

The Bee That Brings in the Honey Does Not Hang Around the Hive

The merchant who reaches out and aims at doing a greater trade does not sit around waiting for customers. For months ahead we prepare for today.

Increasing Our Fall Sales

Volume of business to Oct. 1, 1919, shows surprising increase over any former year.

Our heavy fall and winter stocks, bought from the leading factories and mills of Canada, place this store in a position to offer "superior quality" in all lines at most "reasonable prices."

The reason we can sell at such moderate prices, compared with city stores, is because of our big volume of business at little overhead expense.

Right Ready For You

Watson's Underwear for Women, Misses and Children
in all wool, silk and wool; mercerized cotton and wool—in combination or separate garments. Quality in every garment. Compare our values.

Stanfield's Celebrated Underwear for Men

The most satisfactory and greatest value-giver of any underwear on the market. Later buying must be at higher prices. Buy now.

Guaranteed Rubber Boots, Best Makers' Goods, \$4.85

These are not seconds, but first quality goods.

Men's Solid Work Shoes, Boys' Solid School Shoes, Women's Glove Grain for real service, Girls' Box Calf School Shoes

All from best shoe makers in Canada, at much less prices than most places. Empress Shoes for women wanting the best. Make closest comparison and you will buy shoes here.

Economy

consists in buying worth while goods that will give satisfaction, and paying fair prices, not being caught by catch-penny methods or merchandise.

Quality Always Pays for Itself

If you wish a demonstration, compare this store's stock of merchandise for fall and winter.

J. N. CURRIE & CO.

GLENCOE'S RELIABLE EVERY TIME

How to say "No!"

Mark Your Ballot with an X after Each Question under the word "No"

1	Are you in favour of the repeal of the Ontario Temperance Act?	YES	NO
			X
2	Are you in favour of the sale of light beer containing not more than two and fifty-one one-hundredths per cent. alcohol weight measure through Government agencies and amendments to The Ontario Temperance Act to permit such sale?	YES	NO
			X
3	Are you in favour of the sale of light beer containing not more than two and fifty-one one-hundredths per cent. alcohol weight measure through Government agencies and amendments that by a majority vote favour such sale and amendments to The Ontario Temperance Act to permit such sale?	YES	NO
			X
4	Are you in favour of the sale of spirituous and malt liquors through Government agencies and amendments to The Ontario Temperance Act to permit such sale?	YES	NO
			X

Above is an exact reproduction of the Referendum ballot, showing the correct way to Vote in order to sustain the Ontario Temperance Act as it stands.

Everybody should study the four questions and realize exactly what they mean. Do not be misled by the insidious demand for "light" beer.

The beer of the ballot is 118% stronger than the Ontario Temperance Act now allows, and over five times as strong as the limit allowed for beer defined as non-intoxicating in Great Britain and the United States.

Answer Each Question

1. Unless you vote on every question your ballot is spoiled.
2. You must mark your answer to each question with an "X" only. Anything else would spoil your ballot.
3. Unless a majority vote "No" on question 1 the bars will be restored and the sale of all kinds of intoxicants permitted.
4. Unless a majority vote "No" on questions 2, 3 and 4 the Ontario Temperance Act will become almost worthless.
5. The only SAFE course is to mark your ballot as shown above.

"No!"—Four Times—"No!"

No repeal; No government beer shops; No beer saloons; No government whiskey shops.—Four X's, each under the word "No."

Ontario Referendum Committee

JOHN MACDONALD, Chairman
D. A. DUNLAP, Treasurer
ANDREW S. GRANT, Vice-Chairman and Secretary
(1001 Excelsior Life Bldg., Toronto)

The Transcript

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Address all communications and make remittance payable to A. E. SCHMIDTKE.

THURSDAY, OCTOBER 16, 1919

For voting on the referendum and for political candidates next Monday throughout Ontario polling booths, except in Toronto, will open at 9 a. m. and close at 5 p. m. standard time.

Christian living requires sacrifice. After you have read the arguments of the Citizens' Liberty League, ponder over this:—"Wherefore, if meat make my brother to offend, I will eat no flesh while the world standeth, lest I make my brother to offend."

The thousands of men all over Ontario who have made a good recovery from the habit of strong drink, since the abolition of the public bar and the seductive trading system, will welcome the return of the old haunts and customs of drinking days.

The Ontario Temperance Act was a wise and effective wartime measure. Its operation has been a blessing to many individuals and homes. It would be a public calamity to repeal the act for it will work just as effectively in peace time. Mark your X in the No column to each of the four questions on the ballot paper.

MR. ELLIOTT'S WITHDRAWAL

Toronto Globe:—J. C. Elliott has resigned the Liberal nomination in West Middlesex because U. F. O. invaded the field and made a Government victory probable in a three-cornered contest. Yet the farmers have had no better friend than Mr. Elliott in the Legislature.

Toronto Mail:—A more grievous blow to Western Ontario Liberalism is the withdrawal of Mr. Elliott, who is regarded as one of the party's most able men, and who only a few weeks ago was regarded as a very likely possibility for the provincial leadership.

