factory throughout the

s Scotchman by birth. trade in Glasgow. Alative young man, he has rience in manufactur. employed in London at ng travelled extensively n the interest of hi before coming to Vicin business in Toronto. rade which came to him British Columbia, which ve that Victoria was

r a factory. the success of the enterner has recently purchas-ock of ground on McClure ich he will the present ctory building of brick.

ays close and undivided usiness, being acquainted of manufacturing, and nt as a merchant. He ips throughout the Preng the sale of his goods. g to note that his success menal. Mr. Falcone ple capital for conduct-He stands deservedly and business circles; his ned, and his success is

R. JACKSON. DING TAILOR

George R. Jackson is pes not indicate the im-usiness he conducts and the greater part, built ree years. me to Victoria in 1887. ognized as a skilled cut-out it was not until he business exclusively on in 1890, that his excepan to be known. And bable that even among there are those who ent and magnitude of ally transacted by their y would be surprised ackson imports \$15,000 innually, and that the increased the present \$11,000 being now on Fisher Sons & Co., of the present gland. He pays out 3,000 in wages, and does as of \$40,000. It is sigtoo, that, netwithstan depression of trade, ed but temporary causes, siness has appreciably past year. Since t be accounted for by growing popularity of increased bility of its trade. e to say Mr. Jackson meriting it. He gives attention to business; utting and fitting and cutting and fitting and led workmen. He car-plete line of English,

reat demand for Blarney tson imports the cele-e by Mahoney Brothers, and. His stock in all His stock in a with a view to meet the best trade of Victoria, umber many gentlemen ons, professional men, nt capitalists and busito say that the fact of rade having been built t a time by Mr. Jackson,

d French goods, and first-class work. In

the face of competition, ive, shows evidence of ich pays out in wages to twenty workmen is a city's prosperity. located at No. 57 Govthe ground floor, and finest rooms devoted

loring establishment on His capital is ample his business, and he y high in financial, as reial circles and socially.

EAM COFFEE AND E MILLS.

manufacturing enter-hed in 1875. The pro-mler and Mr. Thomas well known throughout The former as the nager of the Pioneer I Spice Mills, and the er of parliament and and of Victoria.

ler was born in Prussia, if ather, to British Colen a boy. With the exars spent in the mines, adult life to his present the habits of industry untrymen, he posseses ntegrity of character. we contributed largely of which he is n

honor to which Mr. lled by the people of y attest his high and

en long residents of and been thoroughly levelopment and trade r of a century. The occupied by the spice 1891. They are proimproved machinery. for turning out one The firm are large direct from the East from Central Amertheir manufacturing

Pioneer Steam Coffee throughout British ed all over the Northof the firm is exclung houses of Victoria lutely pure, and are on spices." The most on spices." The monwider is also manufa and is well known Columbia under the baking powder." Its in three grades, and nd in every houseace, and beyond its rent grades are known ard," and "cosmopolINDEVELOPED WEALTH OF B.C.

Pasture Lands, Agricultural Lands. Timber Lands, Mineral Lands.

Monutains of Iron, Rich Deposits of Gold, Silver, Copper, Lead, Platinum and Various Minerals.

(By A. L. Poudrier, D.L.S.) Faw persons among the new comers can realize the fact that, only a short time ago-before 1857-this province was very little more than a fur trading country, where the Hudson's Bay Co's officials alone had sway. In listening to the wonderous tales of the old timers, of the golden times of the Fraser river, Cariboo, Omenica, Cassiar and Kootenay,

The discovery of gold on the Fraser had for effect to bring here people from leonite, and especially galena. Some of cent. in fixed carbon. On the Queen all parts of the world; the extreme distant last ore, brought from the explortance, the wilderness, the hardships and the thousands of difficulties of all sorts, to seven hundred ounces to the ton of were no obstacles; the hope of getting a ore. fair share of that yellow metal, gave everyone energy to surmount all barriers. birth from that epoch.

Canadian Pacific R. R. gave a great and copper pyrites.

