REPORT 4 89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :618-MINNEAPOLIS

004-DEFENCE PROGRAMS, PRODUCTS, SERV UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ELECTRICAL & ELECTRONIC

PREPARE SURVEY OF OPPORTUNITIES AT DEFENCE COMPANIES IN SECTOR/ SUB-SECTOR.

HOLD PROCUREMENT SEMINAR FOR HONEYWELL DEFENCE PRODUCTS DIVISION.

CONDUCT CORPORATE LIAISON TYPE CALLS WITH PRIME CONTRACTORS AND SUB CONTRACTORS IN TERRITORY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 RECRUIT FOR SUBCONTRACTING CONFERENCE II, TORONTO, ONTARIO, MAY 17-18, 1988.

QUARTER: 2 Attend Western High Tech Conference - Vancouver, B.C., Sept. 27-30, 1988

QUARTER: 3 Coordinating NEBS mission to Strategic Air Command Base (U.S.A.F.) at Minot, North Dakota.

QUARTER: 4 -----

ANTICIPATED RESULTS:

DEVELOP INCREASED INTEREST AND NUMBER OF CON FIRMS CONTACTING DEFENCE CONTRACTORS IN TERRITORY.

CURRENT DISCUSSIONS INDICATE A PREFERENCE BY HONEYWELL FOR AN INCOMING MISSION WHICH WILL ID ADDITIONAL QUALIFIED VENDORS.

INCREASE AWARENESS OF DEFENCE CONTRACTORS IN CANADIAN CAPABILITIES FOR THE SECTOR.

QUARTERLY RESULTS REPORTED:

SUCCESSFULLY RECRUITED 12 PROCUREMENT AND ENGINEERING PERSONNEL FM FMC CORP., HONEYWELL, ROCKWELL INTL. (COLLINS RADIO DIV.), AND UNISYS. FOLLOW-UP DISCUSSION WITH CONTACTS INDICATE CONFERENCE II WAS A SUCCESS.

Met with nearly 20 companies having defence and/ or high tech products of potential interest to U.S. companies in post territory

About 20 Canadian companies participated in meetings with U.S.A.F. procurement and engineering personnel.