

To Visitors From Out of Town

A Bargain Day with values such as these provides an opportunity for you to actually save money. Remember that we pay charges on all purchases of \$10 and over to any station in Ontario. Simply make your purchases and we attend to all details of packing and shipping.

For Women and Girls

Extra Special

50 White Washing Silk Waists, ten designs. They are mused from showing. Regular \$2.95 and \$3.95 waists. Friday bargain at 2.00

300 Waists at \$1.79

300 very smart and effective, good washing Silk Waists, in a colored stripe pattern, on a white ground, or in blue with white stripes; a fashionable design, with convertible high or low collar, and long sleeves. Sizes 34 to 42 bust. Regular value \$2.48. Friday bargain at 1.79

These Reduced to 79c

A perfectly tailored Shirt Waist of soft white French cambric, with open front, fastened with large ocean pearl buttons. Entire blouse of heavy Venetian lace, broad band embroidery, and 1/4-inch rucking on either side. Detachable laundered collar and soft cuffs. All sizes to 42. They were \$1.95, and are reduced for Friday to 79c

In the Misses' Section

Young Women's Fall Suits Specially Priced at \$12.50 and \$15.00

Beautifully tailored suits, as smart as can be. Those at \$12.50 are made of diagonal serge in black, green, navy, brown and Burgundy. Those at \$15.00 are plain serge, in navy and black.

TAFETTA SKIRTS AT \$3.98

This is a special bargain for Friday—navy and black taffeta skirts, shirred waistline, with heading, giving high waist effect. A young woman's model. Friday bargain at 3.98

GIRLS' RAIN CAPES WITH HOODS, FRIDAY \$1.98

75 Girls' Rain Capes, with hood, in blue and tan shades. Sizes 6 to 14 years. Friday bargain at 1.98

Women's \$25 Plush Coats, \$18.50

Here is a Friday bargain of special importance. High grade English plush coats made with full sweep skirt. They have large collar, chin-chin style, and deep cuffs. Fashionable, warm and attractive, also an exceptional special value. Friday, 18.50

These Muffs and Stoles Are Friday Bargains

Black Siberian Wolf Muffs, large new round shape, best quality fur ends are cutted with heavy pleated satin, down beds. Reg. \$10.00. Friday 7.45

Black Siberian Wolf Stoles, wide shoulders, long stole fronts, trimmed with head and tail, best satin lining. Regular \$10.00. Friday 7.45

Gray China Bear Sets, large square pillow shaped muff, good size, wide shouldered stole, trimmed with head and tail. Both are lined with heavy gray satin. Regular price \$8.00. Friday, a set 5.50

Misses' Vicuna Sets—A fur resembling red fox, wears well and will not shed. Neat round muff with pleated satin cuffs and best satin lining. Straight scarf, fur on both sides, finished with head, paws and tails. Regular price \$15.00. Friday, a set 11.00

Kitchen Utensils and Other Basement Bargains

Corn Brooms, five-string, good quality broom corn. Friday 37c

Yacht Mops, for cleaning floors, large cotton head and long handle. Friday 39c

Wall or Floor Mops, for cleaning woodwork, walls or waxed floors, cotton cord, in the shape of a hair broom, with long handle. Regular \$1.00. Friday 75c

O' Cedar Polish Mops and O' Cedar Polish are the great labor savers. Exhibition visitors should not fail to see this line demonstrated in basement. O' Cedar Mops at 75c, \$1.00, \$1.25 and \$1.50, both triangle and round shapes. O' Cedar Polish, 25c, 50c, \$1.25, \$2.00 and \$3.00 sizes.

Indoor Clothes Lines, 30 ft. of cotton line on a reel, out of the way when not in use. Friday 25c

Liquid Veneer, a 50c bottle and 25c dustless duster, selling on Friday, the two for 50c

Splint Clothes Baskets, medium size 25c

Clothes Props, Friday 18c

Clothes Pins, six dozen package 10c

Gray Enamel Seamless Tea Kettles, Friday 95c

Wire Dish Drainers, for draining dishes in sink. Friday 25c

Nickel-plated Copper Tea Kettles, No. 7, \$1.25; No. 8, \$1.35; No. 9, \$1.45.

Gray Enamel Covered Strainer Sauce Pans, 39c

White Enamel Salt Boxes, with hinged cover, for hanging on wall. Regular 48c. Friday 39c

Extraordinary Bargains in Wall Papers

10c to 15c Wall Paper, 5c. Large range of conventional and floral patterns, for bedrooms, halls, sitting-rooms and kitchens. Walls and ceilings, regular 10c to 15c. Friday, single roll 5c. Borders to match, regular 8c to 10c. Friday, yard 1c.

