Stand Easy!

and feel easy when you notice the nice white coat our "White O" gives your Helmets on the

"Turn Out Sunday"

PRICES 10c. 15c. 25c.

Boxes and Bottles

King St.

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OUR NEW SENSIBLE DRESS SHIELD Can be washed and Ironed. We keep Dress Linings Canvas, Muslins, Braids, Buttons, Laces and Hamburgs A. B. WETMORE Clarks Reels 59 Garden St.

How to Keep Cool

Though a Man.

The coolest suits for summer are unquestionably the Two-Piece Suits-coat well lined and trousers roomy, with roll bottoms or regular finish, as desired.

We wish to call your attention to our stock of these, embracing various shades of grey worsteds and flannels, and the always dressy blue serge, the latter

only in a superior quality.

There's an additional advantage about these—the absence of a vest doesn't make the coat lose its shapeliness. The shoulders will not sag nor will the back wrinkle. And remember, you pay no more for this su-

\$8.00. \$10.00. \$12.00. \$15.00 to \$18 Those at \$8 and \$10 are at a saving of one-third, because of a combination of circumstances.

Men's Summer Vests, \$1.00. \$1.25, \$1.50 to \$4.00

Every man knows how comfortable a washing vest is in the summer time. Then again, they are so economical, and at the same time so dressy. When you can buy them at our low prices it makes them even more appreciated. We have a larger selection than most clothiers for large sized men—up to 46 breast.

Three-piece Suits—coat, vest and trousers—an excellent selection of summer suits in medium and light shades of Worsteds and Tweeds. The famous 20th Century Brand and other reliable makes.

\$12.00, \$12.50, \$13.50, \$15.00, \$16, \$18 to \$25.00

Gilmour's, 68 King St.

WM. H. TURNER'S

well selected and up to the minute in style, made specially for us. We have insisted on good honest wearing materials and the best trimmings and would accept nothing but what would give our customers complete satisfaction. When a suit leaves our store we are able to tell our customer that we are willing and anxious to refund their money if the clothing is not satisfactory.

Here's Our Prices. But, You Should See the Goods: FANCY TWEED SUITS, - - \$ 7.00 to \$12.00 ENGLISH WORSTEDS, - - 12.00 to 18.50 BLACK AND BLUE CHEVIOTS, - - - 18.00

BLACK AND BLUE SERGES, - - - 10.00 Men's Separate Trousers, \$1.75 to \$4.50

CENTS FURNISHER, FASHIONABLE CLOTHIER,

THE SOLUTION OF THE BRAIN-FAG PROBLEM

An essential element in the composi-tion of brain matter is a soft, delicate substance known as protopasm. Pro-toplasm forms the physical basis of life, and enjoys the inherent power of repsoducing itself. It is divisible into extremely minute particles, each of which is technically termed a mole-cule; and because the integrity and properties of a substance reside in its molecules, our thoughts must be di-rected to molecules of the brain.

As the brain proceeds with its work a greater or less quantity of its molecules become impaired, their vitality is so seriously affected that they are rendered incapable of further service. In fact, by the performance of their normal function, they bring about their own destruction.

Evidently then, molecular waste of this kind, if it continue without adequate compensation, would eventually terminate in terrible disaster. A time would arrive when insufficient molecules remain to carry on the brain's work. Happily for us, such a direcalmity may easily be averted.

Infinite wisdom has ordained at reproduction should closely follow exhaustion; consequently, used-up molecules may be immediately replaced by others of new formation. Given certain molecular destruction as the necessary consequence of brain work, instead of the organ remaining impaired, the damaged parts are instantly made

The instances of wrong use demonstrate in the plainest manner what measures should be adopted if we desire to avert the more serious state of things, absolute mental collapse.

An active agent in the production of "brain-fag" is habital excessive excitement. Excitement in moderation is permissible on special occasions, since it accelerates the speed of the mental machinery, and serves to increase the output of work. To go beyond moderation, and rely on the stimulus of excitement to secure the utraining impaired, the damaged parts are instantly made

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New.

Every vacant place caused by decease of a used-up molecule is quickly occupied by another one newly formed; the fresh tenant being the natural outcome of fertility on the part of molecules remaining intact.

FRESH PARTICLES.

A similar natural provision is observable in the growth of a finger nail where living particles are constantly engaged constructing fresh material. As new matter is added to the root the finger nail gradually lengthens, till the superfluous growth is removed from the opposite extremity. The ceaseless manufacture of new stuff goes on everywhere in the body as need requires. Naturally, a continuous repair of tissue presupposes an adequate supply of nutriment.

Now assuming a thoughtful reader.

there is occasion to fear lest serious complications may ensue.

While the existing conditions of life continue, and our habits remain what they are, the desired equilibrium can only be secured with difficulty. Waste of structure proceeds at a greater pace than the work of repair. The brain forces are called upon at times to make a prodigious effort; or they are goaded by anxiety to complete a difficult task; or an occasion arises when thought follows thought with inusual rapidity, precluding the possibility of sufficient reproduction to counterbalance the waste.

Ing as lie gitimate and natural, and his what is legitimate and natural, and his habits are regulated by reason and good sense, "brain-fag" is highly improbable, and actual break-down will never occur.

T. CARTER, M. D.

I RINK REDUCED RATES

COLD WEATHER INSURANCE

The Best Policy Is a Full Coal Bin.

