

SIMPSON'S

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Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

The Bride's Treasure Chest

of Snowy Linens is a wonderful asset these days when pure linen is a priceless possession.

Set of Table Damask

Of ultra-superior quality, these double damask sets of table linen. Made from strong linen yarn and finely-finished in attractive designs. Set consists of cloth, size 2 x 2 1/2 yards, and 1 dozen napkins to match, size 22 x 22 inches. Regularly \$32.50. Today, special, set 25.00

Table Napkins

Lustrous Satin-Finished Damask Table Napkins of strong, durable quality, in a variety of attractive designs. Size 22 x 22 inches. Specially priced for today, dozen .. 4.90

Linen Guest Towels

The famous "Old Bleach" pure Irish linen in all-over designs, with neat hemstitched ends. Size 15 x 24 inches. Today, pair 2.19

Irish Embroidered Pillow Cases

"Colleen Brand," made of good quality linen-finished cotton—embroidered in fine dainty designs and finished with deep hemstitched hems. Size 45 x 36 inches. Today, pair 2.75

Madeira Centre Pieces

Such a charming gift would be one of these hand-embroidered madeira centres done on very fine linen in the daintiest of designs with hand-scalloped edges. Size 24 x 24 inches round. Today 3.85

Lace Scarfs

Another pretty gift suggestion—dresser, buffet and chiffonier scarfs of extra quality. Trimmed with deep laces in filet designs or with filet lace insets. Sizes 18 x 36, 18 x 45 and 18 x 54 inches. Today ... 2.45
Simpson's—Fourth Floor

Charming Veils

Loveliest of Drape Veils in fancy mesh with handsome scroll borders, also filet mesh. These are in plain shades or two-tone colored effects. Either in square or the usual 1 1/4-yard length. Prices, each, \$1.50 to \$12.00.
Simpson's—Main Floor.

For The June Bride

These are the bride's days—all nature is donning colorful robes for her festal hour—her household flutters about her in an ecstasy of excitement, awaiting an opportunity to assist in the lovely preparations—and her friends conspire together to do her honor.

But the bride herself! With glad heart and joyous anticipations she goes about the delightful task of assembling her trousseau. To make it most pleasurable, Simpson's has arranged this series of special shopping days for her. Today many a bride browsed among glorious laces, lingerie, silks, etc.—tomorrow beautiful apparel and accessories for herself and honored maids will be chiefly featured. They invite your inspection.



The Shoes That Take Such an Important Step

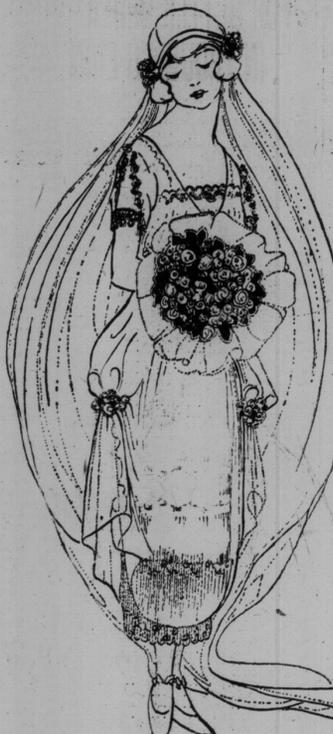
Must Be Chosen With Particular Care

Gleaming Silver Slippers, with long square-throated vamp, a sole so exquisitely turned as to be almost invisible, and full Louis covered heel 15.00

"Biltmore" White Kid Pump, with tapering square-throated vamp, hand-turned sole and full Louis heel with vanity plate 12.00

Stunning Oxford for travel—in rich dark tan Russian calf, which fits like a glove, finely perforated tip and foxings and leather walking heel. Goodyear welted oak tanned sole 20.00

Smart Dress Oxford of soft patent, with long plain vamp, circular foxings, hand-turned sole and covered Louis heel with vanity plate. Special at 8.50
Simpson's—Second Floor.



