

Store Opens 8.30 a.m.
Closes 5 p.m. Daily

EATON'S DAILY STORE NEWS

HAVE YOU A "D.A."?
A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

EXTRA SPECIAL! Boys' Tweed Suits, \$4.75; Boys' Overcoats, \$8.95

Two Extraordinary Offerings in Boys' Clothing Today

For this item we cannot take phone or mail orders, the quantities being limited

Today's the day to outfit the boy with a new suit and overcoat, for both are offered at money saving prices.

These two specials combine to make one of the best offers so far this season--in fact, so low are the prices and so good the materials that judging from conditions now prevailing we cannot expect to be able to duplicate the value for weeks--maybe months--to come.

\$4.75! How far would that go in making a suit--but in spite of that here are about 200 suits to clear today at that very price.

They are all broken lines, but are of strong wearing cotton and wool tweeds, in many patterns of mixed greys and browns. They are single-breasted style, with pleats at front and back, and belt sewn at waist, others with pleats at back only, and sewn on three-piece belt at waist, flap or patch pockets, and strongly lined throughout. Bloomer pants. Sizes 24 to 35. Greatly reduced today, **\$4.75.**

Big Boys' Overcoats, in plain shades of brown or grey, in soft, fluffy finished wool and cotton overcoatings, also in Witney cloth. Snug, warm coats in the smart double-breasted belted model, with slash pockets and fancy cuff on sleeve. Centre vent in back, and warm body linings. Sizes 29 to 34. Price **\$16.50.**

Big Boys' Overcoats are in a big variety of patterns of thick, warm, comfortable materials, such as wool or wool and cotton overcoatings, in plain grey or browns; also in many mixed patterns. They are made in cloth ends from lines that have accumulated in our own factory--only a few coats of any one pattern. Are neatly tailored in double-breasted models, with convertible collar and loose belt at waist with buckles; loose-fitting back, straps on sleeve, and well-built shoulders. Warm body linings throughout. Sizes 29 to 34. Today **\$8.95.**

Boys' Overcoats, "Ulster Model," \$15.00. They are thick, warm, fluffy finished overcoating in wool and cotton mixtures. Included are dark browns in plaid effect, double-breasted standard ulster model. Have two-piece half belt at back, inverted pleat also at back running from waist to bottom of coat. Sizes 29 to 34. Price **\$15.00.**



—Main Floor, Queen Street.

Men's and Youths' Sweater Coat Special, \$3.45

With shawl or military collar and two pockets; in plain cardigan stitch, in light and dark grey, dark brown, green and brown or plain slate grey. Sizes in the lot 34 to 40. Special, each, \$3.45.

Boys' Sweatercoats—In plain cardigan stitch, or fancy stitch, with storm collar—medium weight coats of cotton and wool in plain grey, maroon and brown or in grey with purple or green with fawn trimmings. Sizes 26 to 32. Each, \$2.45.

Men's Underwear—For fall and winter wear, fleece lined cotton shirts in single or double-breasted style; all garments with ribbed cuffs, sateen facings, and suspender tapes on drawers. Sizes 34 to 44. Garment, \$1.00.

Men's Work Shirts—Of heavy cotton drill in assorted black and white striped patterns; with full sized body, double sewn seams and lay down collars attached, breast pocket and single band button cuffs. Sizes 14 to 18. Each, \$1.50.

Men's Neglige Shirts—Of English and American makes, being broken lines, made in coat style with laundered or soft double cuffs, some of woven cloth in wool taffeta effects; others in fancy colored striped shirtings, in patterns of blue, black, green or helle, on light grounds. Sizes in the lot 14 to 17½. Special, \$1.69.

Men's and Boys' Laundered Collars—Broken and discontinued lines, including such well-known makes as "W. G. and R." and "Arrow" in stand-up-turn-down styles, with close-fitting or cut-away fronts, some with long points. Sizes in the lot 13 to 18, but not all sizes in each style. Today, 3 for 25c, or, each, 9c.

—Main Floor, Centre.



Men! A Clearance of Tweed Hats and Felt Fedoras, Special Today, \$1.40

You've no doubt seen and appreciated the air of quality and pleasing style of the tweed hat—a hat that one can have every confidence in for service. It's seldom you see them at \$1.40, if ever, and the reason this time for such a pricing is that they're made of stout ends of tweeds in browns, greys and mixed shades. The felts are in crease crown style, with flaring or rolling brims, having raw, welted or bound edges. In green, brown, fawn, grey or black. Sizes 6½ to 7½. Today, each, \$1.40.

Men's and Boys' Caps, Special, 79c

In one, four or eight-piece crowns, with or without band at back. Of wool or wool and cotton tweed mixtures. On grey, brown, green, pin checks, plaids, heather or fancy mixtures. All sizes in the lot, but not in each line. Today, each, 79c.

These hats are of silk velvet, in a variety of shapes, including diamond shaped crowns with white piping and flexible brims; Rah-Rah shape with dome crown and drooping brims trimmed with corded ribbon having white edging; navy blue velvet having sectional diamond crowns with self-raised piping and stitched brims; green plush hats with fancy shaped crown, diamond shapes, crowns with hook over top, dome crown shape with turned-up brims. The trimming corresponds with the color of the hats, which include royal blue, navy blue, or black. All sizes in the lot, but not in each line. Special, today, each, \$3.25.

