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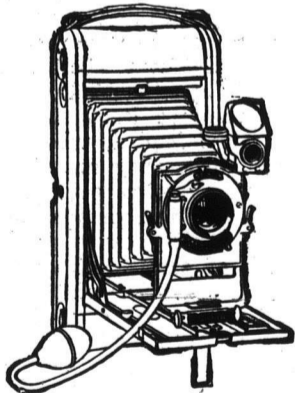
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## THE WESTERN HOME MONTHLY

Vol. XIV. Published Monthly [No. 2.  
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of The Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

POSTAGE STAMPS will be received the same as cash, or the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one-cent or two-cent denomination.

WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.

CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address.

All communications relative to change of address must be received by us not later than the 20th of the preceding month. WHEN YOU REVIEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

## A Chat with our Readers

WE have to thank our readers for their hearty contributions to the columns of this magazine during the past year. Unfortunately there has not been room for more than a small fraction of what was received, and many good stories are, refused a place because they are too long. For one kind of matter, however, The Western Home Monthly can always make room, articles describing phenomena and development in the West, or articles dealing with live problems peculiar to the West. In every case possible, photographs should accompany articles. It is scarcely necessary to say that nothing will be accepted which, in the opinion of the Editor, is not worthy of publication.

Many thousand subscriptions expire with the February number. We have tried very hard to please our patrons, sparing neither labor nor expense to give them the very best and most interesting magazine that could possibly be given; and hope we have succeeded so well that not a single one of our present subscribers will be willing to do without the magazine for the year 1913. It costs so little—only one dollar per year—a sum which you would never miss, that all can afford to take it, and we are quite sure that no one who has read it for the past year could dispute the fact that it is a most interesting and attractive publication. Many of the best writers in Western Canada are regular contributors to its columns, men and women who are recognized experts in their respective lines, and whose judgment can be relied on to be sound and healthy. To this list the best talent available will be added during the year.

We should be pleased to have you compare The Western Home Monthly with any other magazine at anywhere near its price. We claim that it is the most attractive and meritorious from a literary standpoint of any of the popular priced monthlies and its success proves that this claim is supported by the great reading public of the Canadian West. If you have been pleased with our magazine in the past you will be more pleased with it in the future. No matter how many magazines you take for 1913 save the small price required for a subscription to the Western Home Monthly.

It is now better and more interesting than ever before in its history. Large sums of money have been expended in order to secure for its columns the best attractions obtainable. Our policy is to get the best, no matter what the cost, and articles by leading authorities at home and abroad will always be found in the magazine. The Western Home Monthly will be profusely illustrated in the future, as the Art Department is a feature to which special attention is being paid, and in short, the W. H. M. for the coming year will be just as good as money, labor and brains can make it. Now, assuring our readers of the very best that is in us, we hope they will reciprocate to the extent that there will be few, if any, of our old friends who will not renew for another year. The circulation already has attained very high figures, easily larger than that of any other magazine published west of the Great Lakes, and we believe larger than any magazine published in the Dominion of Canada. Our good friends, our subscribers, brought this about with their kind commendation and if there ever was a time when

the magazine could heartily and confidently recommend, that time is the present. This very issue is, we think, an improvement on anything that has gone before, and our aim for the future will be to make every number a gem.

### Important to Subscribers and Club Raisers

Just as soon as the February number is received by subscribers in their respective localities, every club raiser, who formed a club for The Western Home Monthly last year, or at any other time, should call upon all those who took the magazine last year or any preceding year and ask for their renewal for 1913. We think that some of our subscribers fail to renew because no club raiser calls upon them and asks them to. This is a great mistake on the part of some of the club raisers, for renewals count for premiums just the same as new subscriptions, and it is very easy to get renewals after a year's reading of the magazine.

### Here is an Inspiring Appreciation

644 Langside Street, Winnipeg,  
Nov. 30th. 1912.

Manager of The Western Home Monthly. Enclosed herewith is a subscription (\$1.00) to be sent for one year to a friend in Glenarn, Ireland. This makes the eighth subscription from me.

I have to thank you most cordially for the handsome lamp awarded to me when my subscriptions amounted to seven. All my friends admire the lamp and it is indeed very useful.

It may interest you to know that my attention was first directed to your magazine when at home in Ireland nearly three years ago, and since I came here I have been a regular reader. My friends at home in the Old Country enjoy reading it immensely, and it seems to me that no one who has read it for any time could ever be happy without it.

Wishing you and your popular magazine continued and ever increasing success

### Two More Interesting Letters

"Enclosed please find money order for \$3.00 in payment for three subscriptions as per attached instructions. The above subscriptions are in the names of two sisters—the first mentioned having greatly enjoyed your magazine for the past year, and the second I am having you send it to as a pleasurable and acceptable surprise from me. The kind and encouraging letters you frequently acknowledge receipt of in your Monthly, are all deservedly coming to you. I consider the W. H. M. by all odds the best family magazine published in Canada, and it ought to have a place in the home of every father and townsman in the West. Good luck and all prosperity to you."

K. D. McLean, Pincher Creek, Alta.

"I have just received the Dec., and also the Jan. issue in quick succession, and was very glad to see The Western Home Monthly again, having missed it very much since we left Rosthern, Sask. We certainly appreciate the W.H.M. with its variety and interesting reading." J. Knechtel, Golden, Colorado.

# FLOORS



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