

The Home Stores Limited

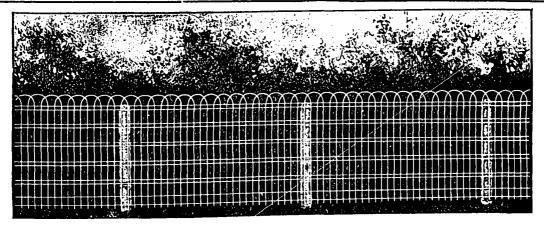
The success of Vancouver City has been phenomenal; but as yet we have only felt the first giint of the Sun of Success whose radiant beams will within the next year or two suffuse the City and miles upon miles around it with a glow of prosperity transcending that experienced by any other Canadian Commercial Centre.

"Nothing succeeds like success," is an adage as applicable to the City as to the individual; and its accuracy is verified by the phenomenal number of new businesses, and enterprises—commercial and manufacturing—that are springing up, and locating themselves in Vancouver. They are acting wisely, and design no doubt to avail themselves of that great tide in the affairs of Vancouver which she has taken at the flood and

which, like that in the affairs of men, will inevitably lead her on to fortune.

One of our new enterprises is "The Home Stores, Limited." It is really to be a Departmental Store supplying everything from a "needle to an anchor." But unlike the great departmental stores of the East, such as that of Eaton & Co., it will neither be a close corporation nor a family monopoly. It will belong to all who invest their money either in buying its shares or buying its wares. It will in fact be a co-operative store in the highest sense of the phrase, having features in its constitution not only new but absolutely protective. These features will act as an automatic guarantee of the Company's fidelity.

The prospectus announces "That the net profits, after providing for expenses,



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