

Toronto	
Vancouver	
Montréal	

NOTER LA DATE/L'HEURE/L'IDENTIFICATION	ON DE L'INTERVIEWEUR.
DATE :	
HEURE :	
IDENTIFICATION DE L'INTERVIEWEUR :	

## B. Recruitment Screeners

## 1. Travelling Public – English

## Recruitment Screener – Global Affairs Canada Consular Services – Policy and Program Focus Groups Travelling Public FINAL – February 15, 2018

Good morning/afternoon. My name is \_\_\_\_\_ and I am calling from *The Strategic Counsel* a national public opinion research firm. We would like to invite you to participate in a series of discussion groups with Canadians that are being conducted on behalf of the Government of Canada. The discussion will focus on your views on issues surrounding international travel.

Your participation is completely voluntary and all your answers are confidential. They will be used for research purposes only. We are simply interested in hearing your opinions – no attempt will be made to sell you anything.

The format is a focus group discussion which will be led by a research professional. Each discussion would last about two hours and you would receive \$90 compensation for your participation. Any personal information that you share with us will remain confidential. Any reports that are produced from the series of focus groups we are conducting will not contain comments that are attributed to specific individuals. And, upon completion of the project, all reports will be made publicly available through the Library and Archives of Canada and the Library of Parliament.

But before we invite you to attend, we need to ask you a few questions to ensure that we get a good mix/variety of people across the series of focus groups that we are conducting. May I ask you a few questions?

Yes - CONTINUE

No – THANK AND TERMINATE

1. First, are you or is any member of your household or your immediate family employed in: Market Research, Advertising, Marketing, Public Relations, any Media (print, radio, television), or with the Government of Canada?

IF YES, THANK AND TERMINATE CALL
IF NO, CONTINUE
IF REFUSED, THANK AND TERMINATE CALL

2. Are you a Canadian citizen?