

Store Opens 8.30 a.m. Closes 5 p.m. Daily

EATON'S DAILY STORE NEWS

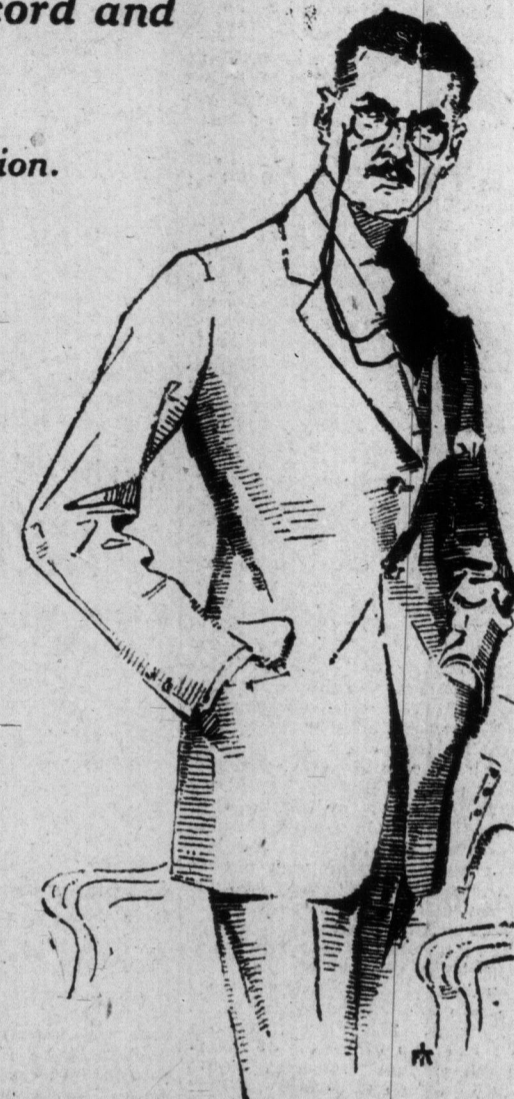
HAVE YOU A "D.A."? A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

Men! The Day to Save on Suits and Trousers is Today

"EATON-Made" Factory "Seconds" \$14.75; Odd Suits of Tweed, \$11.75; Whipcord and Corduroy Trousers, Pair \$3.60

For these items we cannot take phone or mail orders, quantity being limited.

Come at 8.30---Remember There's Extra Space Reserved to Avoid Crowding and Afford Easier Selection.



"Seconds" in every phase of merchandise--"spell" the word bargain to the purchaser. For "seconds"--in the majority of cases--are priced for clearance at less than cost of production. Take for instance these suits at \$14.75--with defects so slight as to defy detection, unless examined by one "well versed" in the clothing art. Suits that were developed with the intention of being offered as a "right good" clothing value at a substantial price. But alas! in the pressing of some of them an iron left a mark, a slight shading--or a flaw was detected--no matter how slight--from then on the suit was known as a "second," to be cleared at a price nowhere near the one for which it was originally intended. Oh, well! it's "an ill wind that blows nobody any good." In this case the customer gets the "good" of it, affording as it does a splendid saving opportunity for the man who needs a business suit, or for that matter one for dress wear. These are of worsteds and soft finished tweeds, but the most of them are of navy blue serges. In semi form-fitting and plain three-button sac style. Sizes 35 to 44 in the lot. Price \$14.75.

THE TWEED SUITS AT \$11.75 ARE ANOTHER VALUE EXTRAORDINARY. 100 PAIRS MEN'S WHIPCORD AND CORDUROY PANTS, PAIR, \$3.60.

These are of firm woven tweeds that will give the best of satisfactory wear. In medium and dark grey with small stripe. Coats are in single-breasted style, with close fitting collars, medium width lapels. Vests have 4 outside and 1 inside pocket. Trousers have 2 side, 2 hip and a watch pocket. Belt loops and plain bottoms. Sizes 36 to 44 chest. Special, \$11.75.

The very trousers that are so much in favor with the man that works outside and requires a strong wearing garment of good weight for winter wear. Those of corduroy have cuff bottoms. Those of whipcord are of a firmer weave and good weight. All have belt loops, 2 side, 2 hip and a watch pocket. Not all sizes in each line. Corduroys are in sizes 32, 33, 34 and 40 to 46. Whipcords, 32 to 35 waist, only. Today, pair, \$3.60.

---Main Floor, Queen St.

