EATON'S DAILY STORE NEWS

The Hair Dressing and Manicuring Parlors are on Second Floor — entrance through Shoe Dept.



The Story of Spring and Summer Styles Will Be Presented by a Group of Mannequins, Who Will Exhibit According to the Manner of Paris and New York—Introducing the Vogue of the Colored Wig—A Magnificent Collection of Authoritative Modes In Gowns, Suits, Coats, Skirts, Blouses and Millinery for Women, Misses and Children

The Bustle, the Flounce and the Flaring Coat Tail.

Which contribute to the Style of 1914 the Quaint Bouffancy of the Styles of the Victorian Era-Adapted to the Verve and Piquancy of Milady of Present Day-will be exemplified in a galaxy of indoor and outdoor costumes, consisting of original models by Premet, Paul Poiret, Doucet, Worth, Bernard, Paquin, Callot Soeurs, Elsie Porret, and Madam Augustine, also reproductions by distinguished New York tailors and dressmakers of recent notable creations by the great Parisian couturiers, in which will be illustrated the pronounced popularity of taffeta, moire, crepes, and poplin weaves, and the su-

premacy in color of old and new blues, rush green, tete de negre, mahogany, beige and the many tango tones. There will also be shown a number of models from our Special Order Dressmaking Department.

Exquisite Blouses Just Arrived

Testify to Fashion's fondness for lemon, cameo, apricot and delicate sweet pea tints, in delectable Georgette crepe, pompadour chiffon, and plain and printed taffeta.

The Correct Mode for the College Girl, the De-butante and the Little School Maiden

will be exhibited by Juvenile mannequins wearing the suits, frocks, blouses and Sports coats

Linen Table Cloths

\$1.19

Table Cloths, in patterns of rose, fleur-de-lis and shamrock, and bor-

dered all around; of splendid wearing quality; size 2x2 yards. Mon-

RUSH! CHILDREN'S HOSE, 18c.

Every mother should take ad-vantage of this notably low pricing

Two exceedingly good values to -act extra buying at Store-open-

reached Irish Linen Damask

imported from specialists in misses' and children's wear, in Paris, London, and New York.

The Tale of the New Millinery

will be unfolded in the beauteous array of distinguished models from Jeanne Lanvin, Georgette, Evelyn Varon, Louison, Suzanne Talbot, Reboux, and Maria Guy-premier modistes of Paris---the showing demonstrating the pervading influence of the high bandeau at the back or side. The helmet shape toque, the "Marie Antoinette" with flat crown and raised back, and the hat with the wide flaring brim, will be shown in bewitching variety, developed in the season's

pet tints of tango, jone, mignonette, tete de

The Promenade will take place twice daily, in the large Lunch Room on the Fifth Floor, at 9.30 a.m. and 3 p.m. Admission by tickets, which are now procurable at the Promenade of Fashion Bureau, Third Floor, Centre.

A New Spring Showing of "Armstrong" **Boots for Women**

The "Armstrong" is a high-grade American shoe, and a great favorite with well-dressed

Patent, Cloth Top, Button Boot, plain vamps, Goodyear welted or hand-turned soles; widths A to E; sizes 2½ to 7. Price 5.00

Vici kid, in light, hand-turned style, plain vamps, new Cuban heels, buttoned or laced; sizes 2½ to 7. Price 5.00 Vici kid, in Orthopedic style, buttoned or laced; this boot is growing more popular every season; it allows the foot to rest in a natural way without crowding up the toes;

New Bench-Made Boots, in patent leather, buttoned, the new receding style; sizes 31/2 to 7; widths A to E. Price 6.00

A Bench-Made Patent Button Boot, with black cloth tops; portrays a very smart New York style for select dress wear; welted soles; sizes 2½ to 7; widths A to E. Price .. 7.00 Gun-metal Calf Buttoned Boot, bench

made; latest New York recede toe; widths B to E; sizes 2½ to 7. Price 6.00 -Second Floor, Queen Street.

Spring Displays in the Showing of New Dress Materials

negre, and rose.

the new weaves commanding special attention Silk and Wool Bedford Crepe—A new material especially adapted for afternoon and street dresses, shown in new shades of tan, cider, jone, taupe, gray, petunia, Alice, japonica, and navy; 42 inches wide. Per yard. 1.25—Second Floor, Albert St.

