The Seal has been set

the purity of SUNLIGHT SOAP.

SUNLIGHT SOAP is known by name throughout all

the world, but not by name alone. Sunlight Soap is known

by purity just as it is known by name. An established and

guaranteed purity is ever associated with Sunlight Soap.

The name and the guarantee are inseparable. They must

ever remain so, because PURITY is the great soap essential.

Cleansing means purification --- without pure soap you can-

Sunlight Soap is something more than an advertisement. It

is a dominant force throughout the whole of the Sunlight

Soap manufacture. To say that this guarantee is the domi-

nant chord in the perfect harmony of the Sunlight Works

--- the soap boiler--- the expert chemist--- the girls who wrap

and pack Sunlight Soap---all are mindful of the guarantee.

The \$5,000 Guarantee of Purity is a source of gratification

Lever Brothers, Limited

The \$5,000 Guarantee of Purity given with every bar of

The buyer who buys the choice Sunlight Soap materials

not have perfect cleanliness---this stands to reason.

would better express its influence.

to all the Sunlight workers.

once and for all on

BELGIAN RELIEF WORK PRESENTS GOOD REPORT

The Belgian Relief Fund (Ontario branch) reports receipts for the week ending Jan. 18, \$723.60, making a total to date of \$128,882.28.

ral to date of \$128,882.28.

Patriotic Society and Public school, Caledon E., \$90; One Hundred Club, Preston, \$79; collection by Galt Reporter, \$33; John G. Howard Chapter, I.O.D.E., \$30; Holly Sewing Circle, \$26.25; Mrs. Lionel Clarke and West Parry Sound Can. Pat. and Relief League, each \$25; St. George Chapter, I.O.D.E., \$24.20; Grace Church onthe Hill, \$20.87; Mrs. Roynon, Pt. St. Charles, Montreal, \$20; Castlemore W. L, \$18.50; Woodstock Canadian Red Cross and War Auxiliary, \$18; Embro Methodist Ladies' Guild, \$15; Port Dalhousie Presbyterian S. S., \$12.70; Friends Women's Patriotic League, Galt, \$12; Mrs. Crawford Scadding \$12; Friends Women's Patriotic League, Galt, \$12; Mrs. Crawford Scadding \$12; St. Stephen's S. S., \$10,46. The following contributed \$10 each: Mrs. N. M. Stanley, Dayton, Ohio; Mrs. Moerschfelder; Union Jack, Busy Bee Club, Burk's Falls; W. J. Bassett; Clarksburg and Thornbury W. I.; J. Findlay, the Misses Kerry; Women's Patriotic League, Feneion Falls; G. Y. Emery, Port Burwell: Infant Class St. Mark's Port Burwell; Infant Class St. Mark's Church, Niagara-on-the-Lake; Lady Hearst; Simpson Avenue Methodist Sunday School.

A large amount of exceedingly good clothing was received last week, one consignment of 50 suits of pyjamas from old St. Andrew's Church Red Cross Society and another of 25 layettes and a number of other garments from Mrs. Sproatt and U. E. L. friends being particularly acceptable. Some well-made articles came from Mrs. C. J. Campbell and from Weston Belgian Relief Society. This organization also sent several warm quilts as did also, the Weston Dorcas Society and Barrie, per Mrs. D. Stewart. A valuable contribution of cocoa, chocolate, etc., in half-pound cans came from St. Mary's S. S., Walkerville, and a large bale of clothing from the ladies of Courtland

The January shipment to Mrs. Adamson was forwarded last week.

Several reports have reached the mittee recently regarding the shocking privations endured by the Belgian prisoners of war in Ger-many. Owing to the fact that their relatives are, in most cases, in occu-pied Belgium, these unfortunate men receive no parcels of food from outside and in consequence, are dying of slow starvation—indeed, many have

bly tragic when one remembers that many of these prisoners are the men who helped to check the enemy's rush to Paris in the first days of the con-

The Safest Matches in the World Also the Cheapest

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the single box than in any other box on the market.

War time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

E. B. EDDY COMPANY HULL, CANADA

TORONTO PASTOR GOES TO BRANTFORD PULPIT

Rev. Chas. Oke, Former Highland Chaplain, Accepts Call From Alexandria Presbyterian Church.

