

POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, AUGUST 30, 1917

OPTIMISM GROWS NEARER YOU GET TO BATTLE-LINE

Soldiers Have Found the Germans Are Not Class of Supermen

No Gloominess in North France—To Each Successive German Problem an Effective Reply Has Been Provided

(Thomas Gegg, late Sergeant-Major, K. O. S. B., in Toronto Star.)
Glasgow, Aug. 4.—"Three years or the duration of the war." Do you remember the superior smile of disbeliever on our faces when that phrase first began to circulate? "Oh, Kitchener is just trying to frighten us into putting our best foot forward. The war won't last one year." I think we were on the Alps in mid-September, 1914, when the first letter mail reached the expeditionary force, and, at this day, one sentence in my wife's letter caused me some grin.

amusement. "People here are saying that the war may last three years, but surely that can't be true. We should never be able to bear it." Well, here are the completed three years and we are still bearing it, and all things considered, bearing it mightily well.
But were you or I to suggest that "the duration" may mean yet another three years we would certainly encounter the same smiles of superior wisdom, the same arguments, supported by arrays of figures, to the effect that financial considerations must end the struggle in a few months, and the same expressed beliefs that the Social Democrats of Germany were about to do this or that. Such is the virtue of human faith and hope which in these war days is termed optimism.
In August, 1914, in which month the war began, we were, every one of us, super-optimists. To my mind there is nothing more reasonable in the whole situation than the well-established fact that the nearer you are to the British Empire's battle line in Northern France the more pronounced is this feeling that "all's well in the west."

How Things Have Changed.
By that I do not mean to assert that the people of Canada are any less merry and bright than the people near the war zone in Great Britain, but simply to emphasize my belief that the cheeriest of us all are in the fighting line next the Hun—and for good reason. Over there they have not, and never had, any use for the person of gloomy expression. They who are up against Fritz know him to be quite an ordinary cuss and not any sort of a superman.
There was a day, which some of us recall, when the five-point-nines of the German army many times exceeded ours

H.P. SAUCE
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has a new and delicious flavour, obtained by blending the choicest oriental fruits and spices with Pure Malt Vinegar.

Wouldn't it be worth your while to try a bottle right away?



yes, there was a day when we were far, far, behind the Hun in the more brutal instruments of horror, but there never was a single minute in this war when the German was the superior or even the equal of our men as soldiers.
The general knows this, and Tommy knows, and greatest reason of all for our optimism, the German soldier himself knows it. So if our men found time to be optimistic at Mons in August, 1914, when the entire British army numbered about 60,000 rifles and our guns to the Germans were as three is to a hundred, do you think to find gloominess in our ranks in Northern France this third anniversary, when our guns are numbered by the tens of thousands, and our shells and our men by the million? No, sir!
Messages Were Politely Worded.
During the Ypres first battle in October, 1914, the Prussian Guard, the elite of the German army, with their Kaiser at some safe distance observing them, attacked our hastily dug ditches in massed formation—a singing, screaming, howling horde with front rank firing from the hip as they advanced. By means of coolly given and carefully executed infantry fire orders our rifles brought their advance to a standstill, and at the exact correct moment a rush forward from our position turned their hesitancy into a rout. This was done while enemy shells were tearing gaps in our ranks and while our own guns were conspicuously silent.
During the hull a politely worded message was sent to the battery stating that as this little foolishness of the Prussian Guard was likely to be of frequent occurrence might not a few shells act as a deterrent, and (oh, we were immensely polite and considerate for one another's tempers in those days) the reply came

MADE IN CANADA



ROYAL YEAST

lions of high explosive shells, each one with a real kick in it, for a whole fortnight before an infantryman was asked to show his steel helmet over the bags.
To each successive German problem we have provided an effective reply. To the question of guns we replied with more and heavier guns; to the problem of poison gas we replied with a mask which gives immunity and a more poisonous gas, the antidote to which our enemy has yet to discover.
In July, 1916, as you stood at the top of Piccadilly, amid the shattered debris of Longueval, at the left top corner of Deville Wood there were five deadly, undiscoverable, damnable German strong points. Despite artillery preparation in each case in ten days a dozen British attacks melted before the deadliness of the German machine guns. The rotting dead of many summer days lay before the position to testify to its impregnability; the nauseating horror of that time is still with me and brings me with a start to wakefulness when its memory fits across my midnight dreams. Here, then, my friend, was the problem of the machine gun emplacements, and again came the reply—the Tanks.
The Submarine Question.
There remains the U-boat. Well, we have been told that a specific cure for this may never be found; that there are daily in use a number of measures which limit its activities, and that the only sure antidote lies in the British national spirit of self-denial. With the will to victory opposed to it the submarine will not achieve its purpose. This we all firmly believe. So that just as the Germans' millions of men and thousands of guns and clouds of poison gas failed to break the spirit of freedom-loving people, so also will fail the U-boat.