—Main Floor, James St.



THE T. EATON CO LIMITED

Clearance of Men's Boots at \$3.35

Popular lace style, with recede shape toe. The leather is of good weight, gunmetal, with low heel, and double sewn soles, with solid leather insoles. Sizes 6 to 11. Today, clearing, per pair, \$3.35.

Also These Values in Regular Lines

Boys' Boots—Mahogany Blucher Boot, with solid double soles and shanks. Wide full toes. Sizes 1 to 5½. Per pair, \$4.00.

Mahogany brown, straight, low boots, with Neolin sole and rubber heels. A neat recede last. Sizes 1 to 5½. Price, per pair, \$4.35.

Men's Boots—Mahogany calf, Blucher pattern, with wide toe and welted Neolin soles, and rubber heels. Sizes 5½ to 11. Per pair, \$7.00.

"EATONIA" mahogany calf, straight lace boots, with a recede last. Leather sole, Goodyear welted. Sizes 5½ to 11. Per pair, \$7.00.

—Second Floor, Queen St.

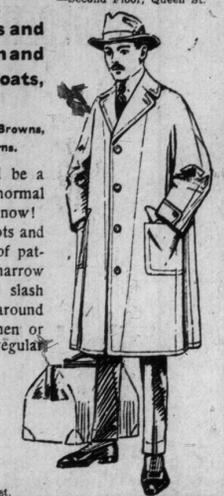
A Clearance of Men's and Young Men's Medium and Light Weight Overcoats, \$16.25

Of Tweeds and Home-spuns in Browns, Fawns, and Mixed Patterns.

Of a quality that would be a value among values in normal times at \$16.25—let alone now!

It's a collection of odd lots and broken sizes, in a number of patterns. Slip-ons with narrow shoulder effects, patch and slash pockets; others with all-around belts, suitable for young men or youths. Some have regular shoulders and set-in pockets with flaps. All are in button through style, some have lined sleeves and yoke, others are lined throughout. Sizes 34 to 44 in the lot. Special, today, \$16.25.

—Main Floor, Queen Street.



Hats

Quality and Price

Unlap's American
Cristy Hats. Also
Tweed Hats,
patterns and colors.

5.00 and 6.00
7.00
7.00
7.00

Line of Soft
Hats, browns and

Hats at \$1.95.

Co., Ltd.
Toronto

BRICK

We are manufacturing
and supply your wants. Prices
at 1505.
BRICK SANDSTONE BRICK CO.
LIMITED.
(East, Toronto.)

A. R. McGregor, Belmont C. O.
Mon. Uthoff, Corp. T. J. Hines
Phillips; E. G. Hubert, Albany,
Hunt, 22 Mechanics' Avenue,
A. E. Kinnear, Berkeley P.O.
St. Gaston—J. W. J. Friend,
street, North Toronto; J. A.
s, 387 Parliament street, Toronto
Hare, 322 Silverthorne, Avenue, W.
nto; Act. Corp. T. Carls, Niagara
J. Fisher, Grimsby; J. J. O'Brien,
and P.O.; W. A. Alexander, Cor.

MEDICAL SERVICES.

led in action—W. B. Pringle, 501
D. J. Sinclair, 200 Torontay street,
nto.
ounded—R. R. Penhale, St. Thomas

RAILWAY TROOPS.

ed—H. S. Pascott, Ottawa,
ounded—E. G. Springe, S.S. Marie,
orton, North Bay;
—W. L. Garsen, Ottawa,
eed—G. Thickett, Caledonia P.O.

ENGINEERS.

led in action—E. C. Walters, 77 Al-
vanue, Wychwood, Toronto,
ed—W. L. Simmons, Courtland,
ounded—G. E. Knopoff, 15 York
Hamilton; J. Millward, Welland;
E. C. Lawson, 110 Geoffrey street,
nto.

ENGINEERS.

ounded—T. Vernon, Todmorden.

IMPROVEMENT IN HALIFAX.

Halifax, N.S., Oct. 18.—Thirty-three
cases of influenza among the
population, and fifteen among
military forces, stationed here,
reported to the city board of
h, during the past twenty-four
h. There are now 250 cases
g the civilians, and between four
five hundred among the military.
Watters, secretary of the health
d, stated today that the situation
ly showed no improvement.

OTHER DEATH AT WINNIPEG.

Winnipeg, Oct. 18.—One more death
of Spanish influenza, with 25 new
cases were reported today. This
es the total 286 cases with eight
ns.

BREASTING AT WOODSTOCK.

Woodstock, Oct. 18.—Many more
of "flu" were reported today by
doctors, whose estimate now places
number of people affected in the
at 1,300.

SUFFERINGS



Read My FREE Offer!
Mothers of Daughters, I will explain
the home treatment which specially
usually dispels green-sickness (chloro-
form, headaches and fainting),
and restores them to perfect
and health. Tell me if you are
your daughter. Remember, I will
ing to give my method of home
treatment. It costs only
a complete ten days trial
with no obligation. It costs only
a week to do so, and it does not
ing for? Write for the free treat-
ment with one's daily work.
a wrapper by return mail. Cut out
to your needs, and I will send
mark the places that tell your
return to me. Write and ask for
treatment today, as you may not
offer again. Address:
Windsor, Ontario.