Daintiest of Neckwear for the Bride's Going-Away Costume

Real Filet and Irish Lace Collars, also some of the season's smartest effects in organdy and batiste.

When the final touch is a real lace collar of Filet or Irish Crochet, the traveling costume is complete. Two attractive designs in long rolling effects or square back.

Real Filet Collars, \$6.00, \$8.00, \$14.50.

Real Irish Crochet, \$3.75, \$8.00, \$12.00.

Smart Colored Organdy Sets and Vestees

The most fashionable cord in neckwear, daintiest colorings in flesh, rose, saxe, orchid, maize, in plain shades or with touch of black.

Collar and cuff sets, \$2.25 to \$3.50.

Vestees with collar 2.75
Simpson's—Main Floor.

Stunning Coats and Wraps for the June Bride

May Be Chosen With Certainty of Satisfaction From Our Huge Gatherings of Handsome Models.



Topcoats—cape wraps—afternoon wraps—and coats for travel, motor or sports—present scores of captivating individual designs of newest mode.

Such highly-fashionable fabrics as chatoyant, peachbloom, evora, bolivia, velour-de-laine, tricotine and camel's-hair polo cloth.

Trimmings of leather, silk, angora and huge shaded buttons—or exquisitely-embroidered in silk, wool or metal threads.

Summer shades of fawn, gray, rose, jade, marine blue, taupe, camel, often beautified by some contrasting color. Gorgeous linings. Sizes 14 to 20 years. Prices \$75.00 to \$260.00.
Simpson's—Third Floor.

The Robert SIMPSON Company Limited



The Finer Blouses of Summer

Which a Bride May Choose for Her Trousseau as an Exquisite Accompaniment to Her Traveling-Suit.

Surely they were fashioned for a Springtime wedding—so colorful, so gloriously-designed and so versatile are they. Lovely, too, for wear throughout the Summer, with the dressy silken skirt obtainable nowadays.

—marine blue tricolette monkey blouse elegantly embroidered 29.50

—Flesh georgette under-the-skirt blouse with Irish crochet and hand embroidery 29.50

—Flesh georgette with exquisite filet, hand-drawn work and pintucks 25.00

These and many, many other fascinating models. We wish we could tell you more about them—about their delicate stitcheries, their perfection of finish.
Simpson's—Third Floor.

Bridesmaid's Hats

And hats the bride will wear on her honeymoon or on Summer days at home. In a picturesque array of happy Junetime modes, broadly-brimmed, demurely-drooping, radiant with color—newest of the new.

Finest hair-braids— all shimmering and light, glorified by ribbons and realistic roses.

Italian leghorns— banked with flowers, topped with taffeta, faced with colorful georgette.

Delicate porcelain and pastel-toned organdies and malines of transparent sheerness—enriched by shaded ostrich, exquisite French flowers, rare Chantilly and Val laces.

All boasting tintings, shadings, and combinations of colorings such as fall from the brush of an artist—mystic, wonderful!

Let us suggest the arrangements for your wedding hat. We have an expert staff who are specialists in the art. Color schemes will be carried out to harmonize with the whole cortege—we can supply you with groups of hats for your bridesmaids, all alike or all different, as you desire. We would advise ordering early.

Italian Leghorns for Bridesmaids Who Trim Their Own Hats

A most extensive assortment of finest quality Italian leghorns in the soft drooping shapes of the season, and sailors, cable or pencil edge styles and roll brims. Splendid values at \$4.00 to \$6.50.

Orange Blossoms for the Bride

Large assortments of exquisite French Wax Orange Blossoms. Priced from 75c to \$2.25.
Simpson's—Second Floor

Luxurious Fox Furs

To enhance the loveliness of the bride and the smartness of the going-away costume. A magnificent assemblage of the most fashionable styles, in rich long-haired peltries, await the bride's choosing.
Simpson's—Second Floor

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