1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919 Market Adelaide 6100

# In the Simpson Men's Store--Spring Suits and Top Coats of

# Quality and Value in Authoritative Models

### Simpson's Market Today

Canada Food Board License No. 9-029, Order Today for Early Delivery Friday.

WHITEFISH, winter caught, choice dressed fish. Order early. Pe 

GROCERIES. Canada Food Board License No. 8-7531.

2,000 lb. Finest Creamery Butter,

New Waist Seam Suits at \$34.00

These models have leaped into popularity with knowing young men. They are developed in dark brown mill finished worsted. Small checked pattern. Single-breasted, two-button, long lapels, short collar, panelled back, vertical pockets. Sizes 36 to 40, \$34.00.

New Form-Fitting Suits at \$55.00

It would be no flattery to say that these fine suits are ultra stylish, and possess unusual distinction in fabric and tailoring. They are developed in attractive dark grey worsted, showing Victory stripe effect. Single-breasted three-button model. Sizes 35 to 42. Moderately priced at \$55.00.

New English Slip-on Topcoats at \$28.00

And please note the fact that they're made from "Harris Tweed" in the heather grey shade. Single-breasted and quarter lined with shot sitk. Sizes 35 to 42. For \$28.00.

New Form-Fitting Topcoats at \$45.00

Once you see these classy fawn covert cloth coats you'll be prejudiced very much in their favor. They are single-breasted models with slash pockets and are quarter lined with shot silk. Sizes



Nottingham and Swiss Curtains at Reduced Prices, Today

## Important Savings on Furniture

FRUIT SECTION.

\$22.75 Kitchen Cupboards for \$17.95

KITCHEN CUPBOARD-Blm, golden fin-\$22.75. Today \$17.95.

KITCHEN CABINET-Maple, natural finish. Top 26 x 48 inches. Cutting and kneading board. Large drawer for linen, also cutlery drawer. Large flour and sugar or meal bins. Regularly \$13.25. Today \$9.95.

DRESSER—Selected ash—golden finish. 2 large and 2 small drawers. Beveries mirror. Regularly \$21.00. Today \$16.25.

\$14.00 Dressers for \$11.25 Surface oak, golden finish. Shaped top.

ish. Double glass doors on top. Regularly 2 large and 2 small drawers. Regularly \$14.00. Today \$11.25. DRESSERS—12 only. Golden surface oak—colonial design. 3 large and 3 small drawers. Plate mirror. Regularly \$24.00. Today

LIBRARY TABLES — Quarter-cut oak, fumed finish. Double book racks at each end—two drawers. Regularly \$25.50. Today

DINING-ROOM CHAIRS—Solid quarter-cut oak—fumed or golden finish. seats, upholstered in genuine leather. Regularly \$38.00. Today \$28.75. Simpson's-Fifth Floor.

Simpson's-Fourth Floor.

Pleasing styles in white or cream. Widths 36 to 42 inches. Lengths 2½ and and conventional borders, lock stitched edges. 3 yards. Regularly \$1.79. Today, pair 38 to 44 inches wide. 2½ to 3 yards long. To-

Plain or neat medallion centres with flora;

and conventional borders, lock stitched edges.

Swiss Net Curtains One-Third Off

50 pairs only. Irish point, Brussels net and point Venise curtains. White, ivory and ecru, handsome designs with medallion of plain centre and corner motifs. Regularly \$9.50 to \$25.50. Today, pair, \$6.33 to \$17.00.

Fancy woven border designs, All attachments. Size 37

Marquisette for Curtains, Insertion Trimmed Win- 50-Inch Shadow Cloths dow Shades, 88c and Chintz, \$1.19 Yard Light and medium color Whits, cream or green. inches wide, 70 inches long. Today, each 88c. | Combinations. Some chintzes with reversible floral designs. Both styles are 50 inches long. Special, today, yard, \$1.19.

#### THE HOME-LOVERS' CLUB

This helpful service costs nothing extra. It offers to responsible people the convenience of deferred payments when buying furniture and homefurnishings. spread the batance over subsequent months. the Club Secretary. Simpson's-Fourth Floor,

## New Wall Papers Specially Priced for Today

Make Your Home Attractive and Cheerful at a Small Outlay

Many new consignments have been opened up, and the selection is now at its best, offering a large variety of the latest designs and colorings.

#### American Wall Paper, 17c

Blended background of brown and red, with design suitable for sitting-rooms and halls. Today 17c.

#### Verdure Tapestry Wall Papers

Decorative color combinations in rich shades of blue, tan and green, for living-rooms. Regular 75c. Sale price, 371/2c.

