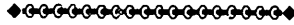
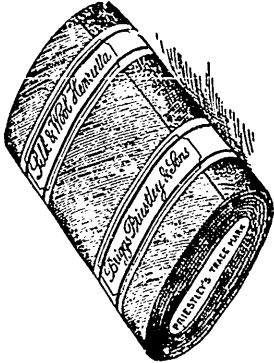


**THE T. EATON CO. LIMITED** || "Canada's Greatest Store."

# Priestley's New Black Dress Stuffs.



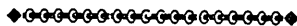
A black dress is always in season, and no lady's wardrobe is complete without one or two. In black stuffs none give such satisfaction or are more popular than Priestley's celebrated fabrics. They possess a superior excellence distinctively their own. We carry a complete assortment of Priestley's goods, which come to us direct from the mills in Bradford, England. Buying them in large quantities, direct and for cash, enables us to quote prices that are not easily duplicated outside this store. Just now our stock is complete with a full assortment of these popular fabrics for Fall trade. Values are particularly inviting, and those who wish to buy while the assortment is at its best, will do well to make their selections now. These hints of prices :



- |                                                                                                                                                                                        |                                                                                                                                                            |                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| Priestley's Silk Warp Henrietta, 42-in., <b>75c</b> and <b>85c</b> ; 44-in., <b>\$1.00</b> ; 45-in., <b>1.25</b> and <b>1.50</b> ; 46-in., <b>1.75</b> and <b>2.00</b> .               | Priestley's Wool Venetian Crepes, 42-in., <b>50c, 65c, 75c, 85c</b> and <b>\$1.00</b> .                                                                    | Priestley's Wool Colored Cravenettes, green, navy, brown, fawn and grey, 60-in., <b>\$1.00</b> .                               |
| Priestley's Coating Serge, 42-in., <b>40c</b> ; 43-in., <b>60c</b> and <b>65c</b> ; 44-in., <b>75c</b> and <b>85c</b> ; extra weight, 54-in., <b>\$1.25</b> and <b>1.50</b> .          | Priestley's Olgana Cloth, specially for mourning, 42-in., <b>75c</b> and <b>85c</b> .                                                                      | Priestley's Moreen Skirting in black and colors, 38-in., <b>35c, 40c</b> and <b>50c</b> .                                      |
| Priestley's Coating Serge, very special, 60-in., <b>85c</b> .                                                                                                                          | Priestley's Wool Satin Cloths, 42-in., <b>50c, 44-in., 65c</b> and <b>75c</b> .                                                                            | Priestley's Wool Black Fancies, 42-in., <b>50c</b> and <b>65c</b> .                                                            |
| Priestley's Cheviot Serge, 41-in., <b>35c</b> and <b>40c</b> ; 42-in., <b>50c</b> ; 44-in., <b>60c</b> and <b>65c</b> ; 45-in., <b>75c</b> and <b>85c</b> .                            | Priestley's Wool Soliel Cloths, 42-in., <b>50c, 65c</b> ; 44-in., <b>75c</b> and <b>\$1.00</b> .                                                           | Priestley's Wool and Mohair Black Fancies, 43 in., <b>75c, 85c</b> and <b>\$1.00</b> ; 44-in., <b>\$1.25</b> and <b>1.50</b> . |
| Priestley's Rough Cheviot Serge, 46-in., <b>75c</b> and <b>\$1.00</b> .                                                                                                                | Priestley's Wool Bedford Cords, 42-in., <b>65c</b> ; 44-in. <b>85c</b> .                                                                                   | Priestley's Silk and Wool Black Fancies, 44-in., <b>\$1.75</b> and <b>2.50</b> .                                               |
| Priestley's Estamine Serge, guaranteed waterproof, 42-in., <b>35c</b> and <b>40c</b> ; 44-in., <b>50c</b> and <b>65c</b> ; 46-in., <b>75c</b> ; 48-in., <b>85c</b> and <b>\$1.00</b> . | Priestley's Wool Spiral Cords, 44-in., <b>85c</b> .                                                                                                        | Priestley's Silk and Wool Novelties in exclusive dress patterns of 6 yards in each <b>\$12.00, 14.00</b> and <b>15.00</b> .    |
|                                                                                                                                                                                        | Priestley's Black Grenadines, 42 to 44-in., at <b>50c, 65c, 75c, \$1.00</b> .                                                                              |                                                                                                                                |
|                                                                                                                                                                                        | Priestley's Wool Cravenettes, extra special, 60-in., <b>75c</b> , in black, grey, green and navy; 60-in. Black Cravenette, <b>\$1.00</b> and <b>1.25</b> . |                                                                                                                                |

## SEND FOR SAMPLES AND ORDER BY MAIL.

Would you like to see samples of these goods? By return mail we'll send you a collection for examination. No harm done, even though you don't send an order. But if you do favor us with your order, we'll fill it promptly and satisfactorily. However, should you not feel satisfied, or be pleased with the goods after receiving them, return them to us and we'll refund your money.



**IMPORTANT.**

When writing for Samples state clearly the price and quality you prefer. This information aids us in making an intelligent selection.

**THE T. EATON CO. LIMITED**

190 Yonge St., - TORONTO, ONT.