manufacturers have turned to the U.S. to liquidate their surplus; some have chosen to invest directly in the U.S. (for example, Neoplan). Other European builders are withdrawing from the U.S. market (for example, Volvo and Renault).

In addition to the necessity of contending with a demand decrease, Community manufacturers are being confronted with greater intensity of competition from European Free Trade Association (EFTA) countries and Eastern European manufacturers. One can therefore expect that the European industry will look more and more to the American market to liquidate its excess of production.