In phosphorous nor sulphur. On one are at No. 7 Oriental Avenue, and their very large vein the magnetite gave 76 per P. O. Box 605. All orders entrusted to the industrial enterprises.

proper to begin with the gold, this hav- cent. of copper. ing been the first cause of the successful settlement of British Columbia

soon after, it is only in 1857 that five Canadians and halfbreeds found good on the Canadian Pacific Railway, and on places at Nicomen. In the spring of 1258 over 22,000 men arrived in Victoria and elsewhere, and the mining was commenced with feverish entirely. The success of the work may be entirely in the canadian Pacific Railway, and on the Pacific Railway, and on the Canadian Pacific Railway, and on the Canadia soon after, it is only in 1857 that five Cinnabar is known to exist at Golden, quartz mining will be many times more Lime, cement, ocheres and tripolite, are form an unlimited supply of material to already been found in divers places, on Petroleum is abundant in the Crows's the Upper Columbia and Upper Koot- Nest pass, and also on the east of the enay, in the Rocky Mountains and the province near Peace River. Mica of the Selkirks, at the Big Bend of the Col-richest description was brought from the umbia, in Cariboo, on the Parsnip River, Upper Thompson, the Parsnip River and so abundant that it is bound to keep in all through Omenica, on the Upper Tatla Lake. Asbestus is known to creasing. The shipping of frozen fish to Skeena, Naasse and Stekine rivers and occur on the Naas River. their tributaries, in the Coast range and on Vancouver Island. Some quartz The province owns some of the most prise and capital to make of that the

found to be extremely rich. source of wealth is capital and scientific iferous rocks; it is now proved that the sands of fishermen will thrive on the knowledge. Very few capitalists have best varieties of coal are to be found coast. The halibut, cod, colachan, heryet turned their eyes to mining invest-ments in this country; all what is needed The cretaceous of Vancouver, in which find an unlimited market in the Canato bring them is success somewhere. Let the productive measures occur, begin at dian, American and European towns. one mine prove paying, then capital is at Saanich, and extend in broken patches Fish oil has been made with success, sure to flow in. It is to be hoped that to Cowichan and some of the smaller though made on a small scale and with-

Platinum has been found in small On the north end of the Island two and most productive agricultural land to

land, in the interior plateau, on the Sti- or Cumshewa, some paying veins will

EXTENSIVE COAL FIELDS. and West Kootenay.

The wonderful wealth opened to view of semi-anthracite of a splendid quality, are found; it is as fine a fuel for all purin this last district during the last year, poses as can be wished for. During last where immense veins of ore assayed from summer three seams of anthracite were fifty ounces of silver to three hundred to found near Yakoun Lake; they vary the ton, is too well known to be referred from eight to thirty feet in thickness. those new towns, like Nelson, Kaslo and there, and they have done enough pros-

North America.

After Kootenay will come another dis
Nest pass. On the Upper Skeena and the Bulkley Valley, a large bed of pure, trict equally rich—the region from Om-bituminous coal, resembling the Welsh, enics to the head of the Finlay River, has been located. Coal is known besides, one is apt to get the idea that this province has a long hoary past like our own
cold colonies of the East.

Sentence of the second and third branches of the Stikine. This locold colonies of the East. tine silver, horn silver, argantite, car-

about 85 per cent.

IRON.

passed. In the near future we should be

able to furnish ore to the three states of

Clay iron-stone is known at a few

has not yet been found in large deposits.

make wood pulp and paper.

FISHERIES.

COPPER. Copper ore has been found in many interior; one mine on Texada Island was The construction and opening of the common is the purple ore, barnite and cent. of metallic iron, and contain almost

which have made the province what it mines in kootenay and elsewhere, contain copper in large amounts; at one and only .003 of sulphur. These ores
tain copper in large amounts; at one and only .003 of sulphur. These ores
them, to purchase specimens, will be promptly acknowledged, and expended in accordance with the wishes of patrons. riches of the commonwealth, it is only silver ore, contains as much as 42 per for Bessemer steel would not be sur-

As a great part of the silver ores in the Pacific south of us, where iron is very the province are mixed up with lead—as scarce. Although gold was found on the Queen galena—there is no doubt that in a short

taken out. Although there is no reason couver Island, and on some of the northto doubt that placer mining will yet pro-duce millions, it is a certain fact that famed Paros, lays in immense beds.

