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THE WEEKLY PRESS.

GETTING HIGHER PRICES. Some of the bigger offices in the cities are holding off for higher prices in job work, and it is stated that, in some cases, they are cooperating to prevent cutting. It is an excellent time, now that business is better and the people generally are able to pay more for their job work, for town and city offices to do the same thing. A notice in a recent issue of The Parry Sound Star strikes one as very appropriate at this juncture. It reads:

"In consequence of the increase in the cost of all classes of goods used by printers and publishers, more especially in the great increase on all paper stocks, we find it absolutely necessary to stiffen our prices on job work and advertising. It is not our purpose to increase the subscription price of The Star, although paper has gone up fully 40 per cent., but we trust that we will be enabled to make the increase so light as to be very little felt by any of our

patrons. A circular containing the new schedule of rates will shortly be furnished to all our patrons."

It is well worded. There is no harm in reminding the public that prices are higher. Everyone is perfectly aware that more is being paid to-day for nearly every staple article than a year or two years ago. Certainly, the printer finds his material more expensive. Why, then, should he not get more for his work?

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NEWS OF THE WAR.

The dailies are being forced to get specials about the war. It is, doubtless, expensive. The weekly cannot, and need not, go to anything like the same expense. Wherever, however, some correspondence can be got from some local member of either of the Canadian contingents, it should be secured. Even his private letters home, if they can be got hold of, will be read with intense interest. In some towns without a daily the people should not be left without news until the nearest city papers arrive. That invades the local paper's field to a dangerous degree at a time of this kind, because the war is the main topic, and people, as a rule, are determined to know what is going on. Some weeklies use the bulletin board, getting a special wire each day for the benefit of town readers and such country readers as happen to be in town for the day. It need only be for a limited period of a few weeks, until the war excitement begins to die down, but the weekly publisher cannot safely go along in the old rut and leave the whole war field to the dailies. There is also the question of how much to print. It is impossible to cover the whole week's news at all adequately. But the very profusion of the dailies in giving war despatches suggests a way out for the weekly man. A careful summary, showing exactly how matters stand up to the morning of going to press, will meet the wants of readers in the country. Again, there is a wealth of personals, anecdotes, brief episodes, etc., about the war which can be worked up into a good column each week.

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A NEW DEPARTMENT.

It is not easy for the weekly to get short snappy letters on current questions from its readers. They are not in the habit of writing to the papers. Some are unduly modest, some too lazy, etc. The editor who arranges a good list of country news correspondence, thinks he has