20c to 35c Wall Papers, 10c. Printed oatmeal, tapestries, chameleons and chintz effects; up-to-date designs and colorings. Regular 20c to 35c. Friday bargain, single roll 10c

50c to 75c Wall Papers, 15c. High-grade patterns, including silk finishes, leatherettes and all-over patterns for living-rooms, halls and parlors. Regular prices 50c to 75c. Friday bargain, per single roll 15c

AT SIMPSON'S TO-DAY

Here Are Bargains and Bargains, and More Bargains—Men's Wear, Women's Wear, Things for the Children and Things for the House, All at Prices That Mean Savings to Those Who Buy Today

Come and See These Bargains for Men ---Good Business Suits at \$7.95

They are suits that you can wear every day to business or to your work, and feel that you are neatly dressed. They are our \$10.50 and \$12.00 suits marked down to \$7.95 as a special bargain. The materials are strong English tweeds, in grays and browns, small check and broken patterns. Coats are the usual single-breasted sacque style, carefully made, and will fit nicely. Sizes 36 to 44. They look well, and are good wearing, and are real bargains at 7.95

Men's Two-Purpose Tweed Waterproof Coats, Today at \$7.49

This is an exceptionally low price for so good a coat. It is a fashionable slip-on model that will serve both as a top coat and a raincoat. Made of reliable English tweed, in gray and brown; thoroughly rubberized to protect you from the rain; has raglan shoulders and slash pockets, and is really a remarkably good coat, both in appearance and quality. Sizes 32 to 44. Friday, each 7.49

Special Work Pants \$1.49

They are made from a worsted finished tweed, in a dark brown and black, mixed with stripe patterns; strong and reliable. Sizes 32 to 44. Friday, per pair 1.49

Our Custom Tailoring Dept. for Men

If you prefer to have your clothes made to your measure, let us show you how well we can fit you. You will like our work, and also our prices.



Boys' Wool Sweaters at \$1.49

Boys' Wool Sweater Coats in plain and fancy stitch, gray, brown, maroon and maroon and black; high collar and two pockets. Sizes 26 to 34. Friday 1.49

Boys' Tweed Raincoat Bargains

Handsome Tweed Raincoats, with neat convertible collar, fancy checked rubberized linings. Sizes 26 to 32. For boys 8 to 15 years of age. Regular \$7.75 and \$8.50. Friday bargain 4.95

Splendid School Suits at \$3.85

Made of serviceable gray and brown tweeds, Fall and Winter weight. Norfolk coat with belt and pleats. Bloomer pants with strap and buckle at knees. For boys 7 to 17 years of age. Friday bargain at 3.85

These Blue Serge Reefers at \$5.95

Are very attractive little garments, and they are also very serviceable. Double-breasted model, finished with serge linings and brass buttons. Sizes 21 to 28. For ages 3 to 10 years. A thoroughly good value for 5.95

Five Big Furniture Bargains

Extension Table, quartered oak top, solid oak base, top 45 inches in diameter, 6 feet when extended. Regular \$19.75. Friday selling 14.75

Dining-room Chairs, in solid oak, golden finish only, full box frames, pad seats upholstered in genuine leather. Set consists of five small and one arm chair. Regular \$21.00. Friday selling 14.50

Dining-room Chairs, solid quarter-cut oak, fumed or golden finish, slip seats, upholstered backs, covered in genuine leather. Set consists of five small and one arm chair. Regular \$36.00. Friday selling 24.50

Chiffonier, genuine quarter-cut oak, fumed finish, mission design, four large and two small drawers, top fitted with large bevelled plate mirror. Regular \$19.00. Friday selling 12.75

Princess Dresser, Colonial design, Empire mahogany, dull finish, one large and two small drawers, large oval plate mirror. Regular \$31.00. Friday selling 24.60

And Here Are the Bargains in Good Shoes.

EXHIBITION VISITORS will find practically a New York Shoe Store on our Second Floor This Morning

The cream of the production of four or five American factories is offered in this Sale. The latest novelties in footwear which you see at Coney Island and Atlantic City Board Walk may be had in nearly all sizes today at one-half to one-third of New York prices plus Canadian duty.

Be sure to take home with you a sample of this fascinating footwear.

Women's Low Shoes, most of them made by leading custom grade factories of the United States. They have the style and graceful appearance that stamp them as footwear of the highest grade. The leathers are: Patent colt, gunmetal, tan calf with plain kid and black cloth and colored leather backs. These shoes were made to sell at \$3.50, \$4.00 and \$4.50. There are all sizes in the lot, but not all sizes in any one kind. Come at 8.30 and get first choice of these splendid shoes. 1.95

This offering is shown on the Richmond Street side of the Shoe Department, divided into sizes. The lasts are perfect, and you may be assured of a comfortable fit. Shoes cannot be fitted at time of Sale. Your money back or shoes exchanged if you are not perfectly satisfied.

WOMEN'S \$3.50 AND \$4.00 BOOTS.

675 pairs Women's Boots, made on narrow and wide toe; stylish lasts; in patent colt, dongola kid and gunmetal leathers; dull kid and black cloth tops; medium and light-weight McKay sewn soles; plain and toecap vamp; Cuban and Spanish heels. All sizes 2 1/2 to 7 in the lot. Regular \$3.50 and \$4.00. Friday 1.99

GIRLS' GUNMETAL BOOTS.

575 pairs Girls' Soft, Easy-fitting Gunmetal Lace Boots, made on College Girls' last, with heavy McKay sewn soles; solid insoles; dull kid uppers; low heels. Sizes 8 to 10 1/2, \$1.85. Sizes 11 to 12, \$2.29.