Mothers! Another Clearance of Kiddies' 3-Piece Knitted Suits is Scheduled for Today at \$2.45

Specials in Kiddies' Knitted Suits have come and gone, and many more may come; but not in many a day have suits of the quality of these been offered for so special a price as \$2.45--a price that doesn't cover present cost of making. They're cosy, well made suits of cotton and wool, some in brush wool finish, others in cardigan stitch. Suits that prove the most practical and comfortable of clothing for the kiddie in the cold, blustery weather. Three pieces, consist of cap, coat and pullovers. The cap is double-knitted, the jersey is made insweater coat style, with collar and pockets, or in pullover style, with button on shoulder; the pullovers are made with feet, in plain shades of grey, tan, cadet, maroon, navy, brown, cardinal, slate, etc. Sizes 22 to 26 in the lot. Special, \$2.45.

Men's Winter Weight Shirts and Drawers, Greatly Reduced, Special, Garment, 79c.

These odds and ends (shirts and drawers) of well-known makes. All are in the flat knit, in light or dark natural shades; a few are in plain red--some slightly imperfect, but not to such an extent as to impair their wearing qualities. The shirts are in sizes 38 to 44; drawers 32, 34 or 36 only. Special, garment, 79c.

Men's Flannelette Night Robes, with lay down collar, buttoning close to neck; yoke and breast pocket. Cuffs are in the "slip-over" style; bodies are full sized with strongly sewn seams. In assorted stripe patterns of pink or blue on light grounds. Sizes 15 to 19, each, \$1.50.

Men's Sweater Coats, of cotton and wool yarns, in fancy or plain cardigan stitch, with

shawl or storm collar and 2 pockets. In plain shades of oxford, khaki or slate, grey with oxford, or maroon with oxford trim. Sizes 34 to 40. Special, \$3.45.

Boys' Winter Weight Sweater Coats, of cotton and wool, in plain cardigan stitch, with storm collar and pockets, in grey with navy trim. Sizes 24 to 32. Special, each, \$1.29.

Men's Work Shirts, of cotton drill, in assorted striped patterns, with lay down attached collar and breast pocket, with single band button cuffs. Sizes 14 to 18, each, \$1.15.

Men's Suspenders, of narrow lisle webbing, in cross back style, with gilt trimming and adjustable buckle, with woven tab and cast off ends. Special, pair, 39c.

---Main Floor, Centre.



Can Anyone Say "We"

in speaking as a Canadian unless he or she has taken some part in the sacrifice that Canada has made? Let us "lend the way they fight" and buy to our utmost ability of

Victory Bonds
Bonds may be purchased and all information pertaining to the Loan may be procured at the **Victory Loan Booth**, situated on the **centre aisle on the Main Floor.**

THE T. EATON CO LIMITED

Men's Felt and Velour Finished Hats, Some Half-Price and Less, \$1.69

A man would expect to obtain at twice \$1.69 or more, a hat of good style and quality, with an appealing appearance. Just such hats as these were at their former prices. Just such hats as these are now at \$1.69. It's an instance where the hat section is out to make it worth while for customers to come at 8.30. In the offer are fur felt and velour hats, together with broken lines from stock. These are in crease crown effect with choice of flat set or flaring brims, and either bound or welted edge. In shades of green, grey and brown. All sizes in the lot, but not in each line. Sizes 6 3/4 to 7 3/4. Clearing today, many half or less than half usual price. Each, \$1.69.

Men's and Boys' Caps of all wool tweed plush with velvet brim. Sizes 6 to 6 3/4, materials in one-piece tops in golf style, in each, \$1.25.

Auto Robes of black goat skin with lining of green plushette; 56 x 66; at \$26.00; 54 x 72, \$27.75; 54 x 80 at \$33.00.

---Main Floor, James St.

Extra! Boys' Tweed Suits, Some Less Than Half Usual Price, \$3.95

For this item we cannot take phone or mail orders, quantity being limited.

Boys! Imagine strong, serviceable suits at \$3.95--why, the suits alone should attract the attention of any boy, but in many cases just think of the saving--a saving that equals the price itself. They are in dark and medium shades of cotton and wool mixed tweeds, in many different styles, including the trench style, 3-piece belted style, and knife-pleats. Some have slash pockets, others patch pockets, but all have well-formed shoulders and are lined throughout. Full fashioned bloomer pants. Sizes 24 to 28 and 31 to 35 in the lot. Greatly reduced today, \$3.95.

---Main Floor, Queen St.

TORONTO IS AHEAD OF ITS SCHEDULE

Total for First Week is Over Twenty-Eight Million Dollars.