Rev. Charles S. Oke, formerly associate pastor at Chalmers Presbyterian Church, under the Rev. John Woodside, has accepted the call

Rev. Mr. Oke was connected with Chalmers Church from May, 1914, when he graduated from Knox College, until August, 1915, when he accepted the appointment of chaplain of already succumbed. the 92nd Highland Regiment. In April.
This condition of things seems dou- 1916, he went overseas with that battalion, remaining with it until September of last year, when he returned to Canada. Since then he has been taking post-graduate work at Knox College. Rev. Mr. Oke was raised in Toronto, and received his elementary Subscriptions for the Belgian prisoners of war will be gratefully received. Toronto, and received his elementa, ers of war will be gratefully received.

Dr. Brady will answer all signed letters pertaining to health. Writers' name never printed. Only inquiries of general interest are answered in this column but all letters will be answered by mall if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

Climate and Tb.

Here is a letter from a reader of this base his existence upon a miracle. That

department:
"I wish to register a protest against your urging T. B.'s to take the cure in their home states, particularly when they happen to live in the north central states. When I discovered that I had T. B. two and one-half years ago I wanted to go to Arizona, but local specialists and you yourself argued that the north beats that warm lays centry a mile as a tonic

Here is a letter from a reader of this lepartment:

"I wish to register a protest against your urging T. B.'s to take the cure in their home states, particularly when they

QUESTIONS AND ANSWERS.

:-:

: SOCIETY: Conducted by Mrs. Edmund Phillip

ctoria street entrance. He was atnded by Colonel the Hon. Harold
anderson and Captain Ridley. His
nor the Lieutenant-Governor acmpanied him and was attended by
ol. Fraser and Mr. Percy Arnold. honor the Lieutenant-Governor accompanied him and was attended by Col. Fraser and Mr. Percy Arnoldi. Also in the party were the Rt. Hon. Sir Frederick Smith, P.C., attorney-general of Great Britain, and his brother. Mr. H. Smith, M.P., Colonel Merewether, Lady Hendrie, Miss Hendrie, Mrs. Allen Case, Mrs. Braithwaite (Montreal), Miss Dorothy Walker, and they were received by Col. W. S. Dinnick and conducted to the platform. Others present on the platform included the Hon. the Premier. Lady Hearst. Lady Baton, Sir Edmund Walker, General Logie, attended by his A.D.C.; Mr. Christie Clark, General Sir Sam Hughes, the Lord Bishop of Toronto, His worship the Mayor, the president of the University, Mr. Clarence Bogart. Col. H. C. Bickford, Hon. Justice Ferguson, Hon. T. W. McGarry, Hon. F. Macdiarmid, Mrs. Ferguson Burke, Miss Cox, Hon. Justice Rose, Mrs. E. F. B. Johnston, Mrs. R. S. Wilson, Mr. Baker, lieutenant, C.E.F.; Mr. Leo Frankel, General Ryerson, Dr. Goggin, Col. and Mrs. Archibald (Whitby), col.Marshall, Mrs. H. C. Warren, Mrs. Frank Pepler, Mrs. William Dobie, Sir William Mulock, Mrs. Willoughby Cummings, Mr. W. K. George, Mr. Frank Brentnall. Mr. Harold Baldwin, Dr. Richardson, Mrs. Archus, Lean, Mrs. John Bruce, Mrs. Arthurs, Eaton, Hon. Dr. Pyne, Col. J. B. Mac-Lean, Mrs. John Bruce, Mrs. Arthurs, Mr. A. D. Langmuir. Mr. A. K. Mac-Dougall, Mr. A. J. Gough, Hon. Jus-tice Kelly, Mr. R. Lockhart, Mr. W. Rundle, Mr. Lewis Howard. Mr. C. Frank Beer, Mr. R. B. Henderson, Mr. Loky J. Chibbons, Mr. Lebe Turn, Woodside, has accepted the can.

