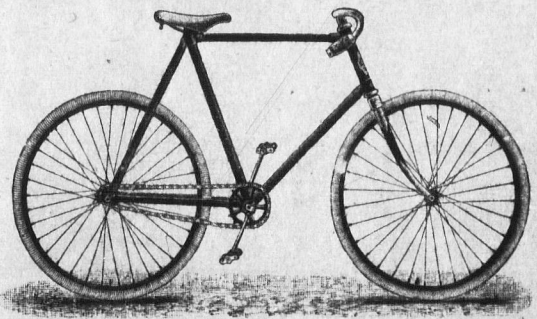


ITEM
ONTREAL

THE HENDERSON BICYCLE CO.,

D. S. HENDERSON, MANAGER.



Bicycle Manufacturers,
GODERICH, - ONT.

THE
Standard Life Assurance Co'y, of Edinburgh.
ESTABLISHED 1825.

Total Assurances,	- - -	\$114,000,000
Total Funds,	- - -	40,000,000
Annual Revenue,	- - -	5,250,000
Policies in Force in Canada,	- - -	14,000,000
Total Investments in Canada,	- - -	12,000,000
Deposited With Canadian Government,	- - -	3,000,000
Bonus Declared to Policy Holders,	- - -	32,000,000

Rates as low as any leading company. Policies unconditional. Travel and residence permitted in any part of the world.

W. M. RAMSAY, Manager. J. HUTTON BALFOUR, Superintendent.

Head Office for Canada, MONTREAL. CHAS. HUNTER, Chief Agent, Toronto

Send for rates to ALEXANDER GILLEAN, General Agent, London; A. E. OXLEY, Inspector, Stratford; L. E. PERCY, Inspector, Mt. Forest; I. A. MILL, Inspector, St. Thomas.

No extra charge is made for insuring lives of women, thus allowing them to make future provision for themselves.

Children also insured, from 14 years and upwards, on endowment and life plans.

AGENTS WANTED IN UNREPRESENTED DISTRICTS.
Address, GENERAL AGENT.