## PROGRAM RESULTS: AFRICA & MIDDLE EAST

## BUSINESS ACTIVITY

During the July-September 1987 period sixteen posts reported the following business activity:

- 1. 32 EXPORT SALES WORTH \$249 MILLION
- 2. 34 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
- 3. 2 NEW JOINT VENTURES/LICENCING AGREEMENTS
- 4. 2 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA
- 5. 0 CANADIAN INVESTMENT IN TERRITORY
- 6. 1 TECHNOLOGY TRANSFER WORTH \$10 MILLION

## HIGHLIGHTS:

- o \$120 million sale of sulphur (Rabat)
- o \$36 million sale of rails (Cairo)
- o \$20 million sale of tobacco (Cairo)
- o Transfer of seismic technology worth \$10 million (Amman)
- o \$3 million sale of twin Otter aircraft (Riyadh)
- o New buying connection for irrigation systems worth \$5 million (Riyadh)

o \$1 million sale of security system (Kuwait)

KEY STATISTICS: for the sixteen posts reporting workload information

				Missions Reporting To		
			è	GAT	GMT	Allos & Padilin
No. Trade Enquiries		Cdn	2455	999		
			Local	2476	1393	
No. Investment Enquiries		Cdn	12	46		
			Local	19	138	
No. Business Visitors			Cdn	262	317	
			Local	972	819	
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