

INSURANCE COMPANIES

"SOLID AS THE CONTINENT"

Every year shows a marked increase in the number of policies for large amounts placed with the North American Life.

The fact is significant.

It proves that the Company's financial standing and business methods stand the test of expert scrutiny.

North American Life

Assurance Company

Head Office: - TORONTO, CAN.



The Home Life Association of Canada

Head Office: Home Life Building Toronto

Capital and Assets exceed \$2,000,000

"PROFITS 1914"

Several Hundred Settlements under Great-West Life Policies maturing in 1914 are embodied in the new pamphlet "PROFITS 1914."

It will be seen that these Results are on the same generous scale as in former years. The pamphlet will be found greatly helpful to those wishing to make prudent choice of Life Insurance.

Ask for a copy, and for personal rates.

THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE WINNIPEG

THE AIM of The Mutual Life of Canada has always been to give a Maximum of Service at a Minimum of Cost; not to be "THE BIGGEST," but "THE BEST."

THE RESULT is apparent in rapidly increasing business of the very best quality, and this our Forty-Fourth year has been the best since the formation of the Company in 1869.

THE MUTUAL LIFE ASSURANCE CO. OF CANADA

WATERLOO ONTARIO

The Western Empire Life Assurance Company

Head Office ... Somerset Block, Winnipeg, Canada

Protect Your Home—Capitalize Your Earning Power—

By taking out one of our Special O.B. Policies.

Low Rates. High Guarantees. Total Disability.

TO PRODUCERS:—100 per cent. return from your work is possible with this Company because of liberal contracts and practical Head Office co-operation.

Apply: WILLIAM SMITH, Managing Director.

GOOD RETURNS ABSOLUTE SECURITY

SUN LIFE ASSURANCE COMPANY OF CANADA

BIGGEST { ASSETS INCOME BUSINESS IN FORCE NEW BUSINESS SURPLUS } OF ALL CANADIAN COMPANIES

Head Office: MONTREAL
ROBERTSON MACAULAY, Pres. T. B. MACAULAY, Man. Dir.

AGENTS

EXCELLENT CONTRACTS OFFERED

GRESHAM LIFE ASSURANCE SOCIETY, Ltd. MONTREAL

Established 1848 :: Funds \$50,000,000

ARCH. R. HOWELL, Manager for Canada

Your enquiry for Terms will be regarded confidential

PLAIN ENGLISH

cannot be beaten, and is the language used in Prudential Policies—another reason why they are so readily saleable.

The Prudential Life Insurance Company
Head Office - WINNIPEG, Man.
G. H. MINER, Managing Director

"Through Life Insurance I have peace of mind, which adds to my happiness, my health, my longevity, and my usefulness."

THE DOMINION LIFE

gives "the best life insurance at lowest net cost."

INTEREST EARNINGS .. EIGHT PER CENT.
Head Office: WATERLOO, ONT.

Orders for copies of 1914 Monetary Times Annual are now being received