

MEN'S FURNISHINGS—Continued.

black and white, dark green and white, and blue and white. Striking effects will be as essential for the Easter trade as they are at present.

To prophesy what styles and colors are likely to rule later than Easter would be folly, as no manufacturer is bold enough to prepare for a trade three or four months ahead.

Time was when the country merchant or dealer in men's furnishings was willing to buy enough stock to last three or four months; but that time is gone, and, where the manufacturer's traveler called once and the merchant secured a stock to last three months, the traveler has now to call three times. This has increased the working expenses of the manufacturer, but it is a good move for the merchant, for he can now keep right up-to-date, and should seldom, if ever, be left with a lot of unfashionable neckwear on hand.

PREVAILING FASHIONS IN LONDON.

As the London season has not opened yet, and can hardly be said to have begun at all until Parliament meets, there is nothing very startling in new fashions for men. It is said that in collars the round corners, which are now somewhat worn, will be even more in vogue as the season advances. This fashion, if it prevails, may lead to round corners for the shirt cuffs as well. There are two button holes in evening shirts.

So far, the fancy vest has not been much seen, and for evening wear the only correct variant from the usual black vest is one of white drill with enamel buttons. On evening coats, a silk collar is still worn, and black socks are correct.

On Piccadilly you will see patent leather boots with strong soles, and very light colored spats over them.

In neckwear, the bow continues to go out, though many are still worn. Some young swells are seen wearing tightly-tied sailor knots with flowing ends. This tie can be had made up in very nice silks, but men of fashion are supposed to tie their own, and the shape is not difficult for even a pair of stupid hands. A pin is still worn, and those who like jewelry wear jeweled cuff links.

NECKWEAR, COLLARS AND CUFFS.

Caulfeild, Henderson & Burns point with pride to this department of their business, which is warranted by the steady and prosperous increase of trade in these lines during the last year. Neckwear they consider one of the most important factors in the furnishing trade, and manufacturing as they do, they not only make a study of the styles, patterns, etc., which are in demand at the present time, but buy with an eye to the future, by which they are able to meet the demands immediately, as styles change. Their special lines of English collars and cuffs are also well to the front, and all are stamped with their C. H. & B.

John W. Milne has been appointed assistant buyer in the men's furnishings department at John Macdonald & Co's. Mr. Milne has been with the firm for eight or nine years, and has lately been a success as city traveler. The appointment is regarded as a good one.

Caulfeild, Henderson & Burns report a surprising increase in the Spring trade of the season. Their three manufacturing departments have been kept busy all Winter on Spring orders, the demand for goods of their own manufacture being greater than they anticipated. So much so has this been the case that they have been compelled to keep on adding new machinery until now every available space in their factory is taken up. This speaks volumes for the C.H. & B. brand of shirts, overalls, and Summer clothing.

AN INDICATION IN DRESS GOODS.

Notwithstanding the report which comes from some districts in Canada that certain lines of fancy dress goods are still in demand, it is quite clear that for city trade it is distinctly a plain season. This is shown by the large department stores clearing out at a sacrifice their stocks of fancies in order to get rid of them. It is said that materials worth from 75c. to \$1.25 per yard have been sold as low as 25c., and are not moving very quickly at that. This is a sign that buyers should not stick too long to one thing, but should be ready to adopt the new fashions in dress goods.

THE GAULT BROTHERS CO., LIMITED.

The Gault Brothers Co., Limited, are showing, this Spring, a more complete range than ever in their curtain department. A large and well assorted stock of curtains in lace, tapestry and chenille, also magnificent range of single and double nets; plain and fancy window muslins always on hand. The lace curtain 3½ yards, number 1004, at 75c., and other lines should be seen before placing orders in this line.

The smallware departments are now showing their usual large range of the latest styles in ladies' blouses, wrappers, and also complete range of underskirts and outside skirts in large variety which are having a rapid sale. They have now to hand their choice selection of ladies' belts, in all the new styles of leathers, buckles, etc., comprising all the latest novelties and patents. Also their well-selected ranges of laces of all sorts, and embroideries, cambrics, nainsooks, muslins, etc., are well worth while seeing, as they offer exceptional value.

The Gault Brothers Co., Limited, have just put into stock the finest range of tapestry and brussels carpets ever imported. An immense range of hemp carpets, all widths and qualities, is shown, and a large and well assorted stock of Axminster mats and rugs in all the new colorings are seen.

A JUBILEE CATALOGUE.

One of the measures taken by John Macdonald & Co. to commemorate their jubilee year has been an issue of an extensive catalogue. It is got up in book form, contains 236 pages, and has evidently been prepared with great care and pains. It contains the number and price of a vast number of lines in all the departments, is illustrated throughout with half tone cuts of goods and a view of a portion of each department, affording an idea of the magnitude of the business. At the beginning also, is an interesting historical sketch of the firm, with a large number of portraits of the firm's travelers and buyers, who are well known to the trade throughout Canada. It is the intention that every member of the trade shall have a copy of this catalogue, and if any REVIEW reader has not received one a card to the office will bring one.

THE WYLD, GRASETT, DARLING COMPANY, LIMITED.

The Ontario Gazette, of January 14, contains notice that the firm of Wyld, Grasett & Darling has changed its name to a limited liability company with a capital of \$500,000. The style in future will be The Wyld, Grasett, Darling Company, Limited, the concern, as is well known, being one of the best established and most prosperous dry goods businesses in Canada.

Willis & Crittenden are opening up a dry goods store in Portage la Prairie, Man.

J. B. Leclerc & Co. are starting business as dry goods dealers, etc., in St. Boniface, Man.

G. B. Ryan & Co., Guelph, are enlarging, repainting, etc., and putting new counters and shelving in their store, in order to make their premises even more complete.