Alexandria Presbyterian Church in Brantford, and will be inducted into buil, Mr. J. Watt, Mr. C. N. Candee buil, Mr. J. Watt, Mr. C. N. Candee F. M. Stewart, Mr. George Mr. J. Watt, Mr. C. N. Candee, Mr. J. F. M. Stewart, Mr. George Meyer, Mr. H. L. Thompson, Mr. M. E. Robins, Mr. A. N. Ivey, Mr. R. C. Brown, Mr. H. R. Tudhope, Mr. A. E. Ames, Mr H. S. Strathy, Mr. J. K. Macdonald, Hon, Justice Hodgins, Mr. A. E. Osler, Archbishop McNeil, Mr. C. A. B. Brown, Mr. Angus Mac-Murchy, Mr. John D. Spence, Mr. E. Malone, Mrs. Edward, J. Brown, T. Malone, Mrs. Edward, J. Brown, T. Malone, Mrs. Edward J. Brown Mr. A. R. Capreol, Dr. Margaret Patterson, Dr. H. B. Anderson, Mr. A. H. Campbell, Mrs. Campbell, Mr. and Mrs. Rhys Fairbairn, Sir John Willi son, Mr. A. F. Rutter, Hon. Justic Middleton, Mr. Alexander Bruce, K.C. Mr. B. S. MacInnes, Mr. W. Mr. Aemilius Jarvis, Sir

Mackenzie, Mr. James Ryrie, Mr. T. S. G. Pepler. Mr. A. T. Reid, Mr. Percy Manning, Mr. H. V. F. Jones, Mrs. Stearns Hicks, Mrs. Norman Allen, Mr. J. P. Hynes, Dr. W. H. B. Aikins, Mr. Joseph Oliver, Mr. Clifford Blackburn, Dr. F. Stewart, Hon. Lustice MacLeyer, Mrs. Govern Heb. Justice MacLaren, Mrs. George Dick-son, Mr. Charles Lovejoy, Major C. B. Richards.

pital claimed her special attention. She was accompanied by Miss Saunders. Several of the beds for the reestablishment of the ward at the hospital have already been given.

Mr. A. E. Hoskin, who has been staying with his mother, Mrs. Alfred Hoskin, in Avenue road, is returning

A young Maris Anxieties.

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A young Maris Anxieties.

A yo a tea-dance on Saturday, Feb. 2.

Miss Phyllis Neilson-Terry drew a very large crowd to the Princess last night in spite of many other attractions, and those who went there there were there to the princess last lane, Mrs. William Johnston, Mrs. Jephcott, Mrs. Melfort Boulton, Mrs. thorely enjoyed "Magnie" entry there were the property enjoyed "Magnie" entry enjoyed "Magnie" entry enjoyed "Magnie" entry entry enjoyed "Magnie" entry entry enjoyed "Magnie" entry entr



The Lord Nelson Chapter is giving tea-dance on Saturday, Feb. 2.

Miss Phyllis Nelson Chapter is giving Farlane, Miss Amy Rutherford, Mr. Peter Kennedy Continuous Mr.

The Name

Mrs. Colin H. Campbell has returned to Winnipeg.

Mr. S. E. Biggs is in Vancouver. Miss Edythe Brownlee, Ottawa, is in town, staying with Miss Edith Wilson. Mrs. T. A. Rowan is giving a bridge party and tea at her house, West Bloor street, on Wednesday, Jan. 23. Mr. and Mrs. M. E. Parks have rerned to Kingston.

Mrs. J. B. Fotheringham has returned to Brantford after spending week in town. The marriage is announced of Vio-

let Beatrice, eldest daughter of the late Mr. John Monteith, Rosseau, Mus-koka, and Mrs. C. M. Monteith, Toronto, to Mr. William Lanktree Carr, formerly of the firm of Mearns & Carr, barristers, Toronto. Miss Dora de la Lowe has left for New York on a visit.

APPOINTED ORGANIZER

John Noble has been appointed organizer for the International Electrical Workers Union in Canada.

CONCERT AT EXHIBITION. Troops Are Entertained in Military Y.M.C.A. Headquarters.

