

Important Notice . . .

Nerlich & Co. beg to announce to the **Fancy Goods, China and Glassware, Druggists' Sundries, Stationery, and Tobaccoists' Trades,** that their stock for the coming **Fall Season** is complete, and that their travellers are now on their respective routes with a full line of samples. The goods have been purchased direct from the manufacturers for cash, and will be sold at a small advance on cost. Their buyers spent some five months visiting the principal factories in Europe, and succeeded in obtaining the latest and best of their productions, in some instances sole control of the most saleable lines was secured. In addition to all the **European Novelties**, a full line of **American Goods** such as, **Wooden and Iron Toys, Blackboards, Trains, etc.,** has been added, making the assortment a most complete one. They **guarantee early delivery** as goods are all in stock and there is no possibility of any delay, such as frequently occurs when dealing with firms who only carry samples. They would respectfully ask the Trade to defer placing any orders until their samples are seen.

TERMS ARE AS USUAL—MOST LIBERAL.

Nerlich & Co. 35 Front St. West, **Toronto**

Educational Number

THE September issue of this journal will be an Educational Number. It will contain a list of all the educational works published in Canada, giving publisher and trade and retail prices. It will also have some articles on certain aspects of the Canadian educational system, which will be of much value. There will be no advance in advertising rates, although the circulation will be special.

BOOKS AND NOTIONS