London Advertiser:—Mr. Elliott's withdrawal is a matter for regret throughout the constituency he has served so long and efficiently, and the province generally will be a distinct loser by his retirement from the contest. The Legislature has had no more faithful member than Mr. Elliott and few his equal in debate and the business of the House generally. He is a skilful, adroit parliamentarian and a hard worker. It is unfortunate that the complicated political situation should necessitate his dropping out at a time when his experience and ability would be of such great advantage to urban and rural interests alike in the work of reconstruction. The wish that his retirement will be a temporary one will be widespread.

VOTE "NO!"

The Montreal Witness says: "The whole propaganda for the restoration of liquor in Ontario is full of misrepresentation. It is being pushed in ways so as to deceive, if possible, patriotic, well meaning, temperance people. It is being suggested, for instance, that if a man or woman votes 'Yes' on one question and 'No' on the other three, he or she casts a ballot three-fourths for prohibition and but one-fourth for a mild modification of the prohibitory provisions. This is utterly wrong. Every modification suggested is a violation of the essential character of prohibition. When the enemy came down like a flood at the second battle of Ypres, if they had pierced the line in one place the whole Allied battle front might have been brought to collapse. Ontario soldiers helped to save the situation on that day. Many of them will do the like on the twentieth of October. A vote of four 'Noes' is the only way to preserve Ontario's splendid legislation and to pave the way for a safe, sane, sober, prosperous and successful Canada."

A PATRIOTIC SPIRIT IS BEHIND DRIVE

Nelson's Day Campaign of the Navy League is for Canada's Benefit

A strong appeal to the patriotic spirit dominates the Nelson Day Campaign to raise half a million dollars to be spent in the Dominion under the auspices of the Navy League of Canada. Much of the proceeds of the drive, which takes place October 21, 22 and 23, will be devoted to the work of training Canadian lads for service on the seas.

The Navy League has already established Boys' Naval Brigades in the principal cities of the Dominion and most encouraging results are being accomplished. Training is provided free to the boys who are being made into skilled seamen for the Merchant Marine. This will ultimately prove of inestimable benefit to the nation. Canada's future must depend largely on getting surplus products to the world's markets and the Dominion must make her own sailors.

In addition to the needs of the Naval Brigades the Navy League has established sailors' homes and institutes at Canadian ports, and money is required to maintain and extend this estimable work. All Canadians are called upon to make the Nelson Day Campaign a success similar to that which crowned the Sailors' Week Campaign last year.

Miller's Worm Powders are sweet and palatable to children, who show no hesitancy in taking them. They will certainly bring all worm troubles to an end. They are a strengthening and stimulating medicine, correcting the disorders of digestion that the worms cause and imparting a healthy tone to the system most beneficial to development.

It is an easy matter to follow advice that travels in the direction you are going.

Don't Submit to Asthma.—If you suffer without hope of breaking the chains which bind you, do not put off another day the purchase of Dr. J. D. Kellogg's Asthma Remedy. A trial will drive away all doubt as to its efficiency.

The sure relief that comes will convince you more than anything that can be written. When help is so sure, why suffer? This matchless remedy is sold by dealers everywhere.

The Bowels Must Act Healthily.—In most ailments the first care of the medical man is to see that the bowels are open and fully performing their functions.

Parmelee's Vegetable Pills are so compounded that certain ingredients in them act on the bowels solely and they are the very best medicine available to produce healthy action of the bowels. Indeed, there is no other specific so serviceable in keeping the digestive organs in healthful action.

Prepare to pay for Victory.

Everyone Who Bought Canada's Victory Bonds Made Money

EVERY one of the million and a half subscribers to Canada's Victory Bonds knows that he can sell them today for more than he paid for them.

Every one who bought Canada's Victory Bonds has received 5½ per cent. interest per annum—paid twice a year.

Over half a million Canadians who bought Canada's Victory Bonds on the instalment plan saved money that they would not otherwise have saved.

The guarantee back of Canada's Victory Bonds is the same as the guarantee back of a One Dollar or a Two Dollar bill. There is this difference, however, that you get interest on the Victory Bonds and you don't on the One or Two Dollar bill.

Canada's Victory Bonds will always be accepted as security for a loan.

Banks are ready to loan money on Canada's Victory Bonds.

Canada's Victory Bonds may be turned into cash at any time.

There is no other way in which you can invest your money with such absolute security—paying such a good rate of interest.

Canada will soon give her citizens an opportunity to buy Victory Bonds 1919. It will probably be the last chance to buy Canada's Victory Bonds on such favorable terms.

Prepare to buy as many Victory Bonds this time as you now wish you had been able to buy the last time

Victory Loan 1919

"Every Dollar Spent in Canada"

Issued by Canada's Victory Loan Committee, in co-operation with the Minister of Finance of the Dominion of Canada.



Of Special Merit Are the
Georgette Blouses

at \$5.75 and \$7.50

Blouses which, in spite of their extremely moderate pricings, have many of the attributes of higher-priced garments. The trimming details, the quality of Georgette and the workmanship are all of unusually high order. Predominant fall suit shades and harmonizing colors are represented as well as white and delicate tints.

We Accept Canadian Money at Par

B. SIEGEL & CO.
DETROIT