

SECTION 2 OPPORTUNITIES FOR INFORMATION PROVIDERS

2.1 WHO CAN BE AN INFORMATION PROVIDER?

An Information Provider can be any individual or organization who has access to or can produce information which may be of commercial value either to the end user or to organizations who would benefit from the distribution of that information.

Examples of the types of individuals or organizations who could become Information Providers include:

1. those who are currently involved in the traditional information industries
eg. writers, publishers, syndicators
2. businesses who need to make information available to their consumers or support their business activities
eg. stores, banks, catalogue shopping
3. individuals involved in classifying, organizing, interpreting and presenting information
eg. educators, librarians, researchers
4. individuals with special interests or expertise, members of a "closed group" who may provide both content and contact electronically to other members of their "closed group"
eg. hobbyists, collectors, professionals

In addition, there are significant opportunities for visual artists to apply their creative skills to the new media.