

**EVANGELINE
TEA ROOM**
Commonly known as **JOE'S**
280 Quinpool Road
HALIFAX, N. S.

**FADER'S
PHARMACY
LIMITED**
Studley Drug Store
29 Coburg Road
Fader's Drug Store
141 Hollis St.

Neilson's
Malted Milk
Candy Bar

**VERY SATISFYING
VERY NOURISHING**

8247U

Hospitality in your hands

COCA COLA LTD.
HALIFAX N.S.

Ask for it either way . . . both trade-marks mean the same thing.

Coca-Cola
TRADE MARK REG.
"Coke"
TRADE MARK REG.

"Gentlemen Prefer Blondes" . . .

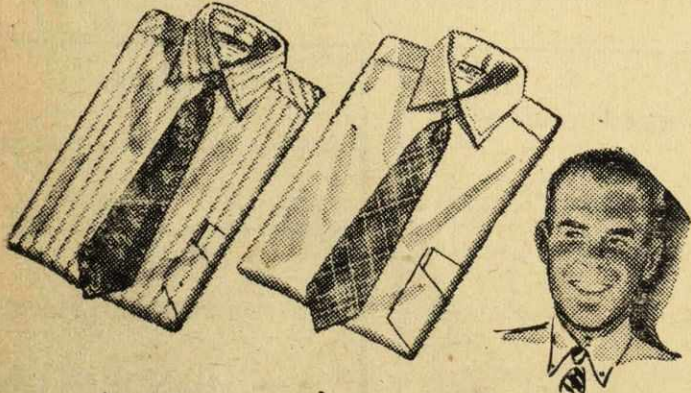
is a whimsical statement
unsupported by the evidence



But . . .

"College Men Prefer Arrows" . . .

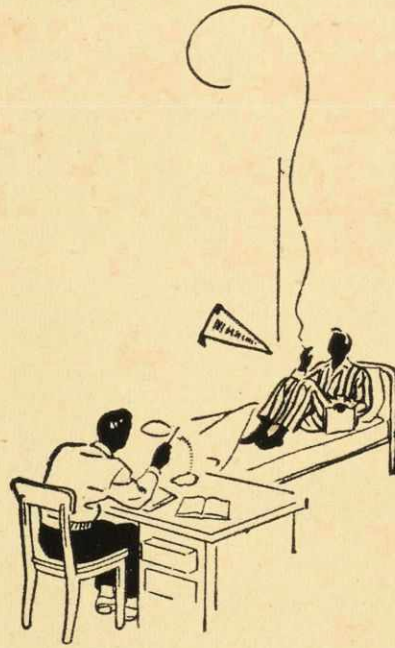
is a fact proved
by actual survey*.



*In colleges coast to coast, college men prefer
Arrow Shirts above all others.

Look for the Arrow Trade Mark

ARROW SHIRTS
TIES • HANDKERCHIEFS



"Who said: 'Neither a borrower nor a lender be'?"

"Me - after you used up my second pack of Sweet Caps!"

SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked"