A most enjoyable concert for the tions, and those who went there thoroly enjoyed "Maggie" as portrayed by this inimitable actress, who looked lovely. A few of the well-known people in the audience included Mr. and Mrs. Bruce MacDonald, Miss Marie Foy, Mr. and Mrs. Wyly Grier, Mrs. E. Y. Eaton, Miss Alice Eaton, Mr. and Mrs. Harold Coulson, Miss Casey, Mr. and Mrs. B. C. Whitney (New Mrs. Colin H. Campbell has returned Miss Davies, Miss Savage. troops at Exhibition Camp was held last night in the military Y.M.C.A. sity, Trustee Mrs. Courtice, president being in the chair. Considerable busider the auspices of the Camp Postal the endorsement of the recent request Corps. Much appreciated numbers made by the school teachers for an increase in their salaries, and also the Misses E. and H. Bulmer, Miss B. Menzies, Miss Davies, Miss Savage. Miss F. Good, Miss Nellle McGhie, Hogan Smedley, Dowling Daly and

Geo. Roff. Two events under the auspices of the Y.M.C.A. took place at the camp on Sunday. In the afternoon there was a concert given by Miss Carter, soprano; Miss McKinnon, contralto, and the Trinity male quartet. In the evening, "The Life of Christ" was stalled as worshipful preceptor, and

Getting Too Fat? Try This--Reduce

shown in pictures at the camp

Endorse Teachers' Request.
The executive of the Home and School Council met last evening in the social service building of the Univerness was transacted, the chief being appointment of women instructors for the public schools.

MADE WORSHIPFUL PRECERTOR. Sir Knight J. Harrison Installed at Court Orange Hall,

Last evening in the Court Orange stalled as worshipful preceptor, and Sir Knight G. B. Sweet as deputy preceptor. The ceremony was performed by Sir Knight Robert Burns, P.I.G.P. Triennial Orange Council of the World, honorary supreme grand president of the Orange Grand Lodge of the United States, and P.P. Red Cross Preceptory. The following officers were installed at the previous meeting: W. M. Collins, I.P.P.; B. LeBrun, chaplain; H. Reid, People who don't grow too fat are the fortunate exception. But if you find the fat accumulating or already cumbersome, you will be wise to follow this suggestion, which is endorsed by thousands of people who know. Ask your druggist (or if you prefer write to the Marmola' Co., 864 Woodward Ave., Detroit, Mich.) for a large case of Marmola Prescription Tablets. 75c is the price the world over. By doing this you will be safe from harmful drugs and be able to reduce two, three or four pounds a week without dieting or exercise.

The following officers were installed at the previous meeting: W. M. Collins, I.P.P., B. LeBrun, chaplain; H. Reid, treasurer; Dr. Brett, pursuivant, and Sir Knight LeBrun presented to the lodge a beautiful regalia pertaining to the office of chaplain, which will be worn by himself. An interesting address was given by Wor. Sir Knight R, Burns, excellent work.

English Roses FROM- MERRYWEATHER'S

> for Delivery by APRIL 1.
> Catalogue Free on Application. M. A. BRUSH Phone TORONTO 26 Wellingto

NURSERIES, SOUTHWELL, ENG.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at 25 cents an agate Announcements for churches, eccieties, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

Polly and Her Pals

PA'LL NEED TO KEEP HIS WINNINGS FOR WHAT'S CO MING.









DEPUTA Mrs. Prent Taxers B

SEEK E

Some in W Opinio

Mrs. Hector the Single To tario, introdu that body to Hearst and cabinet at upon reform tion. In ope of the nation of improvements the signal for conditions bro made it very be made, she The women were vitally tion of a mon that which p was a matter The Ontario on other line ance Act and Act being mence of so me tation was be which women war

ed up action the "slacker produce just a forced to fig acres of idle was time acti to productive suggestionstax on unim ings. He sa vithout prece 000 United Faported the speson said the

welcome to This one wa cities the se their minds a passed. "Wo lation that we ditions." He on unimpro duction, been want thoro study the matter Asked as t tion, the promatter must

LYTLE E Good Papers

of the W. C. in the Eato terday after Wightman, meeting wa Papers we cigarets are Harry Pell r The W. C. Mrs. Drap wreath sen the occasio the branch

Ottawa 1 wears a nat buttons, Mi tickets, or quiries yet. at her post ing how he figuring out

GATEW

The officia dent that making wil believe an well qualifi those now POTAT

Cut som into slices, dish, well to be serve cheese and in a deep ter, and pl about 15 cover with brown sligh with a lit a gill of n