#### Silk Stripe Papers With Cut-Out Borders

Silk stripe one inch wide-pale blue, cream and white-floral cut-out borders to match. Special value, 20c roll. Floral borders, 7c yard.

#### Bedroom Wall Papers, Special, 25c Roll

Small all-over floral design in pink and grey on shadowy background. Special, roll 25c.

#### New Fabric Weave Wall Paper

Textile and blend effects for plain decorative treatments in newest color tones. Regular 50c and 75c. Sale price 33c.

#### Pretty Chintz Wall Papers 50c.

For bedrooms, floral patterns in pink, yellow and rose colorings.

Simpson's-Sixth Floor.

Estimates on Decorating Given Free of Charge--- Notify Wall Paper Dept.---Main 7841

### Phonograph Accessories

Record Brush (green plush) for dutsing off records, 25c and 85c

10-inch Record Albums, each

Heavy Green Record Envel-

opes, 10 and 12 in., dozen 35c. Steel Needles (medium soft and loud tone), per 100, 121/2c.

Fibre Wood Needles, 60c per Fibre Wood Needle Cutter,

each \$2.75. Tungs-tone Semi-permanent Needle (will play 50 to 100 re-

cords before wearing out), 3 for Record Cabinets, all sizes, large assortment to choose from),

\$10.00 to \$30.00 each. Victor Records, 55c to \$8.00

Phonograph Department-Sixth Floor-Main 7841.

# 1000 Yards Felt Base Oilcloth, 59c Square Yard

Heavy glazed quality-thoroughly seasoned. Splendid designs, including tile, block, wood and floral effects in great variety. Sanitary and easy to clean. Today, square vard, 59c.

#### Tapestry Rugs Down to \$15.95

Five good designs-Oriental and conventional patterns. Soft shades of brown, green and rose. For living-rooms or bedrooms. Size 9 ft. x 9 ft. Today, special, each \$15.95.

#### Axminster Hall Rugs, Special \$10.95

Deep pile, heavy quality and sturdy rugs. Rich colorings—suitable for rooms or halls. Size 3 ft. x 6 ft. Today, special, each \$10.95.

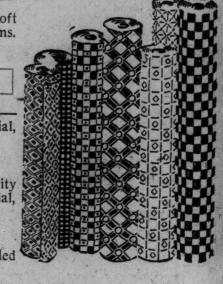
#### Heavy Cocoa Door Mats, 98c Each

A special purchase of several hundred. Heavy brush quality Popular size, 16 in. x 27 in. Today, special, -well bound. each, 98c.

Washable Rag Rugs, \$1.79 Each For bathrooms or bedrooms. Mixed, striped and mottled

colorings. Size 3 ft. x 5 ft. 3 in. Today, each \$1.79.

Simpson's-Fourth Floor.



### TODAY'S BASEMENT OFFERINGS



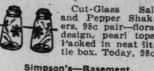
nickeled pins. Adjustable to any size cur-Today, each





The Universal Poilsh mop, big mop with movable pad and hinge joint handle, today, 89c.





Daily

STORE HOURS: Opens at 8.30 a.m. and Closes at 5.30 p.m.



Women's Countess Regularly \$8.00. Brown calf walk-Boots, \$6.50

toe, with neat perforated toecap, Goodyear

welted sole and Cuban heel. Sizes 21/2 to 51/2.

ing boots, grey buck tops. Medium soles, low heels. Sizes 31/2 to 7. Widths A to D. Ask for Style 327. Today \$6.50.

College Girls' Boots, \$6.45

Regularly \$8.00. Gunmetal walking boots, Neolin sole and low heel. Smart. semi-narrow toe, perforated toecap, 9inch dull calf top. Ask for Style 227N. Today \$6.45. Simpson's-Second Floor.

### Men's Victor Gold Medal Boots, \$11.00



Style 6305-4. Regularly \$14.00. Russian calf leather. Medium shaped toe, extra heavy single oak sole, flat heel. Sizes 51/2 to 10. Today \$11.00.

Men's Kangaroo Straight Boots, \$12.00

weight leather soles and flat heels. Today \$12.00.

Simpson's-Second Floor.

France

Washiugto bythe French garded by g

Per capita

ASLEE

Trui

ample i

evidence the put them i Great Brit MEAT SU

Washingto stimulus of roduction of 23,366,000. department today.

93.2 pounds meat was 2,4 while last 3 pounds, or in of 1917.

Altho food of six per ceiling last Feb. per cent. hig in February, cent. higher 1913.