

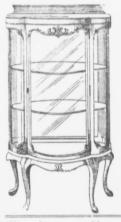
THE 20TH CENTURY IDEA IN LADIES'& GENTLEMEN'S

HAIR Creations

Pember's Natural Scalp Parting—This is a distinctly new and novel idea. It shows the hair growing out of a wonderfully close fac-simile of the Natural Scalp. Other style hair goods are made

simply upon a hair lace foundation, which can be easily seen. Therefore the wearer is known to be wearing artificial hair. With the Pember Natural Scalp Parting not one in ten thousand would even guess any artificiality. The parting is applied to Pompadour Bangs, Waves and Transformations for ladies, and for gentlemen's Toupees and Wigs. It's a great idea and we want you to see it.

THE PEMBER STORE, 127-129 YONGE ST.



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WE carry large and well selected stocks of medium and high-grade Furniture, including a full line of Mahogany Dining Room Suites, Cabinets, etc., from the Rogers Cabinet Works.

The Rogers Furniture Co., Limited.