

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights

Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 476 BUCHAREST

Market: 035 ROMANIA

Sector: 001 AGRI & FOOD PRODUCTS & SERVICE

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	50.00M	\$ 70.00M	\$ 62.00M	\$ 68.00M
Canadian Exports \$	1.00M	\$ 0.00M	\$ 0.17M	\$ 0.00M
Canadian Share of Import Market	2.00%	0.00%	0.20%	0.00%

Major Competing Countries

Market Share

- i) 577 UNITED STATES OF AMERICA
- ii) 608 WEST EUROPE

000 %
000 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

5-15 \$M

Current status of Canadian exports:

Products/services for which there are
good market prospects

Current Total Imports

- i) RAW HIDES
- ii) TURKEY BREEDING STOCK
- iii) SEMEN
- iv) EMBRYOS

In Canadian \$
\$ 69.90 M
\$ 0.00 M
\$ 0.10 M
\$ 0.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: SUPPLY "AVICOLA BACAU" WITH CDN TURKEY
GRAND PARENT STOCK

Approximate Value: \$.7 M

Financing Source: 025 OTHER

For further info. please contact:

O BONEA/J GRANTHAM(EMB)TLX 651-10690 CANAD R

- ii) Project Name: SUPPLY TG. MURES RESEARCH & PROD. UNIT
WITH CDN EMBRYOS

Approximate Value: \$.5 M

Financing Source: 025 OTHER

For further info. please contact:

GRAHAM RUSH OTTAWA(613)996-6429