

FROM ELEVENTH TO FOURTH IN LESS THAN FIVE YEARS. PROOF THAT SOMEBODY IN THIS COUNTRY MUST BE DOING SOMETHING RIGHT.

BUT YOU AND I KNOW THAT CANADA WOULD BE MAKING A SERIOUS MISTAKE IF WE RESTED ON OUR LAURELS. IN THIS COMPETITIVE WORLD, STANDING STILL MEANS FALLING BEHIND. THERE ARE A NUMBER OF TRADE INITIATIVES WHICH MUST BE PURSUED AND IMPLEMENTED IF WE ARE TO CONTINUE TO MAKE PROGRESS.

LET ME LIST THREE MAJOR TRADE OBJECTIVES.

FIRST, WE MUST SEIZE THE OPPORTUNITIES AVAILABLE THROUGH THE FREE TRADE AGREEMENT. MY JOB WILL BE TO MAKE THE AGREEMENT WORK FOR THE COUNTRY. YOUR JOB WILL BE TO MAKE THE AGREEMENT WORK FOR YOUR COMPANY;

SECOND, WE HAVE TO CREATE MORE OPPORTUNITIES THROUGH MULTILATERAL TRADE LIBERALIZATION; AND