COAL found near Alberni, at a recent date, was valuable coal measures to be found in great industry of the Province. No America. Though no deposits of fuel other fisheries in the world are richer What is needed to open this immense have yet been found in the true carbon- than these and some day tens of thou-

the great progress of West Kootenay islands. No work has yet been done on out recent improved machinery. The

are treated the same way. Many men who have spent a long period of their life working on one mine and have been successful, come here and attempt to Mudge. It is not ascertained yet if there which has taken all the attention until treat our ores in the same way, make a is a break between the Nanaimo and now.

quantities in washing gold in different other coal beds are known—at Fort be found in America. districts of British Columbia. On the Rupert and Port McNeil and at Quat- The Government is pushing explora-

Island. Anthracite of the finest grade ment to help railway enterprises. They ing industries.

Added to the location and opportunity Galenaand other ore were found on Van- was found near Skidegate, but until now, can hardly do too much in that line, as Galena and other ore were found on Van-couver Island, on Texada and the Queen not abundant enough to pay. It is no other Province is so dependent on favorable, the two factors of close appli-Charlotte Islands, on the coast of the main-hoped, though, that either at Skidegate Railway facilities as British Columbia. With our resources, with our climate. kine, Tahltane, Naas, Skeena rivers and yet be struck. About seven miles north and with our energetic population, the their feeders, Cassiar, Omenica, Cariboo, of Skidegate and extending north for first quarter of the next century should on the Thompson River, the Gold Range, twelve miles, in the Yakeun River see British Columbia the richest and the the Selkirks, the Rockies and the East valley, Graham Island, thick, even beds most thriving Province of Canada. LINDLEY & FOSTER.

Messrs. Lindley & Foster are among They are, however, not new to the business they have engaged in. to at any length here. The history of Several Victoria capitalists own land of the firm, learned the taxidermist's art those new towns, like Nelson, Kaslo and many others, has to be followed day by day in the daily papers. The number of people now living there, the amount of capital invested, the price obtained for certain claims, show that in a short time of there, and they have done enough prosumed according to the method adopted, and used by the celebrated Smithsodian Institute, of Washington, D.C., U.S.A. It is the method now being adopted by many of the principal museums of Europe, and there, and they have done enough prosumed to the infin, fearned the taxidermist's art according to the method adopted, and stitute, of Washington, D.C., U.S.A. It is the method now being adopted by many of the principal museums of Europe, and there, and they have done enough prosumed to the infin, fearned the taxidermist's art according to the method adopted, and stitute, of Washington, D.C., U.S.A. It is the method now being adopted by many of the infin, fearned the taxidermist's art according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted, and the capital forms according to the method adopted by many of the celebrated Smithsodian Institute, of Washington, D.C., U.S.A. It is the method now being adopted by many of the principal forms according to the method adopted smithsodian Institute, of Washington, D.C., U.S.A. It is the method now being adopted by many of the celebrated Smithsodian Institute, of Washington, D.C., U.S.A. It is the method according to the celebrated Smithsodian Institute, of Washington, D.C., U.S.A. It is the method according to the celebrated Smithsodian Institute, of Washington, D.C., U.S.A. It is the method according to the capital invested, the price obtained for long to an older period than the Vancertain claims, show that in a short time couver—probably Jurassic. Enormous Kootenay will be the great mining centre, not only of the province, but of the province, but of the province, but of the province in the Crow's heads, or full forms of animals, or birds Nest pass. On the Upper Skeens and mounted, are treated in the approved

has been located. Coal is known besides, on the Nicola, North Thompson, Okanagan, and in dozens of places in the interior plateau.

The coals of Vancouver average 68 per cent. in fixed carbon. On the Queen Charlotte Islands the anthracite gives about 85 per cent.

Victoria is, without question, a favorable point for an establishment of this kind. It may be 'doubted if there is another city the size of this, where the Beds of rich iron ore, mostly magnitite, are ores very common on the coast and opportunities for obtaining really choice material for the taxidermist are more fav-After the Frazer excitement, the hardy prospectors scattered over the country, found other fields, and the gold bearing gravel of Cariboo, Omenica and Cassiar kept the miners and everyone in abundance. But placer mining cannot last forever, and after a time the annual output began to decrease; this brought on a re-action, and people began to look elsewhere and many industries date their where, and many industries date their copper ore has often been seen and some- of magnetite, besides being inexhaustible ceived some orders from Boston, and times in paying quantities. The most are very pure; they average about 68 per for the Columbian Exposition.

no phosphorous nor sulphur. On one are at No. 7 Oriental Avenue, and their which have made the province what it mines in Kootenay and elsewhere, concent. of metal, no trace of phosphorous their care will receive prompt and care ful attention. Money remittances to

