

POST : 657-KINGSTON

013-CONSUMER PRODUCTS
JAMAICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

POST IS PREPARING REPORT ON JAMAICAN DEMAND FOR TEXTILES, THREAD AND OTHER COMPONENTS FOR CLOTHING WITH SPECIAL EMPHASIS ON FREE ZONE DEMAND. TO BE CIRCULATED 1/87.

INTRODUCTION OF FOUR NEW CANADIAN EXPORTERS TO MARKET.

TWO INCOMING BUYERS FROM THE GARMENT INDUSTRY TO BE IDENTIFIED AND SENT TO VISIT CANADIAN TEXTILE AND ACCESSORY MANUFACTURERS IN THE FALL OF 1987.

FIRST YEAR SALES OF \$250,000.

THREE CANADIAN GIFTWARE AND HIGH FASHION CLOTHING MANUFACTURERS TO BE SELECTED TO PARTICIPATE IN SOLO SHOW PLANNED FOR 5/87.

TWO NEW AGENCIES AND FIRST YEAR SALES OF \$100,000.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MAJOR SURVEY ON JAMAICAN MARKET FOR TEXTILE PRODUCTS AND ACCESSORIES.

SURVEY CIRCULATED JUNE 1987. BASED ON FEEDBACK FROM CDN INDUSTRY WILL RECOMMEND TWO INCOMING BUYERS VISIT CANADA IN FALL OF 1987.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 EXPORTERS TO PARTICIPATE IN SOLO SHOWS.

ELEVEN COMPANIES PARTICIPATED, FIVE NEW AGENCIES IN NEGOTIATION, ON SITE SALES OF \$60,000.