

COMMUNITY ADVERTISING

After very deliberate Expert Investigation of the individual recommendations of every important Western Point,

The Quaker Oats Co.

Recently decided to locate its **SOLE**
WESTERN CANADIAN PLANT at

SASKATOON

This means that SASKATOON has been endorsed as an **Exceptionally Favorable Industrial Centre** by the Greatest Concern of its kind in the world.

To find SASKATOON, merely place the finger upon the centre of any map of Western Canada,—just where all the railways meet.

Last Spring, within **FOUR-AND-A-HALF DAYS**, the Citizens of Saskatoon subscribed **ONE MILLION DOLLARS (\$1,000,000)** toward their **INDUSTRIAL LEAGUE** organized to encourage the location of suitable Manufacturing Concerns, to which end the City of Saskatoon is also prepared to grant generous concessions.

FOR ALL INFORMATION kindly communicate with

The Commissioner, Board of Trade - SASKATOON, Sask.

BRANDON

MANITOBA

**The Distributing City
of Western Canada**

*The best location for wholesale
houses and factories*

Three transcontinental railways, the Canadian Pacific, the Canadian Northern, and Hill's Road, The Great Northern, are already in Brandon and the Grand Trunk Pacific is arranging to come in. Thus Brandon will have four transcontinental railway systems tributary to its wholesale houses and factories. Branch railways radiate from Brandon in every direction.

For information, address

The Industrial Commissioner
BRANDON, MAN.



**There is no Boom
at Moose Jaw**

YET

MOOSE JAW

**is the Fastest Growing City
in the Prairie Provinces**

THE REASON IS PLAIN:—

MOOSE JAW is the Industrial and Railway Centre of the Province of Saskatchewan, and is THE HEART of the greatest wheat growing area in North America.

Statistics, Literature, etc., gladly
supplied to all interested parties by

THE SECRETARY, BOARD OF TRADE.

Write TO-DAY and state where you saw this advertisement