District	Toronto Totals	Amount
A	\$229,150
B	221,500
C	188,200
D	250,500
E	173,150
Team total	\$1,072,500
Specials	788,000
Saturday total	\$1,860,500

At the end of the first of a three-weeks' campaign, Toronto is well ahead of schedule. To raise \$80,000,000 in three weeks is no easy matter even in a city as noted for its generosity in patriotic enterprises as Toronto. And one third of the race is ended and more than one-third of the objective is already subscribed. Saturday night was a feature night for the Victory Loan. In front of the Allen Theatre on Richmond street on a great canvass, special pictures were shown and appeals to buy bonds were

made to the crowd from motor trucks. As a result \$45,050 worth of bonds were sold. During the three evenings \$120,000 worth of bonds were sold in front of the theatre.

Exhibition of War Trophies. On Saturday evening, Sir John Hendrie opened the exhibition of war trophies at the armories. He expressed pleasure at discharging the duty and spoke of the splendid bravery of the Canadians who had won the trophies displayed. He also complimented the committee on the fine showing Toronto had made to date in the Victory Loan Campaign. He said that some extra line trophies had been intercepted by the military authorities and had not been received in Toronto yet. The display will be on at the armories every night this week.

The foreigners are coming to the fore and doing their part well. On Sunday, a meeting was held of 500 Chinese residents of Toronto, and after having listened to the call for the Victory Loan, they subscribed for \$10,000 worth of bonds. The Polish people held a mass meeting in Occident Hall, and enthusiastically bought \$12,500 worth of bonds. Americans are also buying bonds, also many of them have recently subscribed to their own loan. An American firm that is quite new in Toronto, was given great encouragement. Most of the employees were girls, but the foreman of the shop told subscribers he would cover it. Every girl in the place bought, so the foreman had to come across, which he smilingly did.

Bonds for the Soldiers. One hundred per cent. efficiency is the record for military district No. 2 headquarters' office on College street. Every man and girl in the place bought a bond, and many of the men there have

seen active service in France. In the soldiers' school of civil re-establishment in Hart House, where there was not a man that had not given either an arm or a limb, or had suffered otherwise badly in the great war, the canvasser reported that every one took out at least \$100 worth of Victory Bonds, and some were able to subscribe more. At a great meeting in Convocation Hall, where 1000 Royal Air Force men listened to Capt. (Rev.) Cameron tell of the needs of the Victory Loan, over \$10,000 was subscribed for in a few minutes, and the men promised that there would be more to follow from other units that were not present. ---BUY ANOTHER---

PLAYS PICTURES AND MUSIC,

"Ask Dad"

The Royal Alexandra will reopen tonight with "Ask Dad," a new musical comedy, which is making its first bow to the public in Toronto previous to going to New York for a winter's run at the Princess Theatre, where it will be the sixth annual musical production. The performance of "Ask Dad" will be its first on any stage, and in honor of the event the producers, F. Ray Costello and William Elliott; the authors of the book and lyrics, Guy Bolton and P. G. Wodehouse; the composer, Louis A. Hirsch; the stage directors, Robert Milton and Edward Roper, as well as a number of costumers, scene builders and painters, are here from New York to see the result of their handiwork.

"Chin Chin"

Charles Dillingham's big musical extravaganza, "Chin Chin," opens a week's engagement at the New Princess Theatre tonight, with the usual Wednesday and Saturday matinee. The book is by Anne Caldwell and R.H. Burnside; the lyrics by Anne Caldwell and James O'Dea, the music by Ivan Caryll, so well remembered for his ingratiating melodies in "The Pink Lady" and "The Little Cafe." The riot of fun, feast of music, heavy of feminine beauty with pretty dresses, swift and grotesque dancing, lots of pranks and amusement, including Tom Brown's clown band as the famous saxophone sextet, promises a most enjoyable entertainment. In this musical rich show such numbers as "Violet," "The Gray Moon," "I'm Thru," "Good-bye, Girls, I'm Thru" and the comedy song "Go Gar Sig Gong-lee" always receive spontaneous applause.

"Cinderella" Reopens Grand.

F. Stuart-Whyte's magnificent pantomime, "Cinderella," will be the offering at the Grand tonight. It is an ideal vehicle for the glad reopening of the theatre, and little wonder that the production will be a reception when the curtain goes up. The pantomime version of the fascinating fairy tale is divided into two acts and eleven brilliant scenes. There are 30 song hits, and a half dozen novel dancing numbers in the piece, which will be interpreted by a carefully chosen cast of principals and a chorus of real English girls, all

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of them pretty, some of them witty and only one married.

Shea's Theatre.

