

Aged Mother and Daughters Found Living Amid Squalor On Valuable Farm Lands

Officers Declare Two Radmore Sisters Have Not Disrobed in Fourteen Years.

CARCASSES ARE MANY

Cruelty To Animals Charge To Be Laid and Sanity Tests Made.

Special to The Advertiser.

Chatham, Feb. 26.—County and Romney Township authorities will co-operate in a clean-up of the valuable 200-acre farm of the Radmore sisters, Luella and Mary, as a result of an investigation conducted yesterday by High Constable Peters, which the officer declares, disclosed conditions "indescribable and unbelievable."

Living with the sisters is their mother, aged 82, who appears to be in excellent health, despite the squalor and filth. The sisters have not disrobed in 14 years, declare Constable Peters and Captain Arthur Woodley of the Salvation Army, who made the investigation, along with Dr. Walker, health officer of Romney, and Dr. A. M. Wilson, veterinarian. Neither have they been in bed since Peter's last visit to the farm, seven years ago. It is alleged.

The mother claims the locality in which the farm is located is the abode of the devil, and the sisters, when asked their reason for not going to bed, said: "We sit up all night to be prepared for persons who seek to persecute us."

Signs of Starvation. The many carcasses scattered about the barn and yard bear evidence of animals dying of starvation, according to Mr. Peters. Captain Woodley made a rough inventory and found



GEN. ALEXIS KORNILOFF.

A Chinese court has confirmed the death sentence imposed on Gen. Alexis Korniloff, former Russian Cossack leader in Manchuria. Korniloff is the first white man ever sentenced to death in a Chinese court.

Twenty-seven sheep alive, fifteen dead, six live hogs and five dead ones, fifty chickens, sixteen geese, two horses and fourteen dogs. The dogs appeared to be well fed, no doubt from feasting on the many carcasses that littered the premises.

Captain Woodley said the only feed for livestock seen about the place was a sack of oatmeal and part of a bag of wheat.

"The sisters adopted a rationing system in feeding the cattle," said Mr. Woodley. "They put a little grain in a bucket and called one of the cows by name. After it had taken a mouthful, the women would drive it away and call another cow by name, and so on until the animals were fed."

High Constable Peters said the women's attire was much the same as seven years ago when they were in the county police court. Old sacks and other material hung on wires and fastened around the waists, serve as skirts and petticoats. Old sackings wound about the ankles served as leggings. Each of the sisters was wearing a pair of rubber boots. One of the sisters had on a peculiar headress. It was woolen affair, very similar to that worn by the soldiers in France, and with a small opening for the face. There was a piece of woolen material hung on wire, arranged, so that it could be dropped over the nose, presumably as a protection from the cold.

Dressmaking Books. High Constable Peters was somewhat surprised to find a set of books on dressmaking and cooking, which the sisters claimed had cost \$30. They said they purchased the books intending to make some clothes for themselves. Capt. Woodley said the furniture in the house consisted of an old bed and some broken chairs downstairs, and a bed in the attic.

The sisters declared they had not climbed the rickety stairs to the attic for fifteen years. Three loaves of bread was all the food found in the house, although the officials believe the sisters might have had other food hidden away. Constable Peters left late today for the farm, where they will face charges of cruelty to animals, and will be examined as to their sanity.

A machine has been invented for the packing of currants at the Greek ports, whence most of that fruit is sent to the foreign markets.

Woman Lawyer In Elgin Court

Precedent Established by Miss E. Harrison, London.

Special to The Advertiser.

St. Thomas, Feb. 26.—Miss Evelyn Harrison, of the legal firm of G. A. P. Brickenden & Co., London, established a precedent this morning when she appeared, gowned in court raiment, at the Elgin county courthouse this morning. She is the first woman lawyer to appear in Elgin court. Miss Harrison appeared for Mrs. Margaret J. Anderson of Aylmer in the non-jury action of Hrisikos versus Anderson, As A. R. Douglas, counsel for the defence, was unable to attend, the case was enlarged till April.