The Name
PRESIDENT
on
Suspenders
stands for
Quality plus Comfort
REFUSE IMITATIONS.

SURVIVES BRIDGE JUMP
New York, Aug. 20.—Harold Klumke, a printer living at 791 St. John's Place, Brooklyn, attempted suicide by jumping from the Brooklyn Bridge into the East River. He nearly struck a tugboat passing under the bridge. The crew threw a looped lifeline over the man as he rose to the surface and pulled him aboard. Klumke was taken to the Roosevelt Hospital, where he was held a prisoner charged with attempting suicide. He would give no reason for his act. His condition is not serious.

14-16-18
Charlotte St.
NO BRANCHES

BASSEN'S

14-16-18
Charlotte St.
NO BRANCHES

HARVESTING SALE!

We offer no bait. We offer our entire stock at a great reduction from the present regular prices.

Duty Calls You Here! Our values a little better than advertised.

Unusual values are the rules here.

Harvest Here!

On Friday, August 31st., at 10 a. m. sharp, our doors will be open to the public at large, for our **Annual Harvesting Sale**. We are giving more time and more energy to this Grand Harvesting Sale than previous sale.

We are prepared, are you? School will soon open now and your boys and girls are in need of clothes, shoes and all necessities and you the parents of them know how high prices have advanced already and who knows how much higher they will advance.

Our stock is at the highest pitch in quantity and quality. We bought very heavy, you can see it at your first glance when you come to our store. In previous years we would call it over-stocked, but not at present. We will keep the machine mowing and reaping. Our stock is bought for the people, we will slash prices slump them back, back as far as possible, you do the harvesting. It is your golden rule and duty to attend this Grand Harvesting Sale. It is also your duty to tell your friends about it. What is good for you is good for your friends.

Look at our old and backward prices. We are holding them back for you. You must attend and we know you will attend.

Look! Look!! Our Harvesting Sale is for everybody. A great crop of general dry-goods, Ladies' and Gents Clothing, Headware, Boots and Shoes for immediate, for Fall and for Winter use.

Is it not reasonable that where thousands have bought and are buying, you, too, can buy advantageously.

You can harvest more goods for less money.

Our bargains are genuine.

Compare our Harvesting Prices with those quoted elsewhere.

Reap Here!

MEN'S AND BOYS' CLOTHING

Men's Mixed Tweed Blue Suits, \$7.98 to \$14.98

A special harvest in small sizes.

Boys' Suits in Mixed Tweeds and Blues, \$3.98 to \$6.39

Boys' Pure Khaki Wool Soldiers' Suits, small sizes, \$2.39 each

Boys' Military Duck Suits, small sizes, \$1.39 each

Boys' Khaki and Colored Wash Suits, 49c. to 98c.

Several Lines Men's Pants in Worst and Tweed, \$1.39 up

Boys' Tweed, Worst, Corduroy, Cottonades and Khaki Pants, 39c. to \$1.49

Men's Overalls in Blue, Black, Khaki and Striped, all kinds, 69c. to \$1.89

Includes Bob Long and Peabody's Union Make.

Boys' and Children's Overalls, 39c. to 89c.

Men's Raincoats—Mixed Tweed, Parametta, Black Rubber and Oil-coats, \$3.98 up

Boys' Parametta and Black Rubber Raincoats, \$2.98 to \$3.98

Men's Office Coats—Black Grey and Striped Lustre, \$1.39 each

Men's White Barber and Cooks' Coats—Broken sizes, 88c. up

Men's Dust Coats and Warehouse Coats—The best, \$1.89 to \$1.89

LADIES' AND CHILDREN'S READY-TO-WEAR

Ladies' Tweed and Serge Suits, \$8.98 to \$11.98

Misses' Suits, \$8.98 to \$9.98

Ladies' Sporty Coats, \$4.48 to \$9.89

Children's Coats from 98c. to \$3.49

Ladies' Raincoats, \$3.98 to \$8.98

Children's Tweed Rain Capes, \$2.39

Ladies' Silk and Wool Sweaters, \$2.69 to \$6.69

Children's Wool Sweaters, 59c. to \$2.48

Ladies' House Dresses—All sizes, all kinds, best styles, from 89c. to \$1.49

Ladies' Wrappers—All sizes, 39c. up

Children's Rompers, 39c. up

Ladies' Kimonos in Muslin, Crepe and Flannelette, 98c. up

Ladies' White and Striped Wash Skirts

Ladies' Tweed, Serge, Poplin and Shepherd Plaid Skirts at Special Prices

Ladies' Street and House Dresses—Not many left. Worth \$5.00 and \$6.00, at 98c.

