adian equipment and services involved in a planned, overall expenditure of \$250 million on technico-economic feasibility studies outlined in Mexico's National Investment Plan in agriculture (irrigation and water supply), potable water and sewerage, transportation and industrial expansion.

GOOD RECORD OF GROWTH

During the past 15 years, Mexico has had one of the most successful records of consistent growth in Latin America. Agricultural production at constant prices rose by 85 per cent and industrial production by 200 per cent, made possible by massive public investments in manufacturing and export agriculture.

The Mexican Government has committed itself to promote the decentralization of industry in order to spread benefits to less-developed regions. To date, the bulk of industrial investment has been centred in the Valley of Mexico, Monterey, Guadalajara and Mexicali. The task is to identify projects suitable for installation in the relatively underdeveloped areas. The private sector's need to develop new projects is also evident in agriculture, where new methods of storage and transport may improve Mexico's competitive position and in fishing, where Mexico has only begun to develop its great potential.

REMOTE-CONTROL CAR-STARTER

An electrical manufacturing company in Winnipeg, Manitoba, claims to have the answer to Canada's cold-winter blues — a car-starter that is remote controlled.

Consisting of two small units, a receiver and a master unit connected by twin lead wires, the invention, which is considered to be the only one of its kind on the world market, is capable of starting a car from as far away as 200 feet. The receiver unit containing the starting mechanism is mounted under the car dashboard and a vacuum control is installed to activate the throttle and allow the automatic choke and fast idle to function.

The master unit can be installed anywhere in the home. It consists of a switch, light and button. All the car owner has to do to start his car is flick the switch to the "on" position and press the starter button until the red light glows, indicating that the car is running and warming up. A warm-up period of ten minutes is suggested by the manufacturer.

Application has been made for patents in Canada and the United States.

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