that the dairyman is well advised who sticks closely to the breed which suits his district.

There are too many animals in our yards to-day saved from bulls bred to cows for no other purpose than to "freshen them again."

Do not flush the separator bowl with skim-milk to secure the separation of whole milk is left in it. Use warm water instead.

Give the cow every opportunity to drink all of the good pure water she wants. It is the biggest part of her milk. The best way to give it to her is by individual basins in the stable. Out in the cold she will not drink enough.

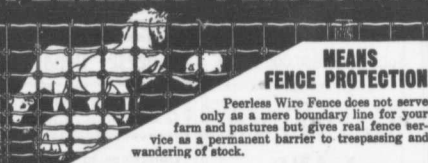
Some cows are such persistent milkers that it is almost impossible to dry them off before freshening. This should be done, however, for every good reason.

There is lots more room for breeders of pure bred stock. Not more than one per cent. of the cattle in this country are pure bred. Who is going to supply the other 99 per cent. with better stock?

An empty stall in the barn is a poor place for a creep separator. Even throwing a horse rug over it will not keep the dirt off.

It is all right to learn by experience, but better still to learn by the experience of others. The farmer who refuses to acknowledge or to profit by his neighbor's greater success in dairying is standing in his own light.

PEERLESS PERFECTION



MEANS FENCE PROTECTION

Peerless Wire Fence does not serve only as a mere boundary line for your farm and pastures but gives real fence service as a permanent barrier to trespassing and wandering of stock.

You Should Fence Your Land With PEERLESS

We use high grade fence wire well galvanized. The joints are riveted by the non-slipable Peerless Locking fence that will stand up against the most severe and sudden shocks without damage. The horizontal wires are all crimped, making ample protection for contraction and expansion, keeping the fence always tight even under extreme variations of temperature.

Write for our Illustrated Booklet at Once

We also manufacture a wonderful line of poultry fencing and farm gates. Agents almost every where. Agents wanted in all unassigned territory.

The Banwell Hoxie Wire Fence Co., Ltd.
Winnipeg, Man., Hamilton, Ont.

Are you anxious to save Time and Money on the Work you are doing on your Farm at present and to get Larger Crops from your Farm or Orchard? If so, let us send you Free of Charge our Pamphlets on the use of

STUMPING POWDERS

— USED FOR —

REMOVING STUMPS AND BOULDERS
DIGGING WELLS AND DITCHES
PLANTING AND CULTIVATING ORCHARDS
BREAKING HARD PAN, SHALE or CLAY SUBSOILS, Etc., Etc.

Figure yourself what Clearing your Farm is costing now or what you are losing in crops through not clearing

Write Us About Arranging Demonstrations

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MONTREAL, P.Q.



"A good roof adds materially to the value of your building especially if it is fire and water-proof."—The Philosopher of Metal Town.

25 Years of Actual Use

is the guarantee behind "Eastlake" Steel Shingles. We do not ask you to accept a paper guarantee, but simply point to the roofs that were covered with

"EASTLAKE" METALLIC SHINGLES

25 years ago. They are in perfect condition today, have never needed repairs. "Eastlake" Shingles are made of the best sheet steel and can be laid in one quarter the time that it takes to lay any other metal shingle. They are so different from the four-lock shingle which only overlaps 1 1/2 inches, the "Eastlake" has a full three inch overlap, absolutely preventing the drifting snow and rain reaching the wooden sheathing.

Our free booklet, "Eastlake Metallic Shingles," will save you money and worry. Send for it and get the information you want about roofing. Phone Park Bldg.

MANUFACTURERS

774

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