

Origin

The vast majority of APEC-related items surveyed during the monitoring period were taken from news services. Less than 20% originated in the Post's own newsroom.

Table G.4 – Origin (Bangkok Post)

	N	%
Wire Service	29	80.6
Local	7	19.4
Other	0	0.0
Total	36	100.0

Focus

Most articles appearing in the Post during this period were 'Issue-oriented.'

Table G.5 – Focus (Bangkok Post)

	N	%
Issue	30	83.3
Event	3	8.3
Mixed	3	8.3
Total	36	99.9

Topic

Almost one-half of the examined news items had 'Politics of Trade' as their main topic. Although 'Human Rights Issues' was the third most frequent main topic, many related issues were ignored. For example, 'Cultural Issues,' 'Labour Issues' and 'Environmental Issues' were absent from the Post's coverage during this period.

Table G.6 – Topic (Bangkok Post)

	Main	%	Mentioned	%	Total	
Politics of Trade	17	47.2	19	24.7	36	31.9
Official Summit	8	22.2	16	20.8	24	21.2
Human Rights Issues	5	13.9	11	14.3	16	14.2
Other	4	11.1	8	10.4	12	10.6
Peoples' Summit	1	2.8	6	7.8	7	6.2
No Topic	1	2.8	1	1.3	2	1.8
Economic Issues	0	0.0	10	13.0	10	8.8
Globalization	0	0.0	2	2.6	2	1.8
Informal Sector Issues	0	0.0	2	2.6	2	1.8
Business Issues	0	0.0	1	1.3	1	0.9
Ethnic/Minority Affairs	0	0.0	1	1.3	1	0.9
Total	36	100.0	77	100.1	113	100.1

Sources