# In the Simpson Men＇s Store－－－Spring Suits and Top Coats of Quality and Value in Authoritative Models 

| Simpson＇s Market Today， FISH AND MEATS |  |
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| New Waist Seam Suits at \＄34．00 |
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| These models have leaped into popularity with knowing young men．They are developed in dark trow mill finished worsted Small checked paittern．Single－breasted，two－button，long lapels， short collar，panelled back，vertical pockets．Sizes 36 to $40, \$ 34.00$ ． |
| New Form－Fitting Suits at \＄55．00 |
| It would be no flattery to say that these fine suits are ultra stylish，and possess unusual dis tinction in fabric and tailoring．They are developed in attractive dark grey worsted，showing victory stripe effect．Single－breasted three－button model．Sizes 35 to 42 ．Moderately priced at $\$ 55.00$ ． |
| New English Slip－on Topcoats at \＄28．00 |
| And please note the fact that they＇re made from＂Harris Tweed＂in the heather grey shade Single－breasted and quarter lined with shot sitk．Sizes 35 to 42 ．For $\$ 28.00$ ． |
| New Form－Fitting Topcoats at \＄45．00 |



## Nottingham and Swiss Curlains at Reduced Prices，Today

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## New Wall Papers Specially Priced for Today

Make Your Home Attractive and Cheerful at a Small Outlay Many new consignments have been opened ip，and the selection is now at its best，offering
a large variety of the latest designs and colorings．

| American Wall Paper，17c |
| :---: |
| Blinded background of brown and red，with | Blended background of brown and red，with

design suitable for sitting－rooms and halls．To design
day 17

Verdure Tapestry Wall Papers Decorative olor combinations in rich shades
of blue，tan and green，for living－rooms．Regu－ of blue，tan and green，for living－rooms．Regu－
lar 75 c．Sale price， $371 / 2$ ．

Silk Stripe Papers With Cut－Out Borders
Silk stripe one inch wide－pale blue，cream
and white－floral cut－out borders to match． and white－floral cut－out borders to match．
Special value， 20 c roll．Floral borders， 7 c yard．
Estimates on Decorating Given Free of Charge－－－Notify Wall Paper
Given Free of Charge－－－Notify Wall Paper
Dept．－－－Main 7841
Bedroom Wall Papers，Special，25c Roll Small all－over floral design in pink and grey shadowy background．Special，roll 25 c ．

New Fabrte Weave Wall Paper
Textile and blend effects for plain decorative treatments in newest color tones．Regular 50 c and 75 c ．Sale price 33 c ．

Pretty Chintz Wall Papers 50c． For bedrooms，floral patterns in pink，yellow For bedrooms，
and rose colorings．

TODAY＇S BASEMENT OFFERINGS （1）



Ples<br>Pleasing styles in white or cream． Widths 36 to 42 inches．Lengths $21 / 2$ and



Swiss Net Curtains One－Third Off 50 pairs only．Irish point，Brussels net and point Venise curtains．White，
ivory and decru，handsome designs with medalion or plain centre and corner motifs．
Regularly $\$ \$ 50$ to $\$ 25.50$ Then



## Phonograph Accessories

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## Heavy Green Record Envel－ opes， 10 ，and 12 in，dozen Sce．

 Fibro Wood Needleses 600 per Fibre
each $\sin 2.55$.
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Phonograph Department－s
Floor－Main 7841 ．

## 1000 Yards Felt Base Oilcloth， 59c Square Yard

Heavy glazed quality－thoroughly seasoned．Splendid designs，including tile，block，wo
and floral effects in great variety．Sanitary and easy to clean．Today，square yard， 59 c． Tapestry Rugs Down to $\$ 15.95$
Five good designs－Oriental and conventional patterns，Sof
shades of brown，green and rose Shades of brown，green and rose．For living－rooms or bedrooms．
Size 9 ft ．

## Axminster Hall Rugs，Special $\mathbf{\$ 1 0 . 9 5}$

Deep pile，heavy quality and sturdy rugs．Rich colorings
suitable for rooms or halls． Deep pile
suitable for ro
each $\$ 10.95$ ．

Heavy Cocos Door Mats，98c Eac
A special purchase of several hundred．Heavy brush quality
－well bound．Popular size， 16 in．$\times 27$ in．Today，special， each， 98 c ．

Washable Rag Rugs，$\$ 1.79$ Each
For bathrooms or bedrooms．Mixed，striped and
colorings．Size $3 \mathrm{ft} \times 5 \mathrm{ft}$.3 in ．Today，each $\$ 1.79$ ．
Simpson＇s－Fourth Floor．

NewSpringBootsforWomen，Girls andMen


College Girls＇ College Girls
Boots，$\$ 6.45$ Boots，$\$ 6.45$

Women＇s Countess

These are kid lace
boots，usually sold
at $\$ 7.00$ ．Made of e glazed kid leather，neat and stylish．Pointed toe，with neat perforated toecap，Goodyear Today $\$ 5.50$ ．
Women＇s Countess Regularly $\$ 8.00$ ． Boots，$\$ 6.50 \quad \begin{aligned} & \text { Brown calf walk－} \\ & \text { ing boots，}\end{aligned}$ buck tops．Medium soles，low heels．
Sizes $31 / 2$ to 7 ．Widths A to D． for Style 327．Today $\$ 6.50$ ． Regularly $\$ 8.00$ ． Regularly $\$ 8.00$ ．Gunmetal walking semi－narrow toe，perforatea toecap，
Ask for Style 227 N ．Today $\$ 6.45$ ．