THOMAS EARLE

Thomas Earle is one of Victoria's pion. eer merchants. He has been for more than a quarter of a century identified with Charlotte Islands in 1852, and that small quantities of the metal was known to have been brought from the interior have been brought from the interior scorn after it is only in 1957, that for the metal was found on the Queen great places in connection with the coal. Magnetite sand is also common. Henratite has not yet been found in large deposits,

article for exportation; and maple, oak, birch, cypress and alder would answer well for furniture making. Poplars, birch as and making. Poplars, birch as and and article for furniture making. Poplars, birch as and article for furniture making. birch, spruce and many other species The first election being at the by-election of 1889, and the second at the general election of 1891. Mr. Earle recently leffor Ottawa, where he will remain during the present session of Parliament.

VICTORIA STEAM BAKERY.

Like the Colonist, the well known firm of M. R. Smith & Co., had its beginning in 1858. In that year Mr. M. R. Smith, senior member of the present the eastern markets is just beginning to succeed, and all that is needed is enter-R. Smith, senior member of the present firm, set up a small bakery for the ac-commodation of the then limited local trade of Victoria. It would be interesting. commodation of the then limited local trade of Victoria. It would be interesting, did space permit, to trace the growth of this and other successful commercial and manufacturing enterprises in British Columbia, but the space at our disposal is limited, and in passing from the year 1858 to 1886, we will only say the increase of the business of the house kept successful commodation of the latest designs, a choice selection of sterling silver and electroplated goods of the finest quality and make, bronzes, English, French and American clocks, ladies' and gentlemen's silver-mounted dressing bags, etc. that its success was in every respect amply merited, not only by an honorable

The year 1886 may be sain to marked an epoch in the history of the house. It was in that year that the Indian and Colonial Exhibition was held in London. A full line of their goods was sent for exhibition by Mr. Smith, in testimony of the excellence of which he received a medal and diploma. Medals and diplomas have also been received for his contract for the city hall clock to Victoria.

Can be more than a summary and as summer and as su treat our ores in the same way, make a blunder of it, and the ore is condemned. A few men with a thorough knowledge of minearalogy, metallurgy and chemistry are absolutely needed. The history of the mining in the States abound in facts the mining in the States abound in facts abound the mining in the States abound in facts abound the mining the mining the states abound in facts and ontario together, that is, almost the mining the mining the states abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and ontario together, that is, almost the mining in the States abound in facts and onto ontario together, that is, almost the business of the house having outsides and diploma. Medals bells. It being from this firm he filled his contract for the city hall clock to manufacturer of tinware. His business and bells. It being from this firm he filled his contract for the city hall clock to manufacturer of tinware. His business in the business and ontonions at victoria and westminater, the business of the house having outsides and diploma. Aesilong the filled his contract for the city hall clock to manufacturer of tinware. His business in the business and together the contract for the city hall clock to manufacturer of tinware. The period of the state of the provided and diploma. Aes

Omenica, it was found in large quanti- A covers a large extent of Graham It has been the policy of the Govern- is one of Victoria's important manufactur-

cation and excellence of goods, may be said to have made the success of the firm. Mr. M. R. Smith has for more than thirty years given the business his close personal attention. In later years on this sons have been his able assistants.

The goods produced have always been of Company, of Montreal, which agency he as the agent of the Sun Life Insurance about business aggregates \$16,000.

Mr. Phillips store and business office is at 146, Government Street. He is columbia trade. For excellence of quality these goods will compare favorably with any others of the same line whether foreign or domestic.

A. L. POUDRIER, P. L. S., D. L. S. In another column of this paper, under

interesting and authentic article from the pen of Mr. A. L. Poudrier. It is not too much to say that no other man has had a better opportunity to inform himself upon the subject upon which he writes. Mr. Poudrier is well known to men in public life as a surveyor and explorer, both of ability and experience. He is of French extraction; was born in the Province of Quebec and was educated as a civil engineer and surveyor. In appearance he is about 36 years of age, and were it not for the ruddy complexion, bespeak-ing exposure to the extremes of nature's ents, he would be taken as belonging to one of the learned professions or as a literary man. Mr. Poudrier accepted a commission from the Dominion Govern-ment in 1880 to explore the Northwest Territory. He spent five years in this service, and the report of his explorations now forms a valuable part of the information possessed by the Dominion Government respecting the natural resources of her great Northwest possessions.