Brocade Eolienne, very new, suitable for either afternoon or evening wear; a soft drap-ing material, non-crushable, very serviceable; can be had in all the new shades of pink, rose,

Delightful New Tunics

Spring Styles in the Showing of Women's Dresses

Fine Silk Poplin Dresses, with pointed neck, blouse front, dainty vests of lace, kimona sleeves, elbow length, finished with frill; short overskirt effects with wide band, ornamented with self covered buttons. Sizes 32 to 42 bust. Colors black, navy, rose, Copenhagen, brown and amethyst. Price 15.00

Women's Taffeta Silk Dresses, one style has bodice of shadow lace over not, the new bustle effect, crushed girdle, and three-quarter length sleeves. Another style is shown in the cut-away coat effect with low neck, blouse front Another style is snown in the cut-away coat the first style is snown in the cut-away coat the cut-away c

Special Offer From Women's Tailoring Department

To stimulate early spring interest in the Women's Tailoring Department this very attractive offering will be extended for three days; stylish spring suit tailored to your measure, complete for \$27.50. Many designs from which to choose, and any wool material in our new spring stock, up to \$1.50 a yard. The lining is a very rich looking, serviceable, silk serge. Designs and samples of materials can be seen in the department on the Sixth Floor. Orders taken on Monday, Tuesday and Wednesday. Suit complete 27.50

Skirts to Order, in a variety of up-to-date designs, and from materials up to \$1.50 yard. Tailored to measure, complete, \$9.50. Orders taken on Monday, Tuesday and Wednesday.

From the Magnificent Display of Spring

and Summer Waists Fancy Waists of Voile and Crepe, in several pretty styles, are trimmed with wide shadow lace; others in embroidery with pleated frillings, and some are in plain style with vest effect. Price 5.50

Waists of Voile and Fancy Crepe, show embroidery fronts, edged with fine trimmed with medallions of heavy embroidery and has embroidered frill high at the back of net; others in fancy crepe, have plain front with deep yoke back Fancy Voile Waists, in a variety of dainty designs, are trimmed with hand

embroidery and fine laces, or have medallions of cluny lace and frill of fine val. Imported French Waists, hand made in voile, in a variety of styles, have

back and fronts of hand embroidery; others are decorated with hand embroidered medallions and Irish crochet, in low necks and long or three-quarter sleeves.

Women's Imported Lace Waists, finished with fine net frilling, have drop shoulder, vest effect of heavy lace with fine net frilling around neck and down front. All sizes. Colors are ecru and white. Price 6.00 Third Floor-Yonge St.

A Style Show in the Infants' Wear Department

A Charming Array of Dainty White Lawn and Batiste Dresses, among them some French styles elaborately trimmed with lace and embroidery, and quite a few trimmed with ribbon bows of pink and blue. Pretty styles, to suit little girls

for little tots ever gathered together in this section. Prices 1.25 to 7.50 Little Girls' and Boys' Imported Coats for early spring wear. Material of serges, flannels and eponge. Coats for little boys, in reefer and sailor styles, and many smart individual styles for girls, including the cut-away and raglan sleeve. They will be shown for the first time on Monday,

2, 3 and 4 years. Materials, delaines, serges, poplins, crepe

de chines and voiles. The most attractive array of dresses

all the fashionable shades for spring. Sizes for 2, 3 and 4, years. Prices 3.75 to 18.00 Spring Styles in Children's Dainty Headwear, including baby bonnets and hats in the leading styles, in silk, satin,

and an early selection will be worth while. Colors include

Imported Dresses of individual styles for wee girlies, crepe de chine, flowered crepes, ratine and fancy straw braids. Direct from Paris, Germany, London and Glasgow. Children's hats of embroidered Japanese silk, corded silk, satin, crepe de chine, muslin and braid, trimmed with delicate shades of ribbon, flowers, Irish crochet. Sizes 12, 13,

> Little Boys' Wash Hats, in pique and ratine, and in twotone effects. Brim can be turned up or down. Also milan straws, kid and patent leathers, suitable for children 4 years

> Girls' Fancy Straw Bonnets, suitable for all ages. Very prettily trimmed with ribbon, flowers, etc. Also hats in taffeta silk, brocaded satin, flowered crepe, milan, mohair braids and pique with trimmings of lace, ribbon, flowers and Infants' Wear Section-Third Floor-Queen St.

Women's Combination Undersuits, Half Price. 33c to \$2.35

They are seconds, singular imperiect. sometimes it is a dropped stitch, which, when imported, is afterwards neatly darned. But there will be little thought of imperiections when women see the splendid garments obtainable at half-price. And just the combinations you'll want when the weather changes.

Of fine cotton, lisle, silk-and-lisle and all-silk. With low neck, plain and fancy yokes, no and short sleeves; tight umbrella knee. Half-price for rush selling. Monday

Women's Underskirts, Mostly Half-Price and Less, Monday, 43c.

