

The SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities

S.E. and S. winds; fair, with rising temperature; showers during night.

The SIMPSON

Men's Overcoats

English Tweed Spring Weight Overcoats, in light and medium grey fancy mixed patterns; cut in the latest single-breasted Chesterfield style; splendidly tailored, with nicely moulded shoulders and lapels; lined with fine twill mohair and haircloth sleeve lining; sizes 35 to 44 10.00

Cambridge Grey English Cheviot Spring Weight Overcoats, a guaranteed all-wool material with a rough-finished surface; cut on the latest single-breasted Chesterfield models, with close-fitting collars and long silk-faced lapels, carefully tailored in every way and finished with extra quality linings and trimmings; sizes 35 to 44 14.00

Men's English Paramatta Raincoats, a guaranteed thoroughly rainproof material in an olive fawn shade; cut in single-breasted motor style, with neat military collar and wind straps on sleeves; sizes 35 to 46 7.50

English Paramatta Raincoats, olive fawn shade, a double texture material, guaranteed thoroughly waterproof; cut single-breasted style, with Raglan shoulders, neat Prussian collar and wind straps on sleeves; sizes 35 to 46 10.00

Spring Weight Overcoats, an extra quality English cheviot, in a thoroughly fast black; cut from the fashionable single-breasted Chesterfield models, with fly front, lined throughout with fine quality silk; splendidly tailored and perfect fitting; sizes 35 to 44, 15.00

Men's English Covert Cloth Raincoats, in dark Oxford grey and olive fawn shades; a finely-woven smooth-finished material, suitable for spring wear or for wet weather; cut single-breasted style, long and roomy, with well-built shoulders and full chest effect; nicely tailored in every detail, and finished with good quality linings and trimmings; sizes 35 to 44 . . . 10.00

Neckwear

Men's Neckwear, made from good quality silk into the newest shapes for Spring fashion; a splendid assortment of colors and designs to suit the most fastidious. Each 50, 75 and 1.00

Special Pyjama Sale

A Sale of Men's Pyjamas, flannelette and cotton, with stripe effects; these are several odd lines that take too much space at this season of the year; some have frogs and buttons, others fasten with holes and buttons; some are with military collars, some without; all sizes in the lot. Regular prices \$1.25, \$1.50 and \$2.00. Saturday, to clear, each suit 1.00

Hats

Men's Derby Hats, new shapes and fine quality English fur felt; a special purchase of sample lines, mostly black; a few colors, in brown and fawn; splendid value at \$2.00. Saturday, your choice at 8 a.m. for 1.00

Christy's Famous Stiff and Soft Hats, Spring and Summer styles; our array of this maker's designs is the largest and most sightly that we have ever handled. Priced at 2.00, 2.50 and 3.75

Children's Tams, in velvet, cloth, felt and serge, small, medium and wide brims, plain and named bands, large and varied assortment at .25, .35, .50, .75 and 1.00

Boys' Varsity, Bulldog and Golf Caps, complete range of all the newest in American or English shapes, in tweeds, serges, beavers and worsted.



The Mans Store

*Every Day in the week
but especially at the weekend
this Simpson Store demonstrates
its unique ability to care for
the wants of men.*

*You will find extraordinary
savings but no unworthy goods.
No matter how little the price,
be assured material, workmanship
and fit are beyond criticism.
Test the statement by examples
on this page.*

The **SIMPSON** Company
Robert Limited

Men's New Spring Suits

We have a splendid assortment of the newest designs in Scotch tweeds and fancy worsteds. Our stock is complete, and full of smart fabrics, tailored with that grace and distinctiveness that can only be produced by the best workmanship. Here is a representative line at \$15.00:

Men's Imported West of England Fancy Worsteds, in the new brown tones, a soft, smooth-finished fabric with a fine worsted body, will not gloss, and retains its shape well, in neat fancy checks, also plain grounds with pencil stripes; made three-buttoned single-breasted sack style, with good mohair linings; sizes 36 to 44 15.00

Underwear

Simpson's Special "Body Guard" Underwear for Men—Three different weights of natural wool for Spring and Summer wear; these are beautifully soft and will not irritate the most sensitive skin; they are guaranteed absolutely unshrinkable, and we believe them to be the best value procurable at these prices. Saturday, per garment, .75, 1.00 and 1.25

Men's "Wolsey" Underwear, in Spring weights; sizes 34 to 46. Each garment 1.50

Men's Genuine French Balbriggan, in three different qualities; shirts and drawers; all sizes. Each garment, .50, .75 and 1.00

Shirts

Men's American Pleated Shirts, pure white, narrow pleat, beautifully laundered front, unlaundersed cuffs, cushion neckband, all seams double-stitched; sizes 14 to 17. Saturday special, each, .75

Also a full range of **Men's Negliges**, new styles and colorings for Spring wear. Saturday, each 75

Outing Shirts, of several different makes of materials and suitable for Spring and Summer wear; most of our Outing Shirts are made with reversible collars, so that when turned in it forms a yoke, and an ordinary linen collar can be worn. Prices from 59 to 2.00

Boys' Spring Clothing

Boys' Three-piece Suits, imported English tweed, in a medium grey mixed ground with a neat self stripe in a hopsack weave; cut in the favorite double-breasted style, with natural shoulders and neat long shaped lapels; splendidly tailored and perfect fitting; sizes 29 to 33 7.00

Boys' Two-piece Suits, made from a fine quality imported tweed, in a rich light fawn shade, showing a neat fancy self check; cut in the popular double-breasted style, with nicely-moulded shoulders and long shapely lapels; pants bloomer style, made extra full and roomy; sizes 28 to 34 7.00

Boys' Spring Weight Overcoats, English tweed, in a handsome diagonal grey stripe pattern; cut in the latest single-breasted topper style, with well-built shoulders and full broad chest effect; nicely tailored and finished with extra quality linings and trimmings; sizes 28 to 30, \$7.50; 31 and 32 8.00

Boys' Reefer Coats, fancy worsted, spring weight, in a natty black and white shepherd check pattern; cut double-breasted style with neat black velvet collar, double row of fancy buttons and silk ornament on sleeve; sizes 21 to 26 5.00