From 1886 to 1888 he was employed by a syndicate of railroad investors and by the Canadian Pacific Railroad Co., his eld of labor extending from the eastern slope of the Rocky mountains to the Pacific Coast. From 1889 to the present time he has been in the employ of the Provincial Government. He has within the last three years explored the Coast range, the Chilcotin section, the Nechaec country, the Skeens country and has keens and Nass rivers. The extent of country thus explored and roughly surveyed is something over 50,000 square

During the past summer Mr. Poudrier surveyed and sectionized 97,000 acres of land for the Provincial Government ni the Berkeley valley country, besides building a wagon road 23 miles in length. In his exploring journeys, Mr. Poudrier states, he is usually accompanied by six or eight white men, and Indians in numbers to suit the occasion and work under-taken. The methods of transportation and travel are as various as the conditions to be met with. Thousands of miles are traveled in cances, many hundreds on horse-back and on foot and, in instances, snow-shoes have been required in midsummer in crossing the

street, is one of the most complete in Victoria, and includes among its patrons, not only the best and most prominent people of the Capital city and the pro-vince, but many strangers and tourists, as well. The goods usually in stock amount to about \$40,000 in value, and embrace gold and silver watches of the

crease of the business of the house kept pace with the growth of the city, and Adjoining the store and constituting one mine prove paying, then capital is at Saanich, and extend in broken patches to Cowichan and some of the smaller though made on a small scale and with though made on a small scale a part of the business, is a modern and

J. E. CRANE & CO..

REAL ESTATE, GENERAL COMMISSION AND INSURANCE AGENTS, MERCHANTS,

J. E. Crane & Co., are suc Crane, McGregor & Boggs. Mr. Crane, who was the senior member in the old,

cantile experience in London, England, arrived in Victoria in the past year, and having obtained an interest in the firm, will have charge of its mercantile depart-

the head of "Undeveloped Resources of years experience in the real estate busi-British Columbia," will be found a most ness, and has large personal holdings of ness, and has large personal holdings of real estate, both in the city and country, will have charge of the real estate depart-

will have charge of the real estate department.

The high business and social standing of the gentlemen composing this firm, to gether with the extensive experience Mr. Crane and Mr. Cunningham have had in the handling of British Columbia real estate entitles this firm to a prominent place among the real estate firms in British Columbia. The old firm was a large holder of Victoria and suburban property, which was mostly taken over to the new firm. The present firm was organized May, g 1892; it owns and controls large tracts of a timber land, especially of cedar. The firm is also interested in valuable mining property. The specialty of the firm, however, is buying, selling and improving Victoria property upon its own account and for clients. They have erected, since the forming of the new firm, about twenty and for clients. They have erected, since the forming of the new firm, about twenty nesidences, one-half of them having been for non-resident clients who desired their holdings converted into dividend paying properties.

The firm own and control good business and residence and control good business.

The firm own and control good business and residence and account and for clients. They have erected, since the forming of the new firm, about twenty in pesidences, one-half of them having been for non-resident clients who desired their holdings converted into dividend paying properties.

The firm own and control good business and residence and control good business are arrived and control good business.

terms to patrons. The firm are members of the British Columbia Board of Trade.

We have spoken more especially of their interest in real estate, and need only say that in the other lines of business mentioned, they command in equal degree

Mr. Duncan is a native of Ontario.
Canada, where he learned his trade and worked for some time as a journeyman harness and saddle maker. He came to Victoria in 1886 and is well known, especially among horse men and in business circles. No manufacturer in Victoria stands higher for the excellence of the first quartz mills used in Calibra goods than he and respection of the first quartz mills used in Calibra goods than he and respectively. toria stands higher for the excellence of his goods than he, and no merchant is esteemed more highly for fair and honorable dealing than William Duncan. He gives close personal attention to the management of his business, which, although modest in comparison with the great factories of Victoria, is a growing and profitable one.

able one.

He has ample capital for the demands He has ample capital for the demands of his business, buys for cash, and, tak-ing advantage of all discounts and rebates in the purchasing of material, is able to offer a harness or saddle, all hand-made and of the best quality, at the lowest possible price cons

Fraser, Okanagan, Nicola, the south of Vancouver island offer some of the finest and most productive agricultural land to be found in America.