Are periods of "brain-fag" inevitable, or do they result from extravagant misuse? What takes place when the mental faculties are actively engaged, and what is the process which involves the condition of so-called "fag"? An attempted solution of these problems in the light of modern science forms the subject matter of the present article.

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An assential elevant is the condition of any kind think of Gibbon & Co. They keep everything that will burn. But now they are anxious to move a lot of Soft Coal and if you can raise to soft Coal and if you can raise the money and will give the order to fill your bin now, Gibbon & Co. will give you any kind of Soft Coal you want at a reduction of 50c, per ton from the regular delivered price. They will also send the coal in bags and will put it in the bin at only 25c, per ton above the special low delivered price.

An assential elevant is the condition of these problems in the light of modern science forms the subject matter of the present article.

An assential elevant is the condition of so-called "fag"? An actively engaged, and what is the process which involves to see how the small defict would gradually mount up and assume more alarming proportions.

To render the point clear, consider the regular delivered price. They will also send the coal in bags and will put it in the bin at only 25c, per ton active process which involves are actively engaged.

An active process which involves are actively engaged, and what is the process which involves the money and will give the order to fill your bin now, Gibbon & Co. will your bin now, Gibbon & Co. will the money and will give you any kind of Soft Coal and it of Soft Coal and if you can raise to

there are 50,000 working units in the average brain, and, after twenty-four hours' work and sleep the existing deficiency is a hundred molecules. Such a comparatively small loss would hardly be perceptible. But if it were repeated every day for months — if the deficit continued to accumulate for a year—the condition would then approximate complete exhaustion of the 50,000 molecules.

STRAIN OF EXCITEMENT.

The position would be on a par with that of a spendthrift. The spendthrift seeing no difference between capital and income, recklessly squanders every cent he can lay his hand upon, till a moment arrives when he finds himself a beggar.

Cases of indiscretion, such as have average brain, and, after twenty-four hours' work and sleep the existing deficiency is a hundred molecules. Such a comparatively small loss would hardly be perceptible. But if it were repeated every day for months — if the deficit continued to accumulate for a year—the condition would then approximate convolute exhaustion of the 50.

For this Saturday only we have a snap on Child

98 Cents for regular \$1.25 and \$1.50 Hats

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D. MAGEE'S SONS,

63 King Street.

Full Assortment of Shoes for Men and Young Men.

OASH OLOTHING STORE.

C. MAGNUSSON & CO., 73 Dock St., St. John, N. B. OPEN EVERY EVENING;

DEVOTED BRAVERY.

mental momital moments destructive work. To go be yound moderation, and rely on the stimulus of excitement to secure the utmost of work in a given time, involved an enormous destruction of the brain molecules, and ordinary measures for recuperation are unequal to the task.

DON'T EAT TOO MUCH.

And any sudden jolt from one mental state to another, followed by a similar joit back again, operates like a shock to the nervous system, inflicting heavy penalties.

I shock to the nervous system, inflicting heavy penalties.

So of with a fair night's repose. The contrast points to the fact that prely inflicting the contrast points to the fact that prely inflicting the contrast points to the fact that prely inflicting the contrast points to the fact that prely inflicting the contrast points to the fact that prely inflicting heavy penalties.

IDOLIZED COMMANDER.

IDOLIZED COMMANDER.

IDOLIZED COMMANDER.

**Incompare the calmer method of an inflicting in the province of the point of the contrast points to the fact that prely infliction the stream of the contrast points to the fact that prely infliction the contrast points to the fact that prely infliction the contrast points to the fact that prely infliction the contrast points to the fact that prely infliction that the contrast points to the fact that prely infliction that present the contrast points to the fact that prely infliction that present the contrast points to the fact that prely infliction the contrast points of the fact that prely infliction that the contrast points of the fact that prely infliction that the contrast points of the fact that prely infliction that the contrast points of the fact that prely infliction to the moment of the prely infliction that present the contrast points of the fact that prely infliction that present the contrast points of the fact that prely infliction that present the contrast points of the fact that prely infliction that present the contrast points of the fact that prely infliction that present the contrast poi

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T. CAPTER, M. D.

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Just Retribution at the Cedar

white states and trembled for the presupposes an adequate supply of nutriment.

Now, assuming a thoughtful reader to be engaged in countries. The state of the substance of his brain. Each idea the substance of his brain. Each idea that stricts him, every three of the state of the substance of his brain. Each idea that stricts him, every three of the interest of the substance of his brain. Each idea that stricts him, every three of his interest that stricts him, every three of the interest him to the substance of his brain feeders. The history of the interest him to the substance of his brain in the substance of his brain in the substance of his brain decease of the read of the every three of the interest hims and the new constituents take the places of their deceased proto-types. Reproduction is carried out with and speed that white himself the substance and the new constituents take the places of their deceased proto-types. Reproduction is carried out with and speed that the every three of the host, the brain deposed on the history of the body, the brain deposed on the history of the brain deposed on the history of the brain deposed on the history days when Linden. The blook for supplies of all three three history of the brain deposed on the history of the brain deposed on the history days when Linden. The blook for supplies of all three three history and the places of their deceased proto-types. Reproduction is carried out with and speed that the work of the brain deposed of the body, the brain d