Procedural Summary

All groups were moderated by Jocelyne Despatis.

Number of	GROUP A	GROUP B	GROUP C
respondents	8	11	9
Language	English	English	French
Incentives	\$40	\$40	\$40
Date & time	March 12/91 6pm	March 12/91 8pm	March 13/91 6pm
Place	Opinion Search 124 O'Connor St. Suite 603	same	same
Participant characteristics:			:
Travelled to			
- U.S.A.	5	3	4
- Europe	3	6	1
- Mex./S.Am./Carrib.	-	1	4
- Asia	-	1	-
Business travel	5	4	4
Sex	•		
- males	5	5	6
- females	3	6	3
Age		٠.	
< 30	5	_	-
30-40	3		5
41-60	•	9	2 2
61+	- .	2	. 4