

618 -- MINNEAPOLIS

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

AS PLANNED, POST ACTIVELY FOLLOWED UP ON LEADS EMANATING FROM PREVIOUS QUARTER'S MAJOR EVENTS. INVESTMENT WAS ONE FOCUS OF IMPACT VISIT TO FARGO, ND, 5/19/87.

EXCELLENT INVESTMENT PROSPECTS EXIST WITH NUMBER OF MAJOR FIRMS IN TERRITORY WHICH SHOULD RESULT IN AT LEAST 2 MAJOR INVESTMENTS IN CANADA THIS FISCAL YEAR. PILLSBURY ACQUIRED FRASER VALLEY FOODS IN B.C. DURING THIS QUARTER.

QUARTER : 2

ACTIVITIES WERE DEVOTED TO FOLLOW-UP ON LEADS PREVIOUSLY DEVELOPED.

POST CONTINUES TO PERSUE SEVERAL EXCELLENT INVESTMENT PROSPECTS WHICH SHOULD RESULT IN AT LEAST ONE MAJOR NEW INVESTMENT.

QUARTER : 3

COMPILATION OF MAILING LISTS FOR AGRO-BUSINESS & HEALTH CARE SECTORS (02)CONSULATE HOSTED SUCCESSFUL SEMINAR/PRESENTATION FOR MINNESOTA MEDICAL ALLEY ASSOCIATION AT WHICH SEVERAL GOOD INVESTMENT LEADS WERE DEVELOPED.

AGRO BUSINESS DIRECT MAILING WILL TAKE PLACE NEXT QUARTER SUBJECT TO NEW DRIE PRODUCED PUBLICATIONS ON THIS SECTOR BEING RECEIVED ON TIME. (12)HEALTH CARE DIRECT MAIL CAMPAIGN WILL ALSO TAKE PLACE IN 4TH QUARTER.

QUARTER : 4

HEALTH CARE DIRECT MAIL CAMPAIGN.  
AGRI-BUSINESS DIRECT MAIL CAMPAIGN.  
DOING BUSINESS WITH CANADA SEMINAR, SIOUX FALLS, S. D. MARCH 21-22, 1988.

MAILING HAS TAKEN PLACE; TO EARLY TO ASSESS RESULTS. (2) POSTPONED AS NEW DRIE PUBLICATION ON THIS SECTOR HAS NOT YET BEEN RECEIVED.  
(3) SUCCESSFUL EVENT: SEVERAL PROMISING INVESTMENT LEADS DEVELOPED.