

A Man's Chief Asset is His Appearance

There is no disputing this nor the fact that clothes play the most important asset. This being so, it is quite natural that the majority of those men who dress well seek the clothes that bear the Danaher label.

Here they have the most to choose from, for never before in our history have we been able to offer the variety that we do this season.

The styles are the very latest and the values are greater than ever, notwithstanding the advance in prices of almost everything that enters into the making of a garment. This advantage in value-giving is due, of course, to our greatly increased buying capacity.



J. DANAHER & CO.

Corner Granville and Pender Streets

OPPOSITE POST OFFICE

Samples and Self-Measurement Blanks sent on Application