Plays Broadcasted By Radio

Radio Station, WGY, Schenectady, N.Y., has started broadcasting operas and plays over the radio, which are delighting the thousands of "listeners-in."

But how much better the plays would be if those people could only see the actors. People with defective vision are handicapped in the same way when at a theatre as they hear the play but cannot see the actors. If you are troubled in this way see STEELE, London's Leading Optometrist, Dundas Street, and let him fit you with glasses to improve your sight.—Adv.

ORIGINAL IDEAS IN PUBLICITY WIN, J. MILLS ASSERTS

Advertising Club Hears Forceful Talk by J. L. Hudson Company Official.

USE OF PAPERS STRESSED

The value of newspaper advertising and other forms of publicity was never more forcibly brought to the attention of the Advertising and Sales Club of London than at the meeting of that body last night at the Tecumseh House, when Joseph B. Mills, publicity director of the J. L. Hudson Company of Detroit, addressed them on retail publicity.

Intelligent use of the daily newspapers as a medium to project the merit of merchandise before the public reaps lasting and extraordinary results in practically every instance, he contended. Institutional advertising, in which one particular idea is emphasized, Mr. Mills declared, was perhaps the most effective type.

As advertising director of the J. L. Hudson Company, one of America's foremost retail stores, Mr. Mills has had wide experience with all phases of retail merchandising. The points most stressed in his address were the value of personal contact with customers, originality in preparation of advertisements and avoiding as far as possible, hackneyed forms of advertising.

An example of success in instituting effect upon business in general.

tional publicity was in the exceptional results obtained in capitalizing sentiment in connection with the recent one hundredth anniversary of the old-fashioned song, "Home, Sweet Home," which was engineered by the J. L. Hudson Company.

Mr. Mills told of the vast amount of money spent on this form of advertising and the great results which were obtained. He told how his company had come to no end of trouble in bringing that one word "home" before the public. Not once was actual merchandise mentioned in connection with the campaign, he said, but in reality the "Home, Sweet Home" anniversary week instituted in Detroit by the Hudson Company was an advertising "stunt." This system of advertising he termed "getting the atmosphere rather than merchandise."

"A merchant should lay more stress on his quality," the speaker declared. "The building up of a business is the accumulation of countless little services you can render your customers. The best service you can give your customers is one that will wed them to your store, absolutely divorce-proof."

Mr. Mills urged that retail businessmen should display more brains in their forms of newspaper advertising and that they should buy space in the same manner in which they buy merchandise.

"According to Mr. Mills the present year will exceed 1923 by a safe and sane margin in prosperity. He stated that the forthcoming American elections would not have much effect upon business in general."

STUDENT ASSAILANTS OF REPORTER CHARGED

About Six Queen's Men Summoned To Court in Assault Case.

Canadian Press Despatch.

Kingston, Feb. 26.—Summonses were issued this afternoon in connection with the kidnapping last week of F. B. Pense, a newspaper reporter, by a number of Queen's students.

Chief of Police Robertson stated that about six students would be served, and that they would be charged with common assault. T. J. Rigney, K.C., crown prosecutor, is prosecuting. The summonses are returnable tomorrow morning at 10 o'clock in the police court.

—NOTICE!— Last Week of THE BIG SALE

Balance of Stock at Your Own Prices. Sale Closes Saturday Night.

N. AGRANOVE

Jeweler

644 DUNDAS ST. LONDON, ONT.

Sale under personal management of S. Howard Lyon.

WE WANT YOUR BUSINESS And We Will Serve You Right THE DAVIS INSURANCE AGENCY, LIMITED. 203 Royal Bank Bldg. Phone 776W. 25V

SPECIAL SALE

— of —

Tulips

ALL SHADES.

Both Single and Double,

\$1.00 PER DOZ.

