

EXECUTIVE SUMMARY AND RECOMMENDATIONS 1

MARKET STUDY

ON

HOUSING AND BUILDING MATERIALS

IN

THE REPUBLIC OF KOREA 15

1. Changes In Living Pattern by Economic Growth
2. Current Situation and Future Trends for the Demand and Supply of Housing
3. Public Construction Projects
- New Town Development Plans

MARKET ANALYSIS BY COMPONENT 21

PREPARED

FOR

CANADIAN EMBASSY

11.2. Building Engineering and Equipment 40



11.3. Interior Fixings 59

SEOUL, KOREA

1. Tiles
2. Sanitary fixtures and Washroom Kits
3. Gypsum Board
4. Carpets and Flooring Materials

BY



PACIFIC CONSULTANTS CORPORATION