Commenting with a matinee this afternoon the management of Shea's Theatre presents to its patrons as the headline attraction George MacFarlane, peer of all baritone singers who brings with him a repertoire that is both varied and extensive. Lillian Shaw is one of the most talented women in vaudeville. Her character impersonations are always particularly well done, and she has always been a great favorite here. John and Winnie Hemmings are two clever people with a bright comedy playlet, while McIntosh's Merry Musical Maids should provide plenty of entertainment. Miss Nadli, "The Perfect Woman," in a pretentious posing offering; Frank Gaby is a ventriloquist with new ideas; Walter Fenner and Company, and the noted William Fox star, William Frazum, in the Victory Loan feature picture, "A Mother's Heart," completes a bill that promises not to be excelled this season.

Loew's This Week.

When Polly Marsden, the daughter of a millionaire, was compelled by her father to make a choice of one of two men who loved her she decided that given an hour's rest she would leave town in her automobile and that she would bestow her hand upon the first of her suitors who caught her. This is the beginning of "In Pursuit of Polly" featuring Billie Burke, which will head this week's bill at Loew's Theatre and Winter Garden. The vaudeville embraces McKay's Scotch Revue, the headliners; Anderson and Goines, colored comedians; Barlow and Hurst, songs and piano; Albert and Rogers in "Nimble Nonsense"; Homer and Dubard, "A Jitney Classic"; and Alexander Bros. and Evelyn expert ball jugglers and entertainers. Loew's war pictures and the Mut and

Jeff animated cartoons complete the bill.

The Hippodrome.

Shea's Hippodrome this week will be the feature spot in Toronto for amusement, and what is more to the point, there will be something doing to suit everyone's taste. The vaudeville is the biggest and best of the year, and boasts of such acts as "Hello, Tokio," a musical comedy of 10 people. The Three Webber Girls in a variety novelty offering. Gertrude Magill and Company in their comedy success, entitled "The Man of the House"; Jimmy O'Brien and Southern Girls in an original series of vaudeville specialties called "Samples"; Harry Meehan, the tramp Caruso; also Leigh and LaGrace in a juggling specialty. The film part of the bill leads off with the feature Metro, "In Judgment Of." Then there are the 48th Highlanders in France, two comedies and a Pathé news.

The Gayety.

"Hello America," the big show that ran all summer at the Columbia Theatre, New York City, the attraction of the Gayety Theatre this week, is away out of the ordinary for burlesque. It is more on the order of a big two dollar Broadway production.

The Star.

The first offering of the Henry P. Dixon Producing Company, a firm noted for its triumphant stage achievements, and bearing the title of the Big Revue, will be the next attraction at the Star Theatre this week. This particular offering is said to be quite at variance with anything seen hereabouts in many seasons.

Regent Has Great Program. To see William S. Hart, the big "two gun man" star, and Dorothy Dalton, who plays the part of his sister in the thrilling western drama, "The Discipline," and to be carried away into the realm of a story that for real genuine interest has few equals, is the expectation which all patrons of the Regent Theatre will have this week commencing at noon today. Under the new management of Will M. Elliott, the Regent is being made more attractive than ever, and he has some surprises in store for which are in operation today. That will be relished by all theatregoers. Mme. Nazimova in her Victory Loan picture, "A Woman of France" is added to the highly acceptable program.

Madge Kennedy at Strand.

"The Kingdom of Youth," the fine Goldwyn feature in which Madge Kennedy will be seen at the Strand Theatre when it reopens this morning, affords that screen idol finer opportunities for the display of her versatility than any vehicle in which she has previously been seen. In part, it is sheer comedy of the most delightful kind. In part, it tests her possession of dramatic power to the full. The production is up to the usual Goldwyn standard of perfection in photography as well as in scenic effects and settings. There can be no higher praise.

"Cleopatra" at Madison.

Goetzos and sumptuous beyond description or compare is "Cleopatra," the supreme William Fox masterpiece, which, with Theda Bara in the title role, will be presented at the Madison Theatre today, tomorrow and Wednesday. The siren of the screen is Egypt's beautiful queen to the very life.

Stefansson to Lecture.

Back from the rugged north, back from its mysteries and its wonders come the famous Arctic explorer, Vilhjalmur Stefansson, with the achievement of having discovered the great new continent. His wonderful narrative, as he alone can tell it, will be told when he appears in Massey Hall, Monday evening, Nov. 11.

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K. BARKER GOES TO ONTO HEADQUARTERS

Col. R. K. Barker, command Canadian Garrison Regiment, Exhibition Camp, it is anticipated that he will go to Toronto military headquarters, to be assistant adjutant. He organized and went over 616, in command of the 95th. It is expected that he will lead in the command of the Regiment by Major Alex. C. ... will also likely be raised to lieutenant-colonel. Major ... went overseas with the ... was wounded twice ... formerly secretary of the ... Commission.

---BUY ANOTHER---