Flowerphone your order to

GAMMAGE'S

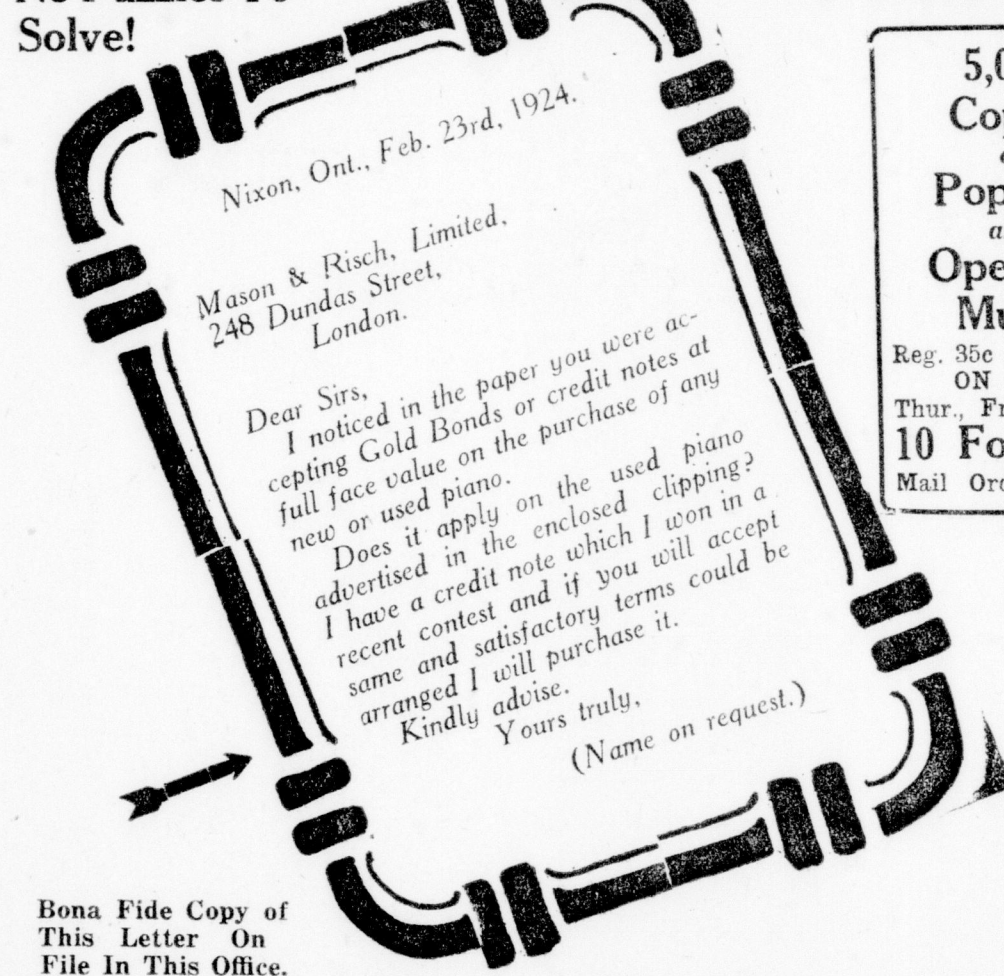
PHONE 6369—636.

THE BIG BATTLE OF THE CHURCHES

is raging. Have you read the latest news from the front? Get your reading supplies from THE RED STAR NEWS CO. 10 MARKET LANE.

MASON & RISCH Stupendous \$100 Offer Continued

OWING TO MANY REQUESTS \$100 OFFER IS REPEATED FOR THREE DAYS MORE
No Dots To Count! No Puzzles To Solve!
Thursday, Friday and Saturday



5,000 Copies of Popular and Operatic Music

Reg. 35c and 45c ea. ON SALE
Thurs., Fri. and Sat. 10 For \$1.00
Mail Orders Filled.

ACCORDING to the request of many out-of-town customers, who, owing to the condition of country roads and their inability to get into London to take advantage of our recent 10-day offer, we are obliged to continue the startling offer for another three days, Thursday, Friday and Saturday. Your last opportunity to secure a new or used Piano or Player Piano at a saving of \$100, or a Mason & Risch Phonograph at a saving of \$25.00.

