

Amongst Our Advertisers.

A Winning Team.

Messrs. Buntin, Gillies & Co.'s team for the football season of 1898 has been announced through a special circular to the trade. "Special attention given to challenges received by mail." The team is as follows:

Full Back	Morgan Envelopes.
Half Backs	{ Gillies' Falcon Pens. Wedding Stationery. Deckle-edge Book.
Quarter Back	Dundee Bristol.
Forwards	{ Century Linen. Burnside Bristol. Faber's Pencils.
Wings	{ Bicycle Cards. Victor Cover. Ruled Forms. Liquid Glue. Rob Roy Tablets. Coated Book. Waste Baskets.
Spare Men	{ Delaware Laid, Mill Board, Shannon Files, Chalk Crayons.

With such an "aggregation" as this, the trade can depend on getting good value for their money. All enquiries addressed to Buntin, Gillies & Co., Hamilton, Ont., will have prompt attention.

Choice Cigars.

We know, and you do, that if you have a good cigar trade it is necessary to keep first-class goods. The National Cigar Co., of this city, offer special lines, peculiarly adapted to the drug trade, being of superior quality and well made. Write for quotations.

The Electopoise.

The Electopoise Co., which have made such a wonderful success of their goods in the United States, are now desirous of securing suitable agents in Canada, and in this issue offer inducements to druggists. Read their advertisement.

The Woodward Medicine Company, of Toronto, are placing a sample of "Celery King" in every house in Canada. They are advertising this article very extensively, and it cannot help but create a very large sale for it. It is an article of special merit and is one of the largest sellers now on the market.

"We Need You and You Need Us."

Read what Scott & Browne say on this subject in this issue.

The Genuine Articles and a Good Profit.

We call the attention of the trade to the reduction in the price of vaseline, as advertised by the Chesebrough Manufacturing Co. in this issue. The famous "Blue Seal" puts all substitutes to rout in quality and price.

When asked for vaseline give *only* vaseline, and you secure a handsome profit and the good-will of your customers.

HOLIDAY GOODS.

J. Winer & Co., Hamilton, Ont., are offering some excellent lines for the holiday trade, amongst others, full lines of all the leading French, English and American perfumers. They make also a beautiful display of Ebony brushes of all kinds, which are specially desirable for the season.

They also announce the arrival of imported goods and ask those who wish immediate shipments to advise early. Mention this paper.

Francis U. Kahle is putting out an extensive line of advertising for Trask's Magnetic Ointment and Ransom's Hive Syrup. He has now six men on the road distributing samples of Trask's Ointment and also advertising Ransom's Hive Syrup and Tolu. The druggist can look for a very handsome increase in the sales on these articles.

On another page in this journal appears an ad of The Woodward Medicine Company, of 11 Colborne St., in which they make a special offer to the druggists of Canada by giving 1000 envelopes free to any druggist who will send his name and address to them. These are first-class envelopes and would cost the druggist at his printers \$1.50 to buy. An ad appears on them of "Celery King," in conjunction with that of the druggist. They have already sent out hundreds of thousands of them in Canada and if you have not already sent your name we would advise you to do so to The Woodward Medicine Company, Limited, 11 Colborne St., Toronto.

One of the most popular and reliable fountain pens is that made by Paul E. Wirt. They come in a variety of styles, fitted with different sizes of gold pens, in fine, medium, and stub points, and retailing at from \$1.75 to \$3.50 each. Buntin, Gillies & Co., Hamilton, carry a full stock of these well-known goods, and will be pleased to quote any one in need of them.

An Excellent Article to Stock.

In this issue will be found a full-page advertisement of Bond's Soap, an excellent article, having a wonderfully large sale in England, and which is being very extensively advertised in the daily press throughout Canada. It is bound to be a capital selling article, gives good satisfaction, and pays a good profit.

We certainly would advise druggists to place it in stock. You might as well make money out of it as any one else. Write for prices, etc.

A Premium Novelty

A very seasonable and appropriate premium is being given out by the Adams & Sons Co. with Tutti Frutti and other gum. It consists of a clock with cigar lighter attachments. A very handsome article it is, and looks well on the counter near the cigar case. A cut of it is shown in the advertising columns of this issue, and the Adams & Sons Co. (Toronto factory), 11 and 13 Jarvis st., Toronto, Ont., are sending out circulars regarding it, and one of their Christmas hangers, promptly, to those who mention this paper.

"Physicians' Visiting List for 1899." P. Blakiston's Son & Co., Philadelphia, have issued their physicians' pocket visiting list for the coming year, being the 48th year of publication. The book is of uniform size and style with former years, and contains besides the usual pages for memo. of visits, addresses of nurses, cash account, etc., tables for the conversions of weights and measures, a table of doses, comparative table on thermometers, etc. It is sold at prices ranging from \$1.00 each (for twenty-five patients daily) up to \$2.25 for 100 patients per day. It forms a very suitable article for a druggist to present to his physicians.