The Government is pushing explorations and survevs with energy, and the finest corrected on Niagara street, near the outer wharf, occupying a ground space of 65x87 feet, three stories in height, above the basement, and giving a floor space of 22,620 square feet. These buildings are used exclusively for factors and surveys with energy, and the first sterling qualities as a citizen and his honorable services as a public official. Mr. Redfern served in 1876 and 1877 as a councillor, and in the year 1883 was elected mayor of Victoria. As councillor and mayor he served the public faithfully and was the means of introverse methods which through his agency, have won well merited praise wherever space of 22,620 square feet. These buildings are used exclusively for factory purposes, the office remaining at 57 containting in washing gold in dilbert in the street and port MoNell and at Quations are somewhat older the street and port MoNell and at Port MoNell and at Quations and surveys with energy, and the color year. This was done only in the course of gold washing, and no special attention was ever paid to this metal alone. This is apposed, to this day, to be the richest region for this mirral known in America. The size supposed, to this day, to be the richest region for this mirral known in America to the process of the surveys with energy, and the port of the surveyors yearly bring the street. The biscuit mechanic proved the public faithfully and mayor he served the public faithfully the New Romas Scholic Cutchidral, New Methodist Church, Hop. D.W. In the outcrops appears richer, and is run by a forty horse of the surveyors yearly bring to prove the difference of the surveyors yearly bring to prove the

Ship-Caboese stove; William's Grand Universal range is anoteer specialty. Mr. Phillips manufactures tin ware for the furnishing of his stoves and ranges, as well as for retail and does all kinds of job work in that line. He carries a stock of furnaces, stoves, ranges, tin-ware, ets, valued at \$11,000. He employs four workmen, or more, as contract work may as he is in the new firm, is a native of Ontario, Canada. He came to Victoria make them necessary, and his annual

well-known to the public, and especially esteemed in building and business circles. All contract or jobbing work done by him is invariably first class, and all goods sold guaranteed to be as represented. Letters of inquiry relative to furnace bearing or any other matter perfaining ment.
Mr. R. A. Cunningham is on old resident of Victoria, has had a number of prompt attention.

HENRY SAUNDERS

The mercantile house established and wned by Mr. Henry Saunders is one of

tholdings converted into dividend paying properties.

The firm own and control good business and residence property, and offers exceptional inducements for investment in blocks and suburbaan acreage. Clients investing in acreage property and desiring the same to be cut up, and resold, need be put to no trouble or inconvenience, as the put to mo trouble or inconvenience, as the firm will take full charge of the surveying, platting and placing lands upon the market, on most favorable terms. The firm has in the last year negotiated loans for the Sun Life Insurance Company of Canada, to the amount of between \$500,000 and \$600,000, at rates of interest from 500,000 and \$600,000,000 at rate

written of the great Northwest, all has heretofore been in fragments. Mr. Poudrier's personal observations have been sufficient to enable him to write a complete work, covering the ground in a manner not before attempted.

C. E. REDFERN.

Image: A construction of the great Northwest of the best leather obtainable. It is a motto of Mr. Duncan's that "Only the best is good enough." Like other harness makers, he does repairing of saddles and harness, and in the best manner at short of these were residences, the cost part of the section of

tion of the first quartz mills used in California. the waive of the Fraser River excitement in 1858, and, settling in Victoria, so became identified with the City and prosperity, and has long been highly teemed, not only for his skill as an ax teemed, not only for his skill as an archi-tect, but as a prominent and valued citizen as well. He keeps in employ a competent corps of draughtsmen, and is prepared to furnish original designs for public buildings, business houses and residences, at the shortest possible notice consistent with the careful statement of specifications, and estimate contributes. cations, and estimate cost of build-

PENNOCK'S DIAMOND HALL. 86 DOUGLAS STREET.

Penneck, the diamond setter, and manufacturing jeweller, is well known, not only for his superior skill, but as an expert in classing and valuing gems.

Mr. Pennock makes the manufacturing

of fine jewellery and diamond setting a specialty. In no other line of trade is it so important to patrons that sterling integrity of character should dominate in its management. Not one customer in ten who buys a fine watch or a costly jewel is able to judge of its real value. How important then it becomes that our jeweller should not only be a skilled ex-pert but a mer form. jeweller should not only be integrity.