THE FOLLOWING USED PIANO BARGAINS AWAIT YOU

Heintzman & Co., Louis X Piano, nearly new.

Mason & Risch Louis XV. Piano, nearly new

Light & Co. Upright. Crowne Upright

Grinnell Player-Piano.

SMALL MUSICAL INSTRUMENT YEAR-END BARGAINS

As Saturday is the end of our fiscal year we are offering the following specials at unheard-of prices:

VIOLIN BARGAINS		SAXOPHONE BARGAINS		VALVE TROMBONE	
INCLUDING FIVE LESSONS FREE.		2 only Conn C Melody Saxophones, including leather case.		1 only Boosey Valve Tenor Trombone, Special to clear.	
REGULAR \$18.00.	\$12.00	Special price \$129.00.	\$109.00	1 only F and E Flat Alto, Regular price \$45.00.	\$30.00
SALE PRICE		TERMS IF DESIRED.		SALE PRICE	
REGULAR \$27.00.	\$15.00	INCLUDING FIVE FREE LESSONS.		REGULAR \$12.00.	\$9.50
REGULAR \$50.00.	\$37.50	20% Off Regular Price.		FOR	
SALE PRICE		TENOR BANJO AND		REGULAR \$15.00.	\$12.00
REGULAR \$35.00.	\$28.00	UKULELE BANJO		FOR	
REGULAR \$75.00.	\$50.00	INCLUDING FIVE FREE LESSONS.		REGULAR \$18.00.	\$14.75
SALE PRICE		20% Off Regular Price.		FOR	
REGULAR \$150.00.	\$98.00	MANDOLIN BARGAINS		REGULAR \$25.00.	\$19.75
SALE PRICE		INCLUDING FIVE FREE LESSONS.		FOR	
REGULAR \$125.00.	\$89.00	20% Off Regular Price.		REGULAR \$40.00.	\$29.50
SALE PRICE				FOR	

5,000 NEW PLAYER ROLLS, REGULAR PRICE, \$1.00 TO \$2.50; ON SALE, 60c EACH, OR 10 FOR \$5.00. — THURSDAY, FRIDAY AND SATURDAY.

MASON & RISCH, Limited

248 Dundas Street

Out-of-Town Customers Please Write, Phone or Wire Us!

Remember Offer Ends Saturday Evening, March 1st

Gold Bonds or Credit Notes accepted at a value of \$25.00 on any piano or piano-cased organ under \$100

Take Advantage of This Startling Three - Day Offer Today!

To Stop A Cold in One Day

Take



The tonic and laxative effect of Laxative BROMO QUININE Tablets will fortify the system against Influenza and other serious ills resulting from a Cold.

The box bears this signature
E. W. Brown
Price 30c.
Made in Canada

Ashplant's Midwinter Shoe Clearance



Ladies' Suede and Satin Footwear

Ladies' or Growing Girls' Fine Black Suede One-Strap Slippers, neat plain toe style, made with low broad heels. All sizes. Regular \$5.00 \$2.98

Ladies' Soft Jet Black Suede One-Strap Slippers, made with flexible leather soles, junior Louis heels. All sizes \$3.49

Ladies' Fine Quality Black Satin One-Strap Slippers, in plain or Colonial styles, neatly trimmed with patent leather, self-covered junior Louis heels. All sizes. Regular \$5.00 \$2.98

Ladies' "New Lattice Front Style" fine jet black Suede One-Strap Slippers (as pictured above), made with flexible leather soles, military heels. All sizes \$3.98

Ladies' Log Cabin Suede Oxfords (new round toe style), made with Goodyear welted leather soles, low broad heels. All sizes \$4.98

Ladies' Gray Suede Brogue Oxfords, made with neatly perforated wing style vamp and stitched ing, self-covered low broad heels. Regular \$6.00 \$3.98

Ashplant's THE GOOD SHOE STORE