

A DOLLAR Is Like a Bicycle

--It Stops Bearing Burdens the Moment It Ceases to Roll

There is a vast difference between hoarding money and saving it.

The wage-earner who keeps his money hoarded up at home is worse than the slacker who dodges military service.

Put your dollars to work for your Country at a fair remuneration for every day's work they do.

The great Victory Loan 1918 Campaign will enable you to keep your dollars rolling and bearing their share of Canada's burden.

The people of other nations who have been at war with Germany have been making far greater sacrifices than we in Canada have ever been called upon to make.

England is paying the price in pounds Sterling, largely earned by the Five Million Women, who have, voluntarily, gone to work to fill the places of the men who enlisted.

Hundreds of England's brave women have engaged in the manufacture of T N T—that dreaded explosive which devastated the city of Halifax. This work destroys the hair, ruins the complexion, and turns the skin yellow. But even at the sacrifice of their beauty, these noble British girls are cheerfully serving their Country in the great fight for freedom and humanity.

The least we can do is to lend our money to Canada, at interest — upon the best of security.

Even at the sacrifice of some comfort—some favorite luxury—it is the duty of every Canadian, regardless of age, or sex, or station, to

BUY VICTORY BONDS

This space donated to the Victory Loan 1918 Campaign by the following representative Tailors and Clothiers:

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