TODAY'S MARKET

Telephone tonight until 10 o'clock for Provisions to go by early delivery Saturday. Call Adelaide 6100.

One Car Standard Granulated Sugar, in 20 lb. cotton bags. Not more than 3 bags to one customer. Per bag \$1.53

Table listing various market items including meats, groceries, fruit, and flowers with their respective prices.

Two Big Dinnerware Bargains

Complete set of good quality English porcelain; pretty green floral border decoration; 27 pieces. Regular \$9.25. Friday bargain 5.95

15c. PINK BORDER SET, \$9.95. Pretty pink rosebud border decoration, gold traced handles and edges. Best English ware, 27 pieces. Friday bargain, per set 9.95

A VERY SPECIAL SALE FRIDAY OF CLOVER LEAF DINNERWARE.

Phone orders filled, but we reserve the right to limit the quantity we will sell to each customer.

Table listing dinnerware items such as cups and saucers, plates, and bowls with their prices.

Friday Dinner 30c

Served in Our Lunch Room on the Sixth Floor, from 11.30 to 2 o'clock

MENU—Baked Fresh Salmon Trout, with Hollandaise Sauce, or Prime Roast Ribs of Beef, with Dish Gravy. Boiled or Mashed Potatoes. Corn on the Cob, with White Bread and Butter. Fresh Apple Pie. Cup of Tea, Coffee or Glass of Milk.

Men's Furnishing Bargains

Men's Scotch Wool Shirts and Drawers, in fine sand shade. Shirts and Drawers to match. Sizes 34 to 44. Friday, per garment 75c

Men's Flannel Pyjamas, in pink, blue, brown and gray stripes. High military collar, silk frogs on draw string at waist. Sizes 34 to 44. Friday, per suit 75c

Men's White Cotton Night Robes, collar attached style, large roomy bodies and good length. Sizes 14 to 19. Friday 75c

Bargains in Smart Fall Hats for Men

200 SOFT HATS, 95c. New Fall fedora shapes, in brown, green, gray and navy; medium and high crowns, with raw rabbit sweatband. All well-finished, with full leather day bargains. Regular \$1.50, \$2.00 and \$2.50. Friday 95c

MEN'S BLACK STIFF HATS, \$1.45. Odd lines from our regular stock, medium and high crowns with flat and roll brims, all well-known English makes. Regular up to \$3.00. Friday 1.45

MEN'S AND BOYS' CAPS, 85c. Tweeds, serges, etc., in new four and eight-piece top golf shapes; checks, plaids, mixtures and new novelty patterns. Regular 75c, \$1.00 and \$1.25. Friday 65c

BOYS' VARSITY CAPS, 19c. Navy blue serge and cardinal velvet Varsity Caps, in neat eight-piece top shapes. Regular \$1.00. Friday 19c

Mechanical Books Less Than Half Price

We offer a limited number of volumes for an 80% rush at less than half price.

- List of mechanical books including 'Practical Carpentry', 'Builders' and Contractors' Guide', 'Framing', 'Radford American Homes', etc.

Friday Bargains in Carpet Section

Remnants of Linoleum and Floor Cloth, at 32c per Square Yard—After big August selling we have a lot of remnants of linoleum and floor cloth, lengths up to 8 square yards. Regular 42c to 65c per square yard. Friday we'll clear them at, per square 32c

Prairie Grass Mats, 48c—50 only, strongly woven reversible Prairie Grass Verandah Mats; green, brown and blue colorings. Size 27 in. x 54 in. Regular \$1.95. Friday, each 95c

Remnants of Tapestry Carpet, in body and stairs, also Brussels and Axminster, in lengths of 1 yard, 1/2 yards to 2 yards, from 49c to \$1.75.

Round Rush Mats for 69c—40 only, Japanese Round Rush Mats, some have a green wicker border, for sunrooms. Size 3 ft. x 3 ft. Reg. \$1.35. Friday 69c

Cocoa Fibre Verandah Mats at Half—Heavy quality stencilled borders, in browns, greens and blues. Size 4 1/2 x 6.0. Regular \$2.25, for 1.15. 36 in. x 69 in. Regular \$2.25, for 1.15. 27 in. x 54 in. Regular \$1.25, for .65

20c Japanese Matting at 13c—25 bales only, stencilled in floral and Oriental designs; red, green and brown colorings. Regular price 20c per yard. Special, 13c per yard

Woven Oilcloth Mats at 17c—Serviceable for bathrooms, in front of kitchen sinks or stoves to protect better oilcloth or linoleum, quite reversible. Size 20 x 24 inches. Regular 25c. Friday, each 17c

2 Dozen only, Cocoa Fibre Mats with red border. Size 14 x 24 inches, and 16 x 27 inches. Regular 25c. Friday, each (no phone orders) 15c

Remnants of Cocoa Matting at Half Price. Hemp Stair Carpet, 25c—Hard wearing, in green, red and brown colorings, with line borders of different shades. 18 and 22 1/2 inches wide. Regular 35c. 29c and 40c. Friday, per yard 25c