Ladies' Middie, Middy Coats and all kinds of Wash and Silk Waists, from 59c. to \$1.98

Children's White and Colored Dresses, from 49c. up

Children's White and Colored Pinafores, 19c. up

GENERAL DRY GOODS

Ladies' Corsets with laces in, 49c. up

Ladies' Summer Underwear, 15c. up

A Big Assortment of Ladies' Whitewear at Harvesting Prices

Wool and Shaker Blankets and Comfortables at the Old Prices

White Bedspreads, \$1.29 up

Linen and Cotton Towelling, 11c. a pair up

Table Linens and Table Cloths at the Old Prices

Curtain Serims and Muslins, 10c. a yard up

Gingham, Duck Suiting and Print at the Old Prices

White or Colored Shaker, 12c. and up

Feather Ticking, 22c. a yard up

Red, Blue and Grey Flannel Dress Goods, Tweeds, at the Old Prices

Lace Curtains—Best value you can imagine.

Children's Straw, Linen, Velvet Hats, 19c. up

Ladies' Umbrellas at the Old Prices

Quilting Cotton and Patch Cotton.

BOOTS AND SHOES

The most necessary and the most pressing commodity. The highest advanced prices of Boots and Shoes. We slump them.

Impossible to mention prices, as the lines are too many and the sizes are broken, but the prices are right.

One lot of Ladies' Oxfords and Pumps—Black and Tan. No larger sizes than 4, 100 pair only at \$1.00 a pair

You must hustle for them.

SPECIAL LOTS

One lot of Remnant Curtain Serims, 5c. and 8c. each

One lot of Stamp Kindergarten Centre-Pieces, 1c. each

One lot of Velling at, 2c. a yard

One lot of Hamburg Insertion, 2c. a yard

One lot of Aviation Wool, 5c. a skein

One lot of Velvet Ribbon, 39c. each

One lot of Straw Mats—Large sizes, 2c. and 3c. each

One lot of Trays, 3c. each

One lot of Best Quality Brass Curtain Rods, 69c. each

One lot of Ladies' Coats (If Not Stylish, You Can Use the Cloth).

One lot of Children's Hamburg Hats, 19c. each

One lot of Ladies' Stock Collars, 3c. each

One lot of Men's P. K. Vests, 48c. each

One lot of Wash Bonnets, 9c. each

One lot of Shirtwaists, 29c. each

MEN'S AND BOYS' FURNISHINGS

Men's Special Dress Shirts—Sizes 15, 16, 16 1/2. Worth \$1.00, For 59c. each

Men's Penman's Porous Knit Underwear—Extr or White; broken sizes, 39c. each

Men's Balbriggan Underwear, Special, 19c., 35c.

Boys' Balbriggan Underwear—Best quality. Drawers, 27c.; Shirts, 32c.

Men's Penman's Merino Underwear—Shirts 59c., and Drawers 69c. each

Men's Working Top Shirts—Black and White, Grey and White and Plain Colors, 47c. to 69c.

Men's Khaki Working Shirts, 89c. each

Men's and Boys' Sweaters, from 59c. up

Men's Sox—Cotton, Lisle, Silk and Wool, 13c. a pair up

Men's Leather Gloves—Short and Gauntlet, 59c. and 69c.

Men's Neckties—Wash and Silk, 9c. to 49c.

Boys' Blouses, 39c. to 50c.

Men's and Boys' Caps for Sunday and Mondays from 19c. to \$1.47

Men's Felt and Hard Hats, 48c. up

Men's and Boys' Straw Hats from 15c. to 98c.

Firemen's Caps, 19c. each

Men's Linen Collars—Broken Sizes and Styles, 2c. each

Boys' Bathing Tights, 19c. each

Men's and Boys' Braces—All styles, 19c. to 45c.