Underskirts of White Cotton in several new spring styles, with nounce of lace and embroidery-insertion, protected by dust ruffle, draw string at waist; all narrow and new fitting. Lengths 38, 40 and 42. Mostly half-price and

ribbon-run embroidery insertion and lace edgings, arms and neck finished with same; skirt narrow style, with flounce composed of 2 rows of lace insertion, 1 row of ribbon-run embroidery insertion and embroidery edging at bottom, protected by dust ruffle. Sizes 34 to 42. Price2.00

Women's Corset Covers, fine nainsook, with yoke of heavy lace insertion, arms and neck with lace edging. Sizes

Women's Drawers, of white cotton, with frill of mal-

tese lace and tucking, or Swiss embroidered insertion and edging; made with shaped waist band, open or closed style. Women's Night Gowns, of cotton crepe; slip-over style,

with round neck, short or elbow sleeves, yoke of pointed linen lace. Colors, white, pink and blue. Lengths 56, 58 and 60. Price 1.25 New Styles in Corsets, are, of course, required for the

fashions of spring and summer, 1914. We announce an elaborate display, together with special demonstrations by Miss Burleigh, expert corsetiere from New York. Third Floor-Queen St.

Special Feature Misses' Spring Suits---\$22.50 Very Dressy and Very Handsomely Tailored Suits of that fashionable spring material—WOOL POPLIN.

These Imported Ostrich Feathers were secured as an early morning Coats cut in the new style, with drop shoulder, loose back, cutaway fronts, gathered to button, collar of flowspecial for the Millinery Opening day. The plumes are of extra fine quality, 161/2 ered ratine, small cuff, two-button effect, satin de chine lining. Skirt in tier effect, with draped panel back. inches in length, in the new French curl style. Colors black, white, saxe and Colors Labrador, navy, black, mignonette, pigskin and rust. Sizes for misses or small women, 32, 34 and 36 bust; skirt lengths, 35 to 38. Special 22.50 Second Floor-Yonge St.

Women's Individual Model Wraps and Coats Opening Day Special, Less than Half-Price, \$25.00.

Special for Opening Day: Ostrich

Plumes \$2.95

A Charming Collection of Wraps and Coats, originated in Paris and Berlin. Positively no two alike. Cloths are moire silks, brocades, duvetyne, in summer weights and satin net, taffeta, faille silks and numerous novelties. They portray the newest features in smart coats and wraps, and are shown in black, navy, Holland, terra cotta, tan, fawn and oyster colorprice Third Floor—James St. ings. For a big Monday special, each is marked at less than half usua! 25.00

Misses' New Heavy Blanket Cloth Coats, in

new box-back short length for spring wear. Have yoke front, set-in ragian sleeve, cut-away fronts, patch pockets, deep cuffs, large collar and revers. Colors mahogany, gold, copen, navy and Holland. Sizes 32, 34 and 36 bust. Price..... 6.50

Misses' New Spring Dresses of Wool Crepe made with double tier skirt, embroidered silk collars and yoke of colored net. Copenhagen, tan, navy and black. Sizes 32 to 36 bust. Price .. 8.50 Misses' New All-wool Serge Dresses, neat style, with girdles of plaid silk. Colors copen, navy and all black; 32 to 36 bust. Price. 5.00 Third Floor-Yonge Street

Keep Your Horses in Condition

. This is a season when you want to keep your horses in good condition. The following are proven preparations:

ANIMAL REGULATOR, which is a medicinal tonic (instructions with each package). Mixed with the regular feed.

BITTER LICK-A Medicated Salt Brick; one of the world's greatest conditioners, Tonic, Digester and Worm

STOCK FOOD-Put up in wooden pails of 15-lb. weight. A good formula for mixing with regular feed. It increases the appetite and aids digestion. Invaluable for horses or any kind of cattle. Price, per pail 1.55 -Harness Dept., Basement of Furniture Building.

T. EATON CO.

connected with the Methodist Church.
The late R. Morris was married The late R. Morris was married twice. From the first marriage he is survived by Henry Morris of Chicago (two sons who are officers in the Salwation Army, Major Frank Morris, in charge of Western Ontaris, and Starfourne streets early yesterday and plain this country and for many the diagram of the file of the

ingham, Yorkshire, England, and for a number of years was a resident of St. George, where he was prominently connected with the Methodist Church.

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TO CANADIAN GALLERIES

Street ll make Avenue last-torough-

oronto.

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ROYAL

lid or the athletic mist, Toronto, URED BY VADOR BREWERY.

ORONTO.

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